

People First: The Primacy of People in the Digital Age

The Accenture Technology Vision 2016 identifies five technology trends fueled by the *people first* principle and that are essential to business success in the digital economy.



Intelligent
Automation



Liquid
Workforce



Platform
Economy

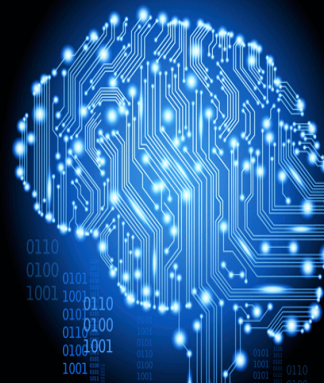


Predictable
Disruption



Digital
Trust

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PETA PEREKONOMIAN INDONESIA MEMASUKI ERA DIGITAL

Faisal Basri

3 Oktober 2017

Bagian I
*Makroekonomi Stabil,
dengan beberapa Catatan*

Jarang hampir semua indikator makro membaik dan stabil dalam kurun waktu cukup lama (1)

- Suhu tumbuh (inflasi) di bawah 4%, terendah sejak krisis 1998.
- Tekanan darah (suku bunga) berangsur turun, walaupun belum serendah yang diinginkan pemerintah.
- Detak jantung (nilai tukar rupiah) stabil dengan volatilitas terendah di Asia Tenggara bersama dengan ringgit Malaysia.
- Cadangan devisa meningkat hingga mencapai aras tertinggi sepanjang sejarah.

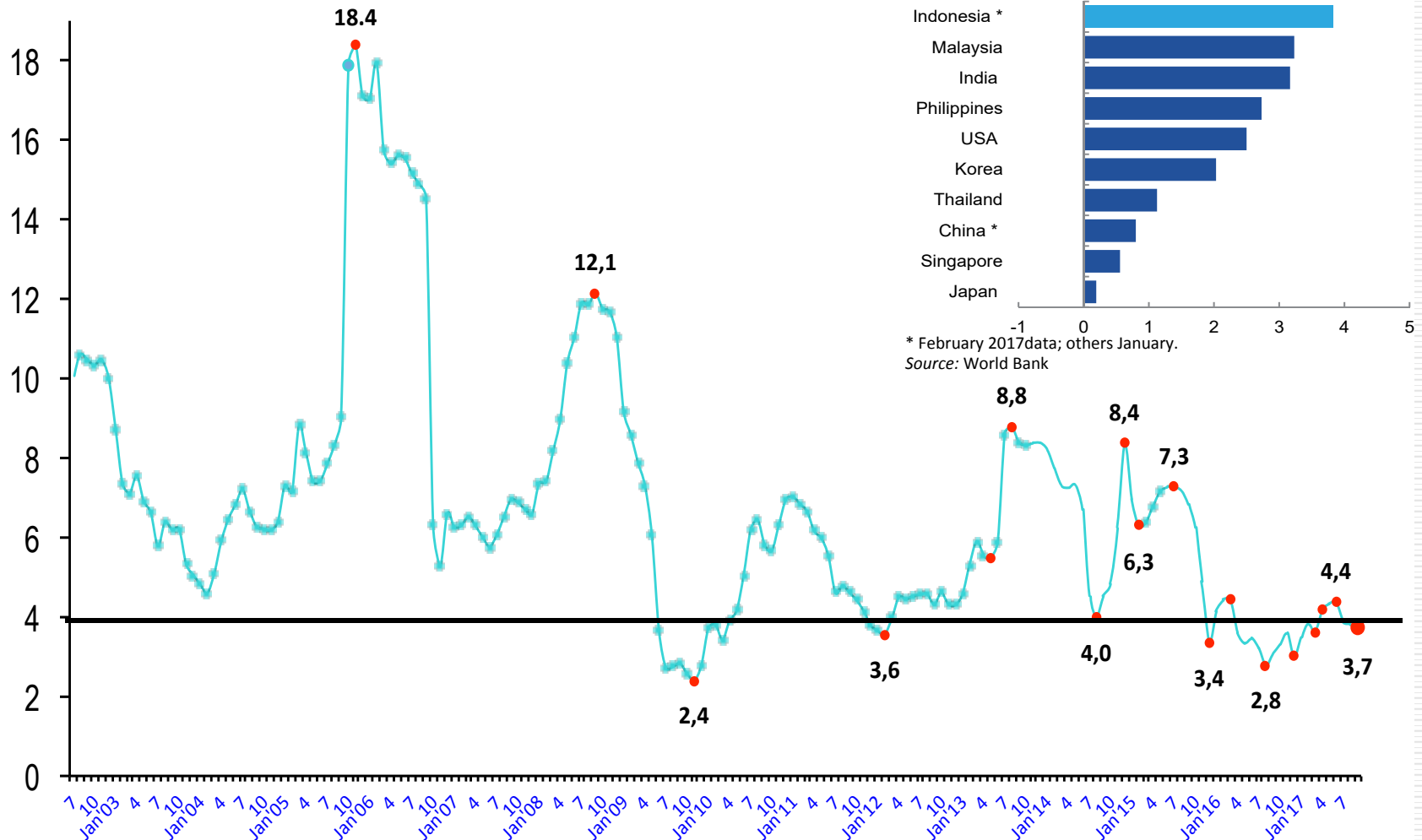
Jarang hampir semua indikator makro membaik dan stabil dalam kurun waktu cukup lama (2)

- Pasar saham terus menunjukkan kenaikan indeks, sudah 19 kali mencetak rekor baru sejak pertengahan Maret 2017.
- Arus masuk penanaman modal asing langsung (FDI) dan portofolio meningkat.
- Kondisi umum perbankan relatif sehat.
- Nilai ekspor tumbuh dua digit, setelah 5 tahun berturut-turut selalu merosot.
- Surplus perdagangan (ekspor minus impor) menunjukkan peningkatan.

Laju inflasi turun hingga di bawah 4% akibat pemerintah kendalikan harga pangan & BBM

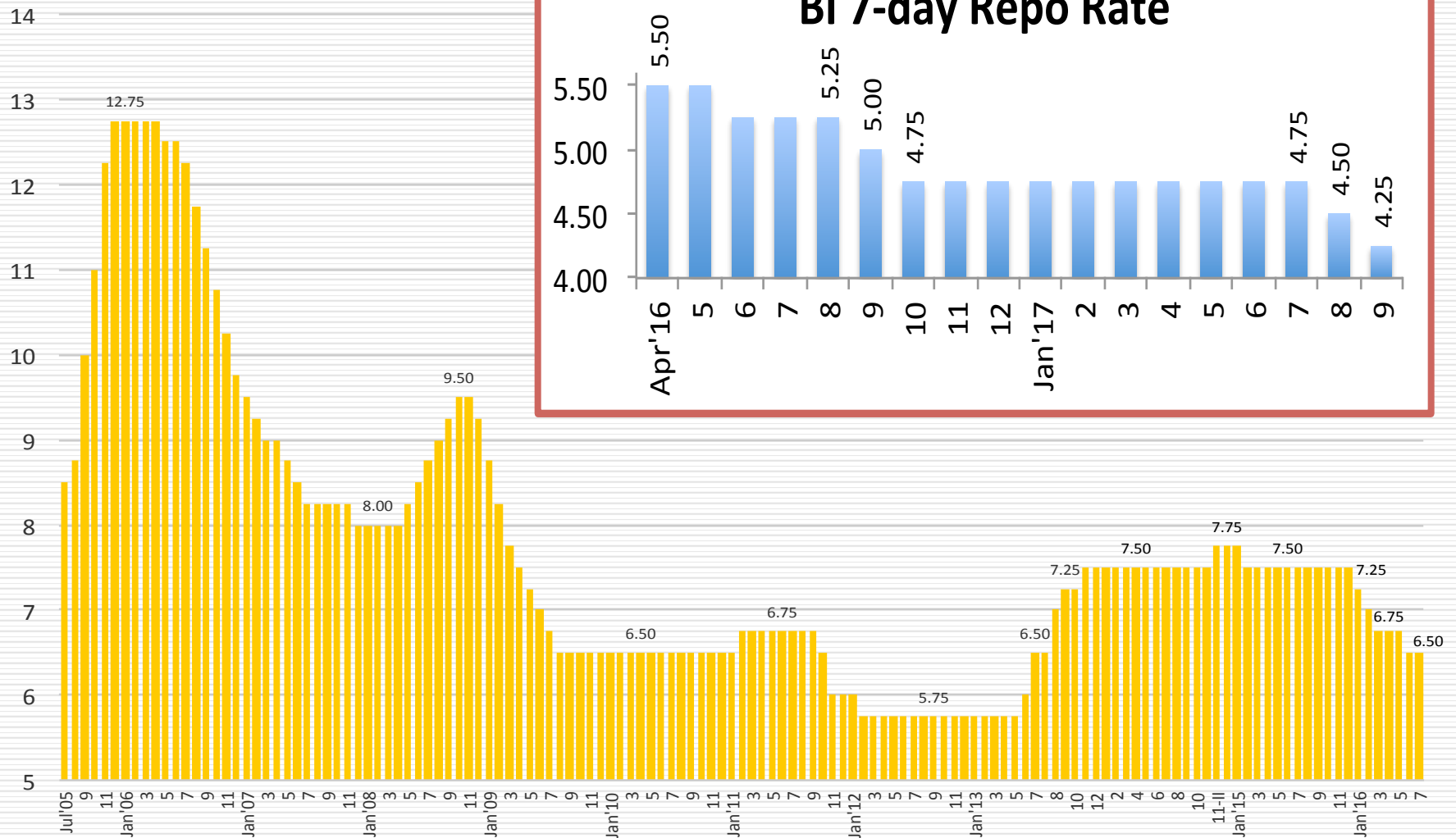
BI target: $4\% \pm 1\%$
Calendar year = 1.21%

Inflation comparison across
countries (growth, yoy, %)



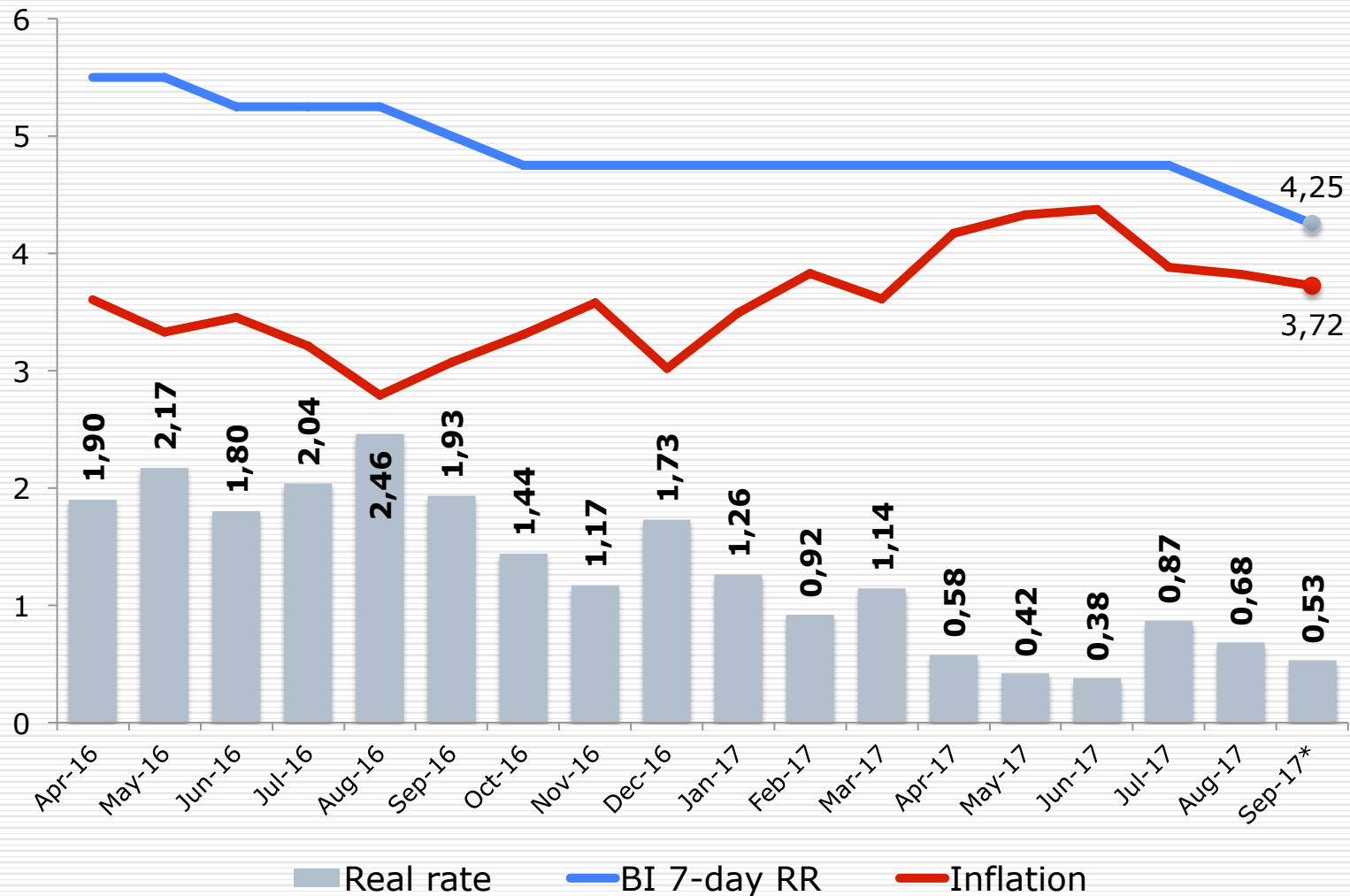
Source: BPS-Statistics Indonesia.

Setelah bertengger di aras 4,75% selama 10 bulan, BI pangkas bunga acuan 50 bp 2 bulan berturut-turut



Source: Bank Indonesia

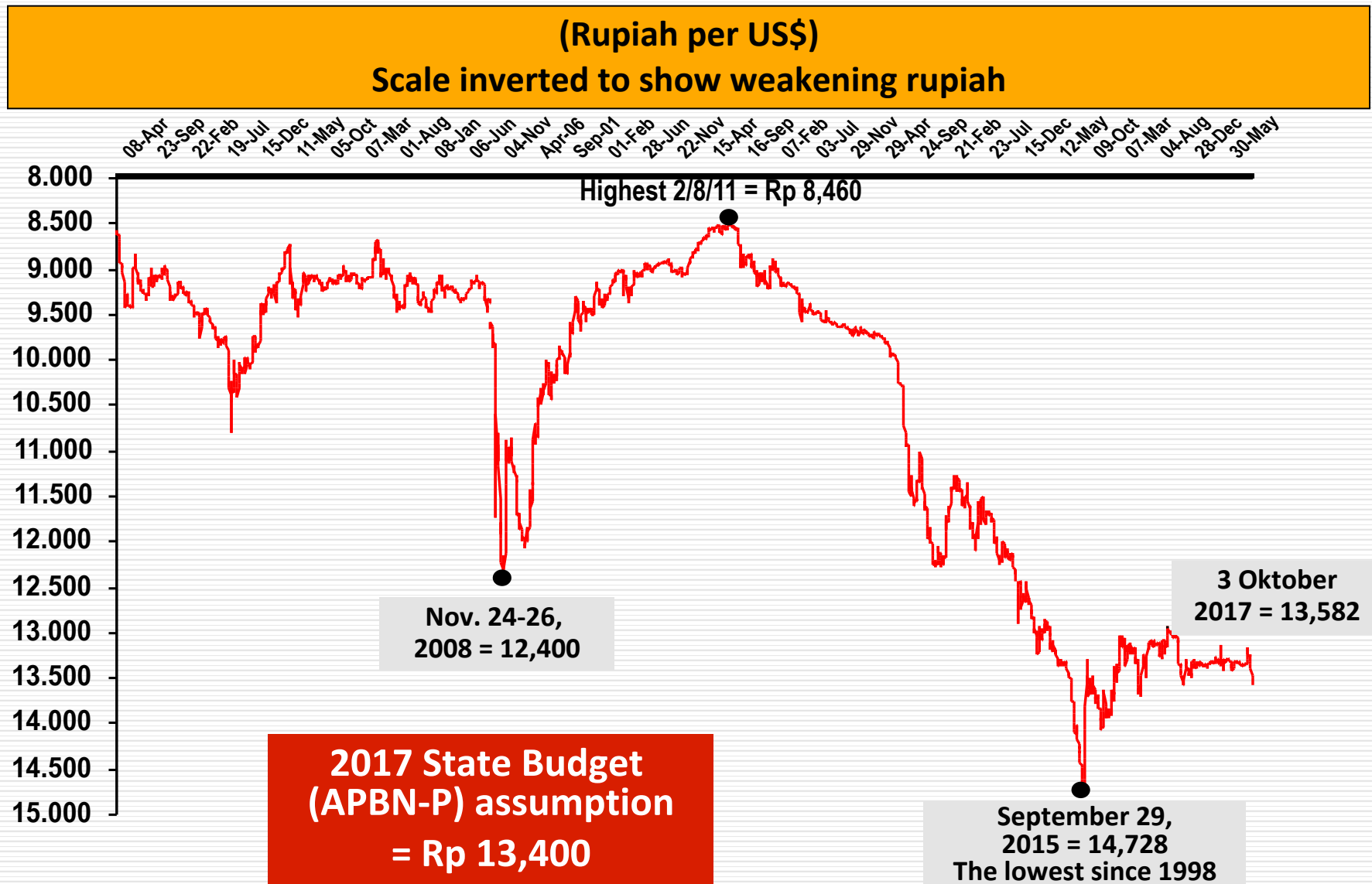
Suku bunga riil acuan BI mendekati nol persen



* Prediction.

Sources: Bank Indonesia and BPS-Statistics Indonesia.

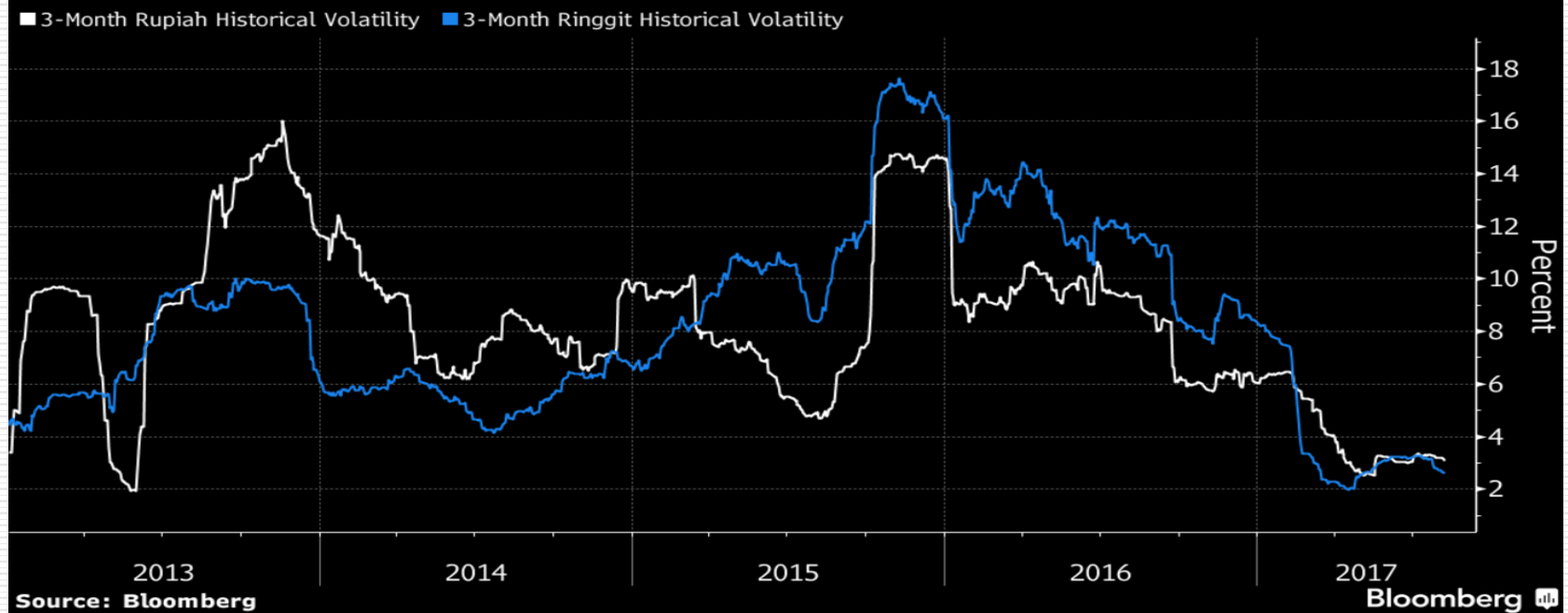
Setahun terakhir rupiah stabil, namun sejak akhir minggu lalu melemah, hari ini dekati Rp 13.600/US\$



Taming of Asia's most volatile currencies creates new danger

Volatility Vanishes

Indonesian, Malaysian policy makers have crushed currency volatility



Three-month historical volatility for Indonesia's rupiah has slumped for four straight quarters, falling to a four-year low of 2.53 percent in May from as high as 16 percent in 2013.

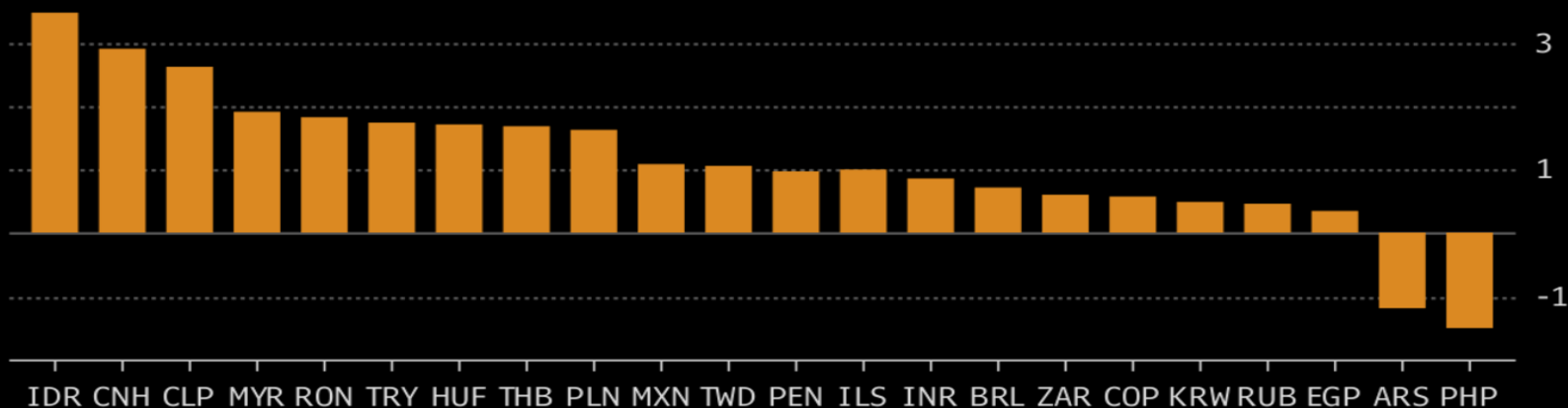
"The problem with stability is that it generates instability because you become complacent," ..

Source: <https://www.bloomberg.com/news/articles/2017-08-13/taming-of-asia-s-most-volatile-currencies-is-creating-new-danger>

Most-overvalued emerging currency may be set for reality check?

Rupiah Looks Vulnerable

Indonesia's currency is most overvalued among emerging-market currencies



NOTE: The values are Z-scores based on the year-to-date average. A larger value means the spot rate has a larger deviation from the PPP rate relative to the average

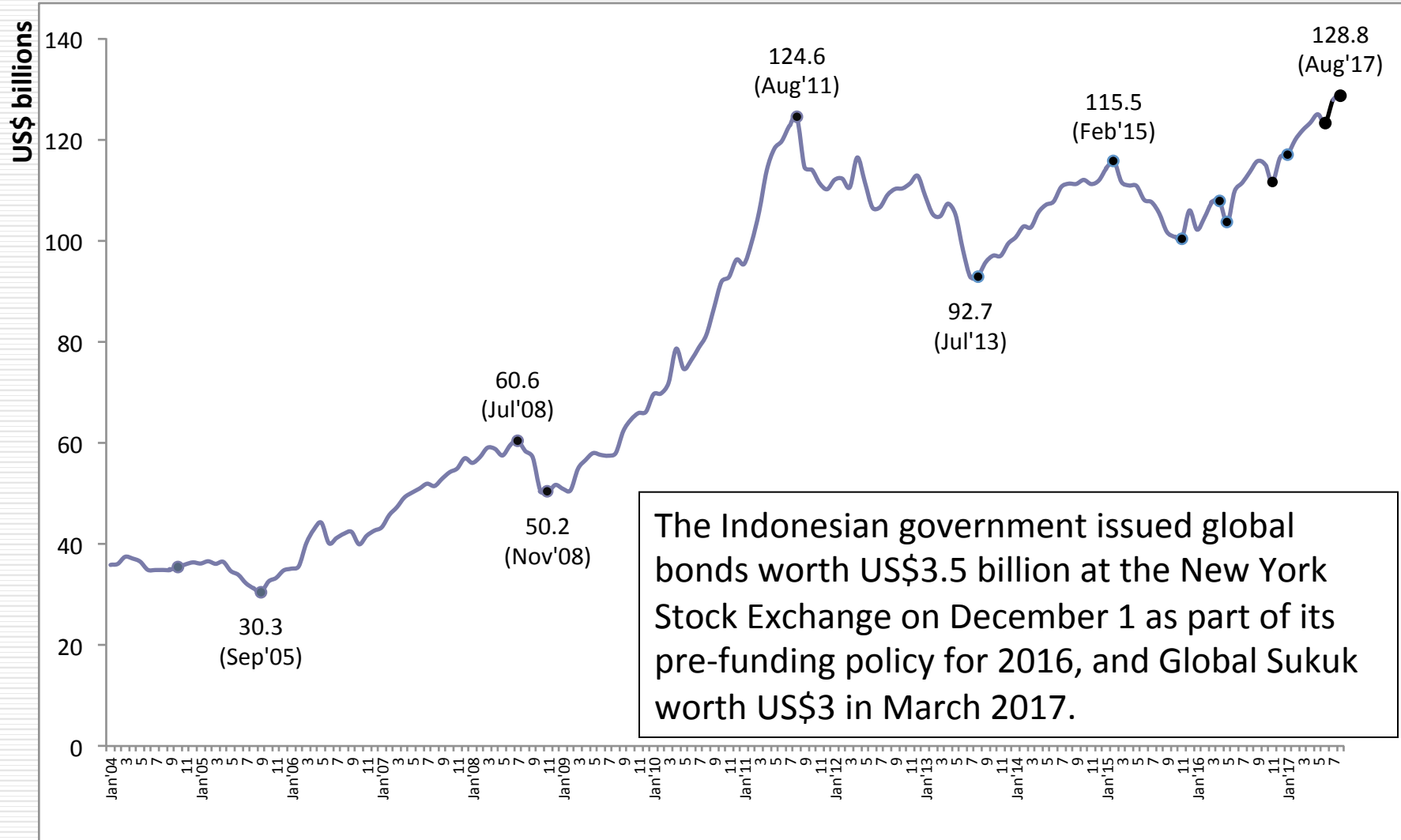
Sources: Bloomberg, IMF

Bloomberg

With a policy rate of 4.5 percent, the rupiah is the most over-priced among the 22 currencies in Bloomberg's EM bond index, based on the deviation of the spread between spot and purchasing-power parity rates from the year-to-date average. Yet, the currency has risen just over 2 percent against the dollar, the third-worst in Asia. Half the gains were chalked up this past week.

Source: <https://www.bloomberg.com/news/articles/2017-09-14/most-overvalued-emerging-currency-may-be-set-for-reality-check>

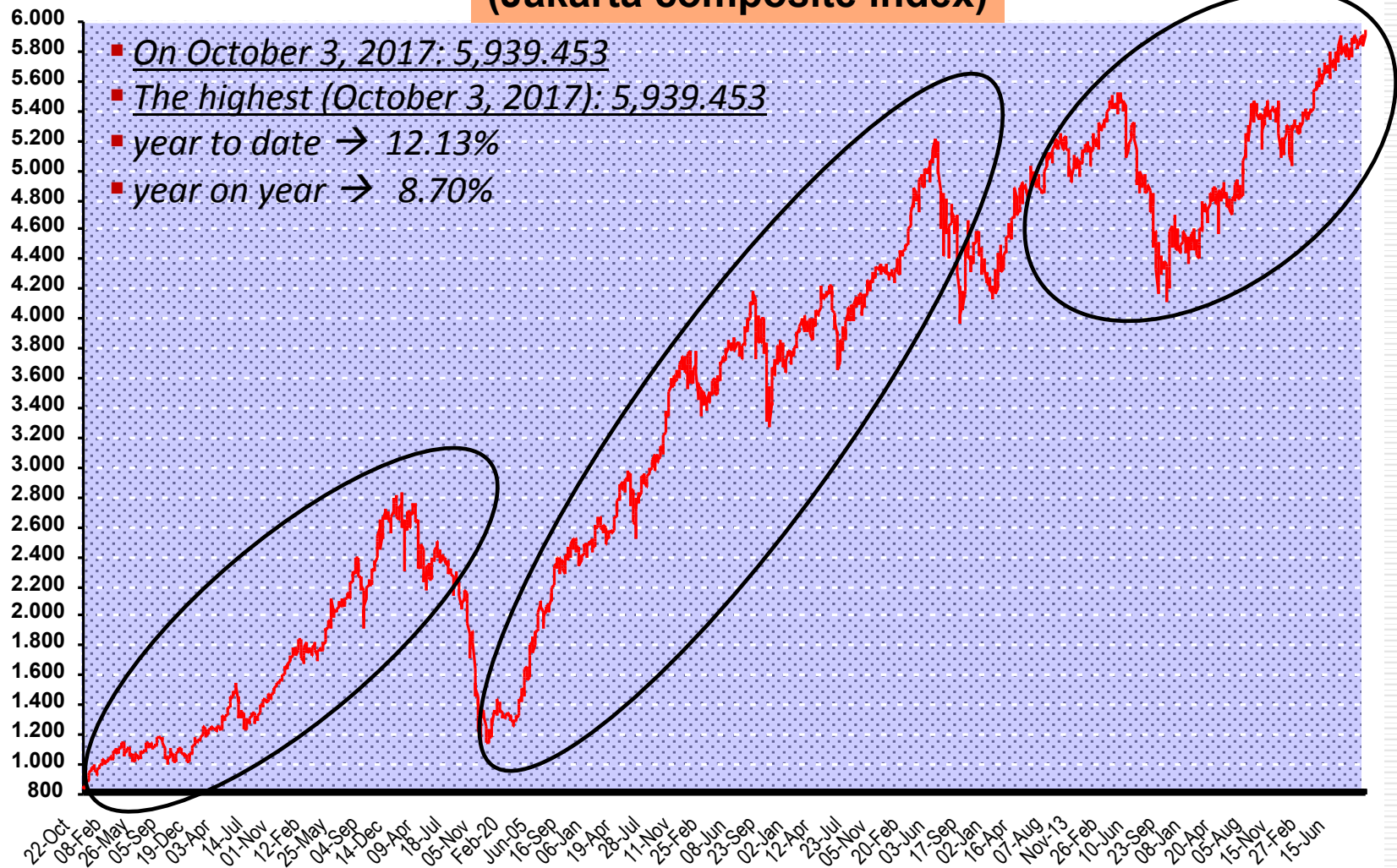
Cadangan devisa bertambah US\$17.3 miliar dalam 9 bulan terakhir



Source: Bank Indonesia.

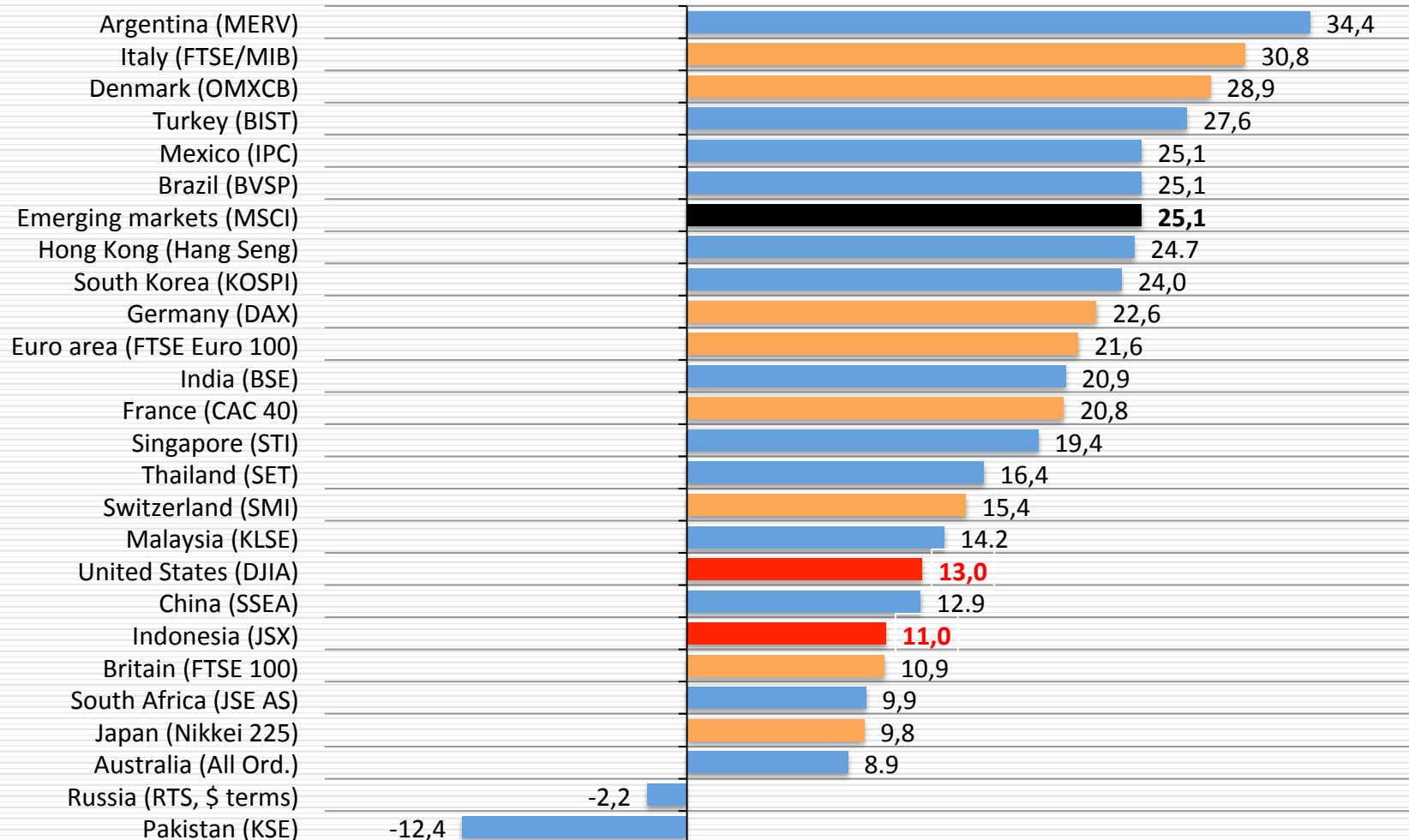
Stock index had a new record 12 times in 2015, and 20 times in since 17 March 2017

(Jakarta composite index)



Pasar saham global: sejak awal 2017 Indonesia tercecer di antara emerging markets

As of September 27th 2017 (% change on December 30th 2016, in \$ terms)



Source: The Economist (<http://www.economist.com/news/economic-and-financial-indicators/21693195-markets>).

Defisit akun lancar (*current account*) terkendali, terkompensasi oleh arus modal masuk yg naik

	US\$ miliar										
	2014	2015	2016	2016*	2017*	Q1-16	Q2-16	Q3-16	Q4-16	Q1-17	Q2-17
I. CURRENT ACCOUNT	-27,510	-17,697	-16,769	-9,897	-7,326	-4,708	-5,189	-4,974	-1,897	-2,363	-4,963
A. Goods, net (Trade account)	6,983	14,049	15,437	6,401	10,434	2,648	3,753	3,923	5,112	5,646	4,788
1. Exports, f.o.b.	175,293	149,124	144,445	69,324	79,917	33,039	36,285	34,891	40,229	40,760	39,157
2. Imports, f.o.b.	-168,310	-135,076	-129,008	-62,924	-69,483	-30,391	-32,533	-30,967	-35,117	-35,114	-34,369
B. Services, net	-10,010	-8,697	-6,964	-3,506	-3,557	-1,122	-2,384	-1,530	-1,928	-1,257	-2,300
C. Primary Income, net	-29,703	-28,379	-29,685	-15,194	-16,307	-7,439	-7,755	-8,343	-6,148	-7,769	-8,538
D. Secondary Income, net	5,220	5,508	4,444	2,401	2,111	1,205	1,196	976	1,067	1,016	1,095
II. CAPITAL ACCOUNT	27	17	41	6	5	1	5	6	29	0	5
III. FINANCIAL ACCOUNT	44,916	16,843	28,721	11,007	13,826	4,098	6,909	9,856	7,858	7,969	5,857
1. Direct investment	14,733	10,704	15,943	6,117	7,330	2,786	3,331	6,519	3,308	2,755	4,575
2. Portfolio investment	26,067	16,183	18,995	12,742	13,993	4,438	8,304	6,563	-309	6,571	7,422
3. Financial derivatives	-156	20	-9	-47	-47	-22	-25	-28	66	-72	25
4. Other investment	4,272	-10,064	-6,209	-7,804	-7,449	-3,104	-4,700	-3,198	4,793	-1,285	-6,164
IV. NET ERRORS & OMISSIONS	-2,184	-439	96	760	-1,253	323	437	820	-1,484	-1,092	-161
V. RESERVES & RELATED ITEMS	-15,249	1,098	-12,089	-1,875	-5,253	287	-2,162	-5,708	-4,505	-4,514	-739

* First semester.

Source: Bank Indonesia.

Kondisi perbankan cukup sehat: CAR relatif tinggi dan NPL relatif rendah di bawah 3%

Indicators	Dec'13	Dec'14	Dec'15	Dec'16	Jul'17
Total asset (Trillion Rp)	4,954	5,615	6,129	6,730	6,965
Deposits (Trillion Rp)	3,664	4,114	4,413	4,837	5,033
- Demand deposits	847	890	988	1,124	1,171
- Saving accounts	1,213	1,284	1,396	1,552	1,544
- Time deposits	1,604	1,940	2,029	2,161	2,318
Loans (Trillion Rp)	3,293	3,674	4,058	4,377	4,507
Capital adequacy ratio (CAR) (%)	18.4	19.4	21.4	22.7	23.23
NPL gross, without channeling (%)	1.8	2.2	2.5	2.9	3.0
Returns on assets (%)	3.1	2.8	2.3	2.2	2.49
Net interest margin (%)	5.4	4.1	5.4	5.6	5.35
Ops.Expenses/Ops.Income (BOPO)(%)	74.1	76.3	81.5	82.2	78.85
Loan to deposit ratio (%)	90.6	89.3	92.1	90.7	89.20
Number of banks	120	119	118	116	115
Number of bank offices	31,847	32,739	32,963	32,730	32,659

Source: Bank Indonesia and Financial Services Authority (OJK).

Sejak 2017 ekspor dan impor tumbuh 2 digit, setelah 5 tahun berturut-turut selalu merosot

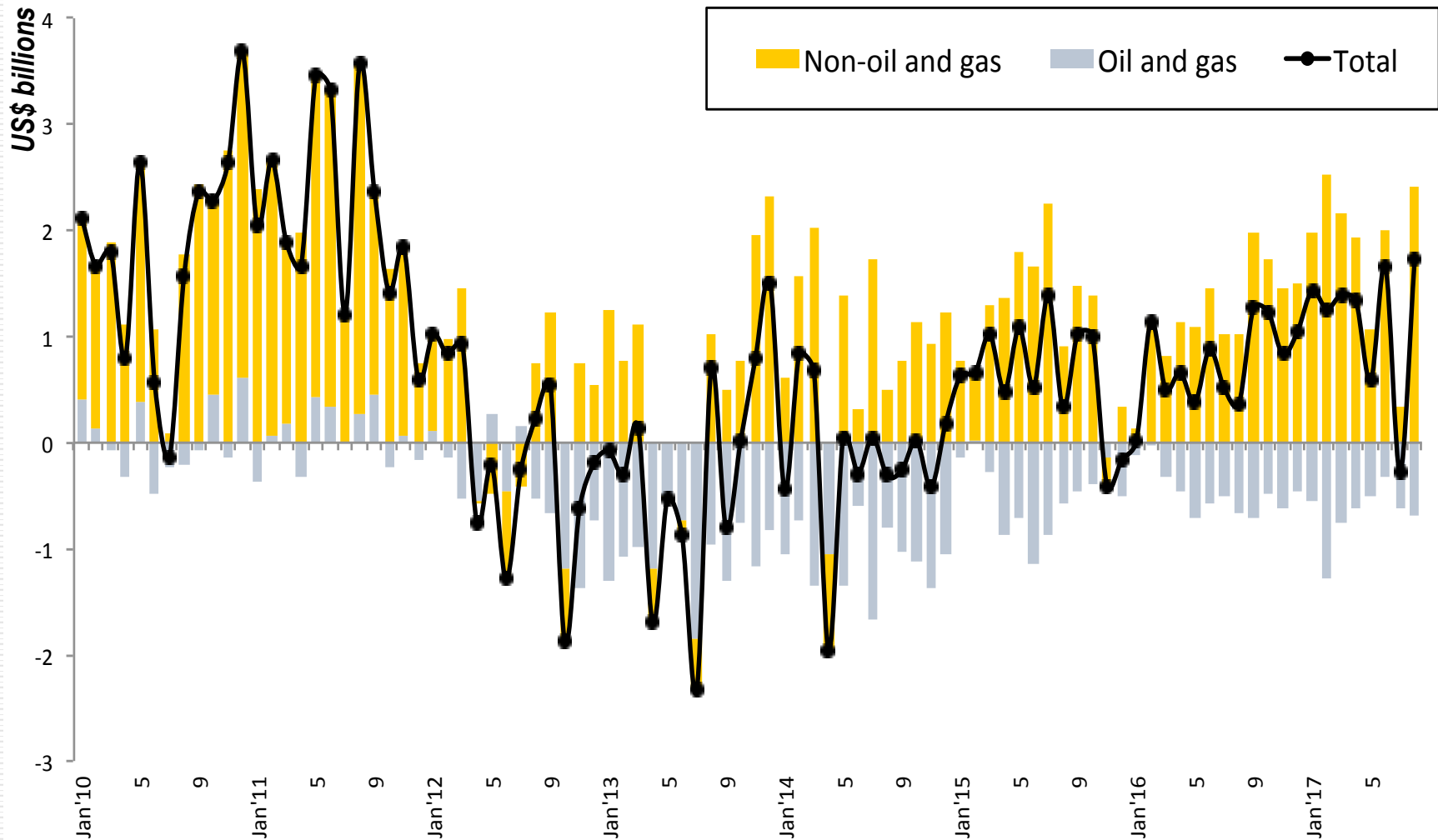
Trade account

Description	US\$ billion						Growth, % (yoy)					
	2012	2013	2014	2015	2016	2017*	2012	2013	2014	2015	2016	2017*
Total export	190.0	182.6	176.0	150.4	144.5	108,8	-6.6	-3.9	-3.4	-14.6	-3.9	17.6
Non-oil and gas	153.1	149.9	146.0	131.8	131.4	98.8	-5.5	-2.0	-2.6	-9.8	-0.3	17.7
Oil and gas	37.0	32.6	30.0	18.6	13.1	10.8	-10.9	-11.8	-7.0	-38.2	-29.4	16.1
Total import	191.7	186.6	178.2	142.7	-135.6	-99.7	8.0	-2.6	-4.5	-19.9	-4.9	14.1
Non-oil and gas	149.1	141.4	134.7	118.1	-116.9	-84.3	9.0	-5.2	-4.7	-12.3	-1.0	11.8
Oil and gas	42.6	45.3	43.5	24.6	-18.7	-15.4	4.6	6.4	-4.0	-43.4	-23.9	27.9
Surplus (Deficit)	(-1.6)	(-4.1)	(-2.2)	7.7	8.9	9.1						
Non-oil and gas	4.0	8.6	11.3	13.7	14.5	14.4						
Oil and gas	(-5.6)	(-12.6)	(-13.5)	(-6.0)	(-5.6)	(-5.3)						

* January-August.

Source: BPS-Statistics Indonesia.

Hampir selalu mengalami surplus perdagangan bulanan sejak 2015



Harga minyak mentah merangkak naik dalam 4 bulan terakhir, di atas US\$50 per barrel

Brent Crude Last Day (ICE) October 2017

CBZ17 - Crude Oil Brent (ICE)



Source: <http://www.nasdaq.com/markets/crude-oil.aspx>

Crude Oil Light Sweet Pit (Nymex) October 2017

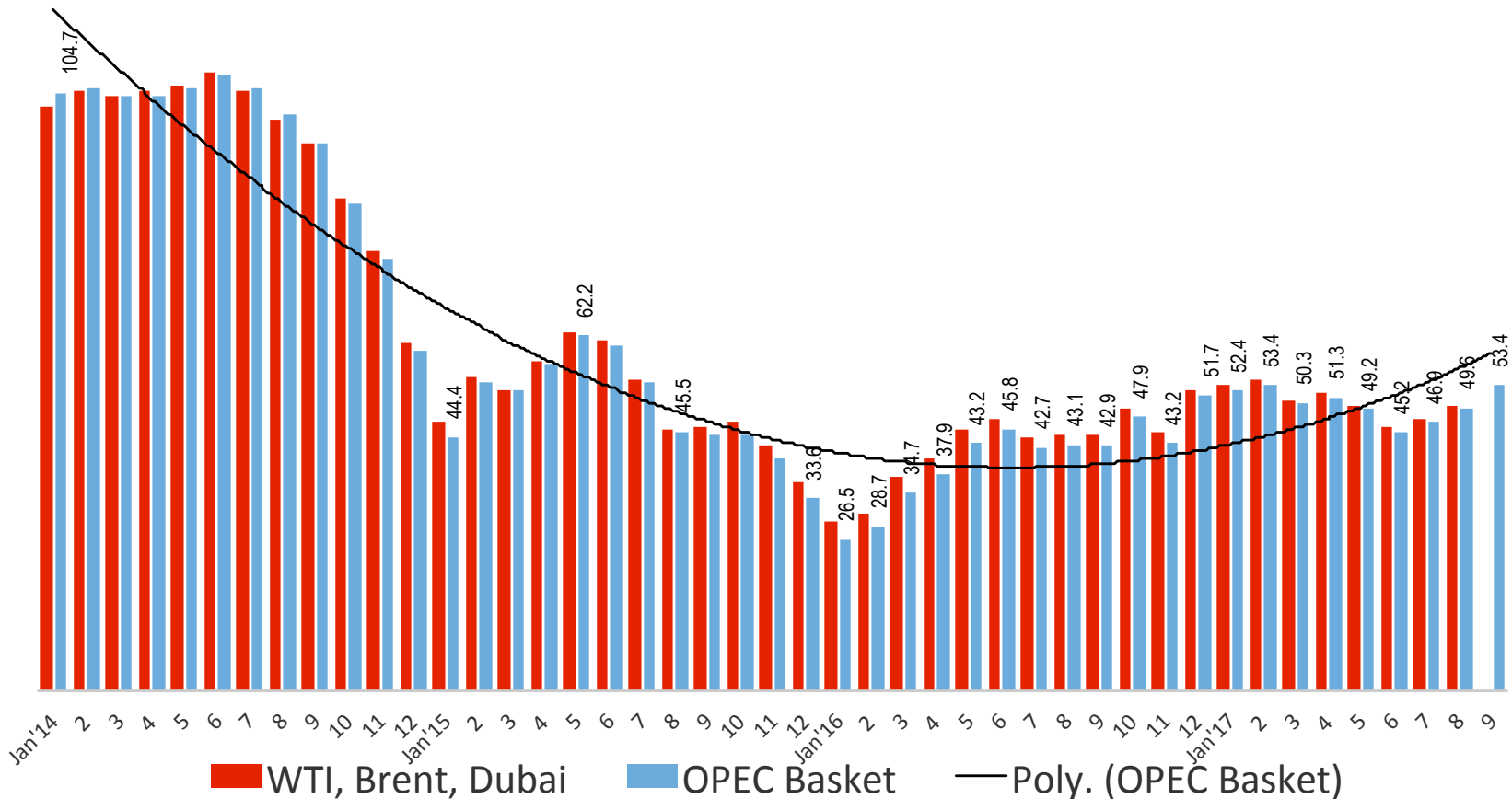
CLX13 - Crude Oil WTI (NYMEX)



Source: <http://www.nasdaq.com/markets/crude-oil-brent.aspxc>

Harga minyak “keranjang” OPEC mengikuti trend harga rerata Brent-WTI-Dubai

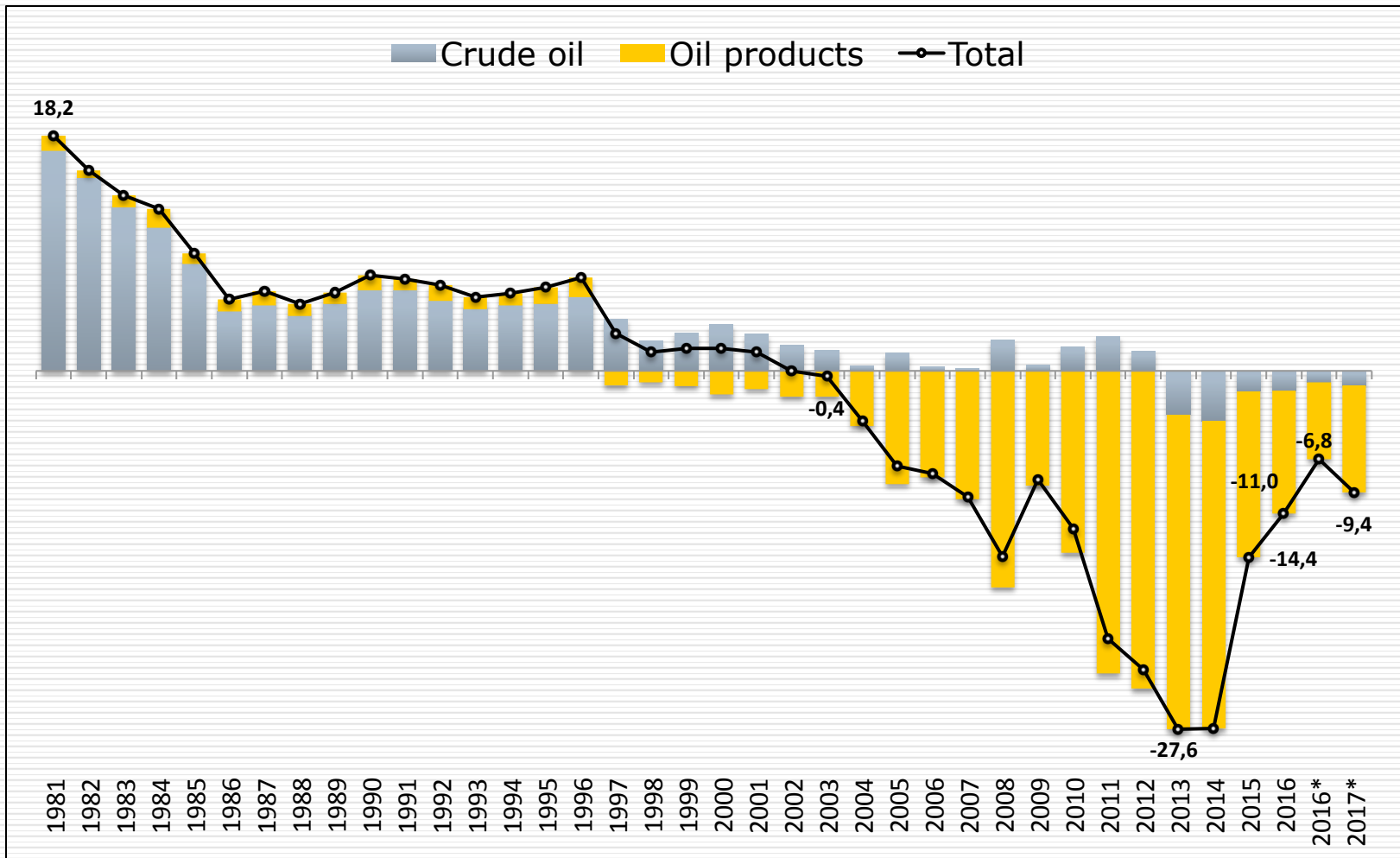
US\$ per barrel



Sources: World Bank (<http://www.worldbank.org/en/research/commodity-markets>) and OPEC (http://www.opec.org/opec_web/en/data_graphs/40.htm).

Defisit minyak Indonesia Januari-Agustus melonjak

Trade account (exports minus imports), billions of USD



* January-August.

Source: BPS-Statistics Indonesia.

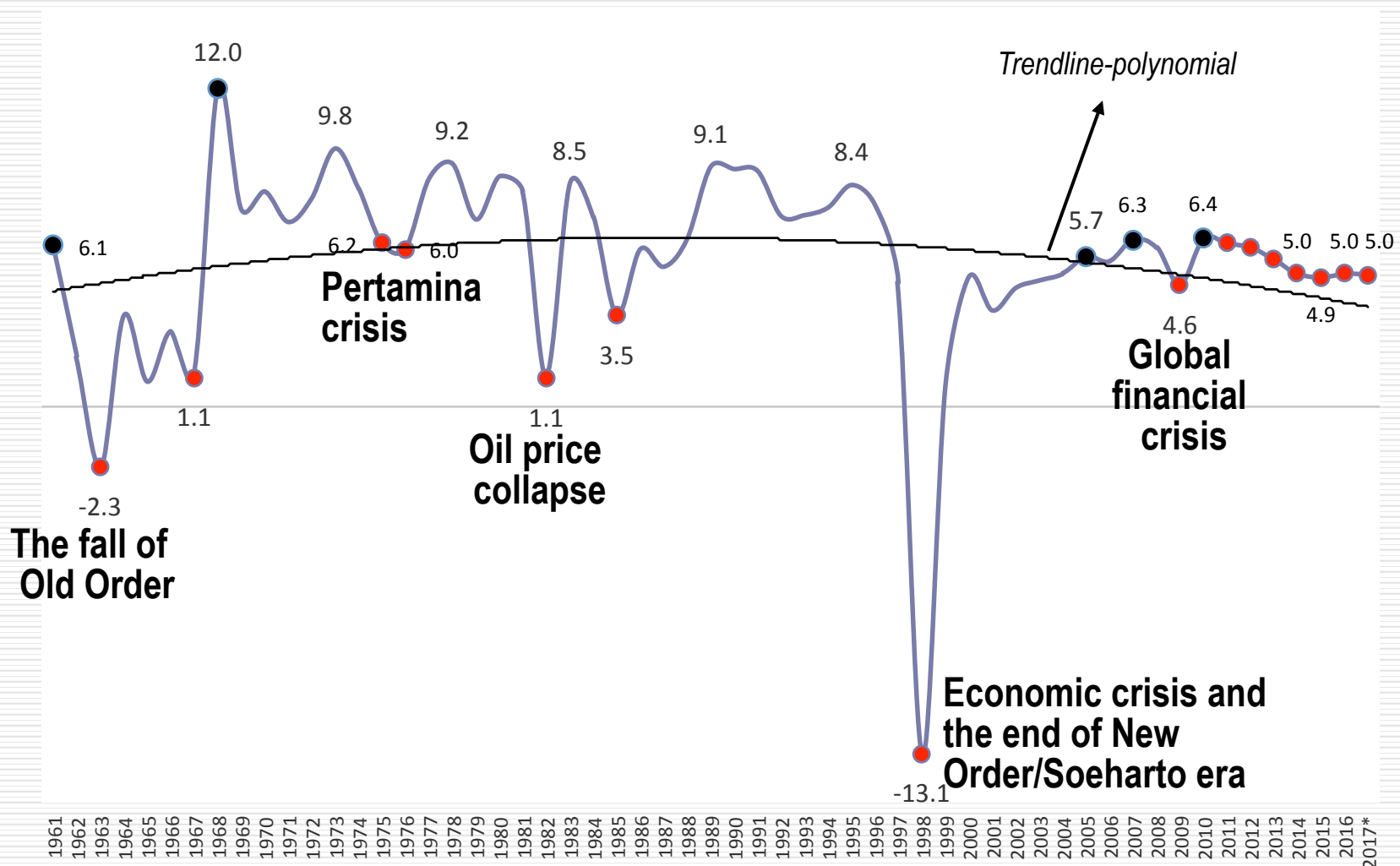
Bagian II

*Namun, Mengapa Pertumbuhan Melambat
(Keseimbangan Ekonomi Lebih Rendah)*

Pertumbuhan ekonomi melambat

- Dari rerata *double digit* menjadi rerata 8%, lalu 7%, 6%, dan akhirnya dalam 4 tahun terakhir menjadi 5%.
- Kurang darah, daya kedua jantung masih lemah (perbankan dan pemerintah/APBN), dan kurang sinar matahari.
- Perlu darah segar, suntikan energi baru:
 - Industry 4.0?
 - *Digital economy*?
 - Reorientasi kebijakan

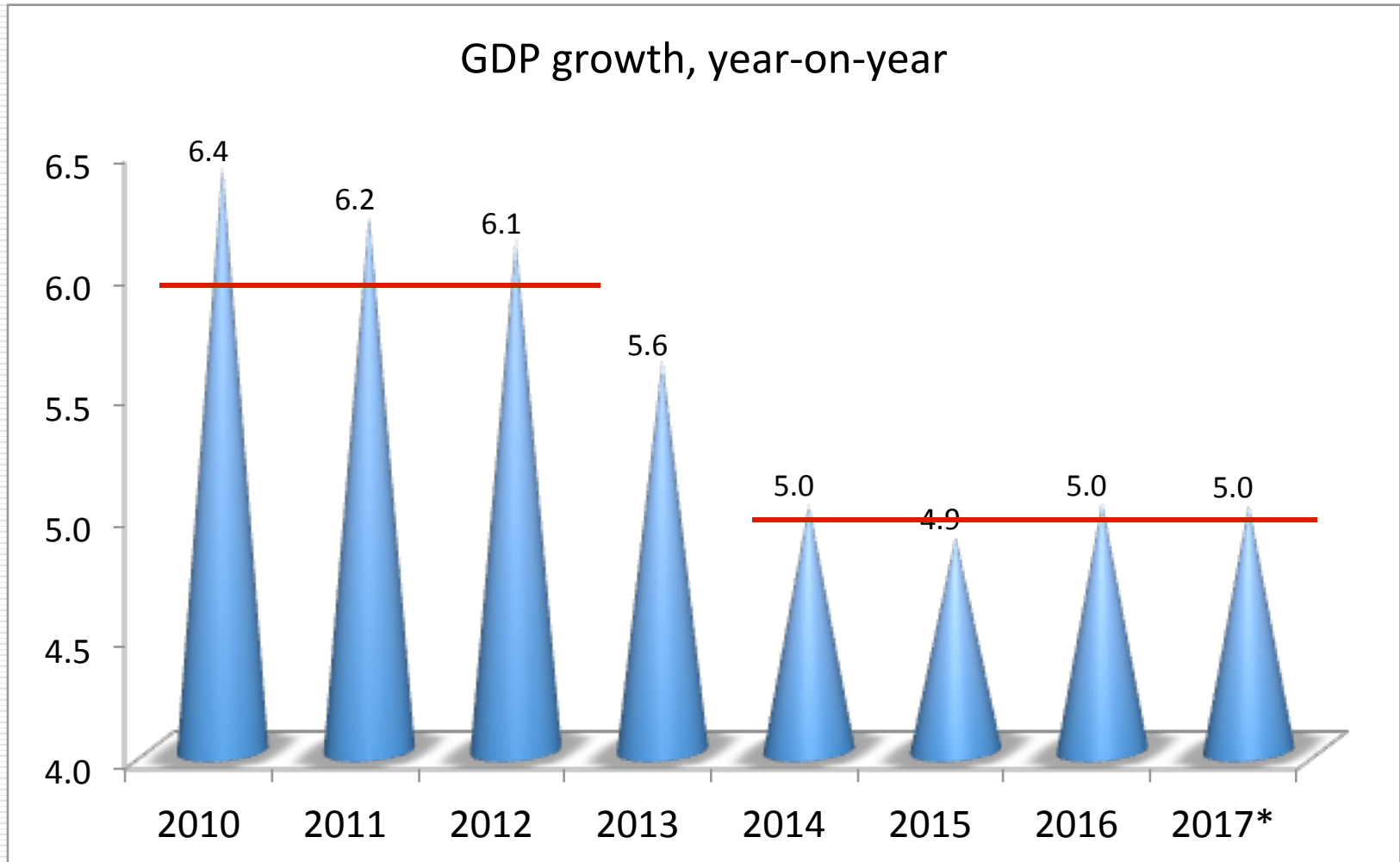
Kebangkitan dan kejatuhan perekonomian Indonesia: pertumbuhan PDB, 1961-2017 (%)



* First semester.

Source: BPS-Statistics Indonesia.

Menuju keseimbangan ekonomi (pertumbuhan) yang lebih rendah terus berlanjut

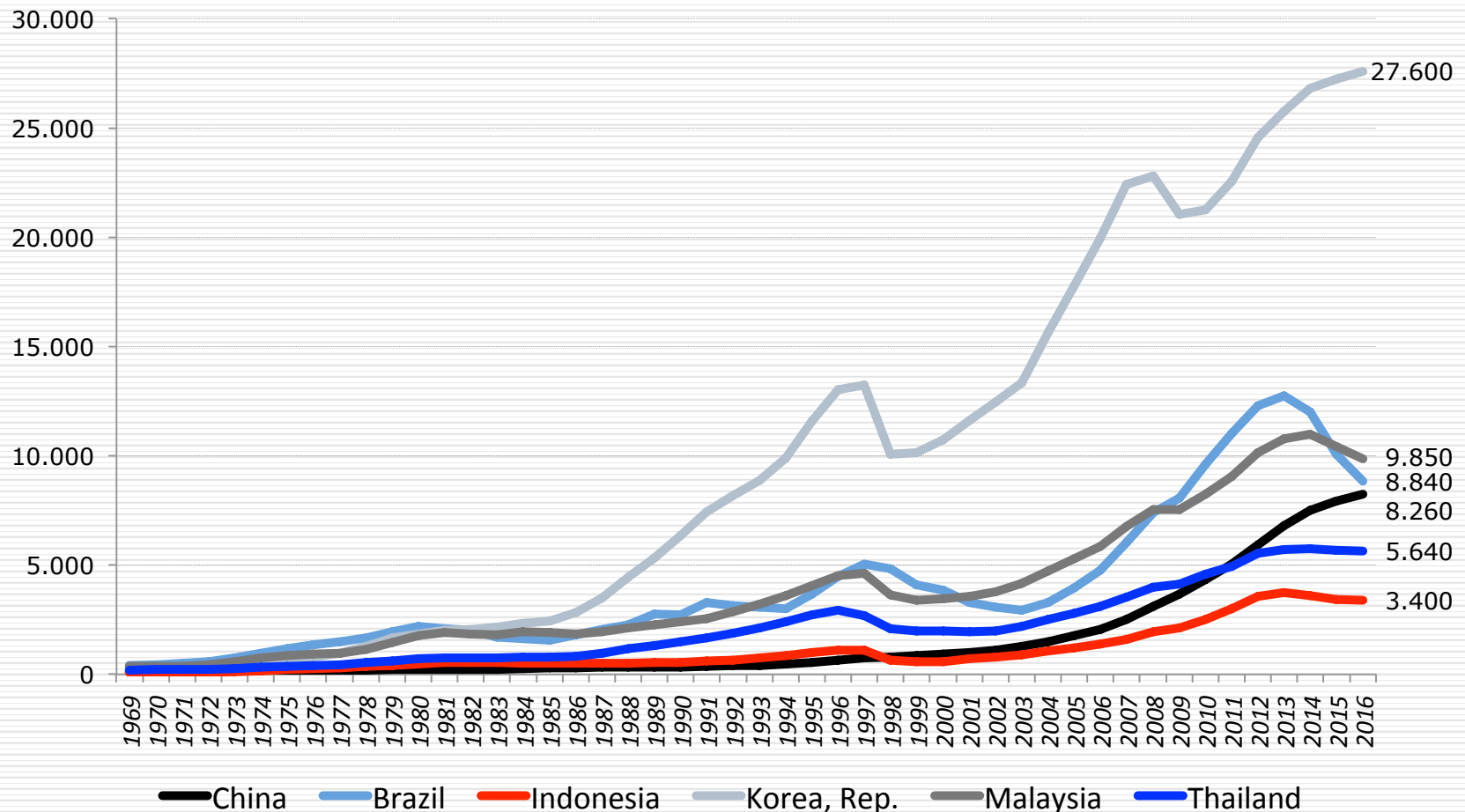


* First semester.

Source: BPS-Statistics Indonesia.

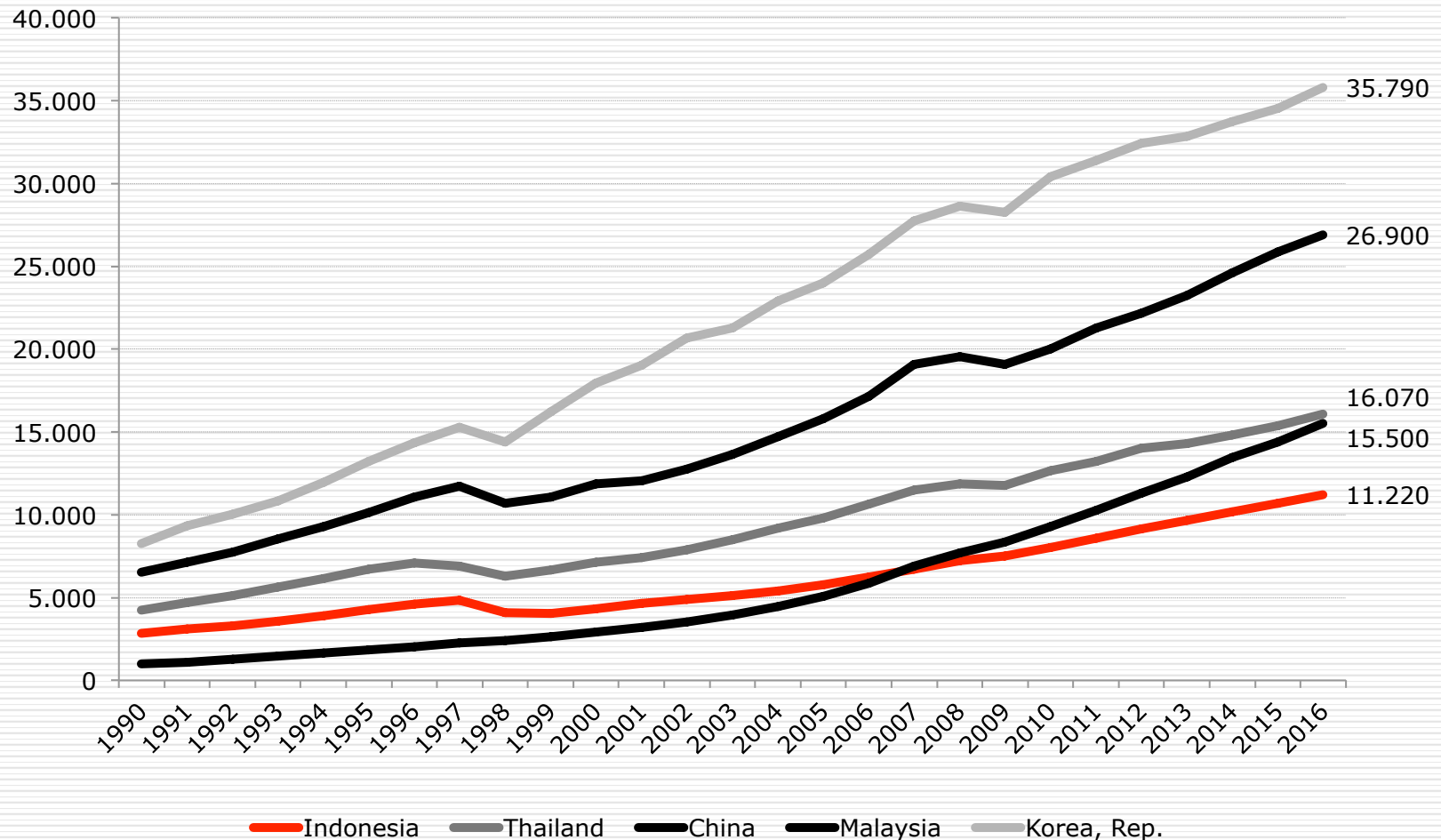
Setting off from a point where neighboring countries started their journey too (1)

Gross national income (GNI) per capita,
Atlas method, current US\$

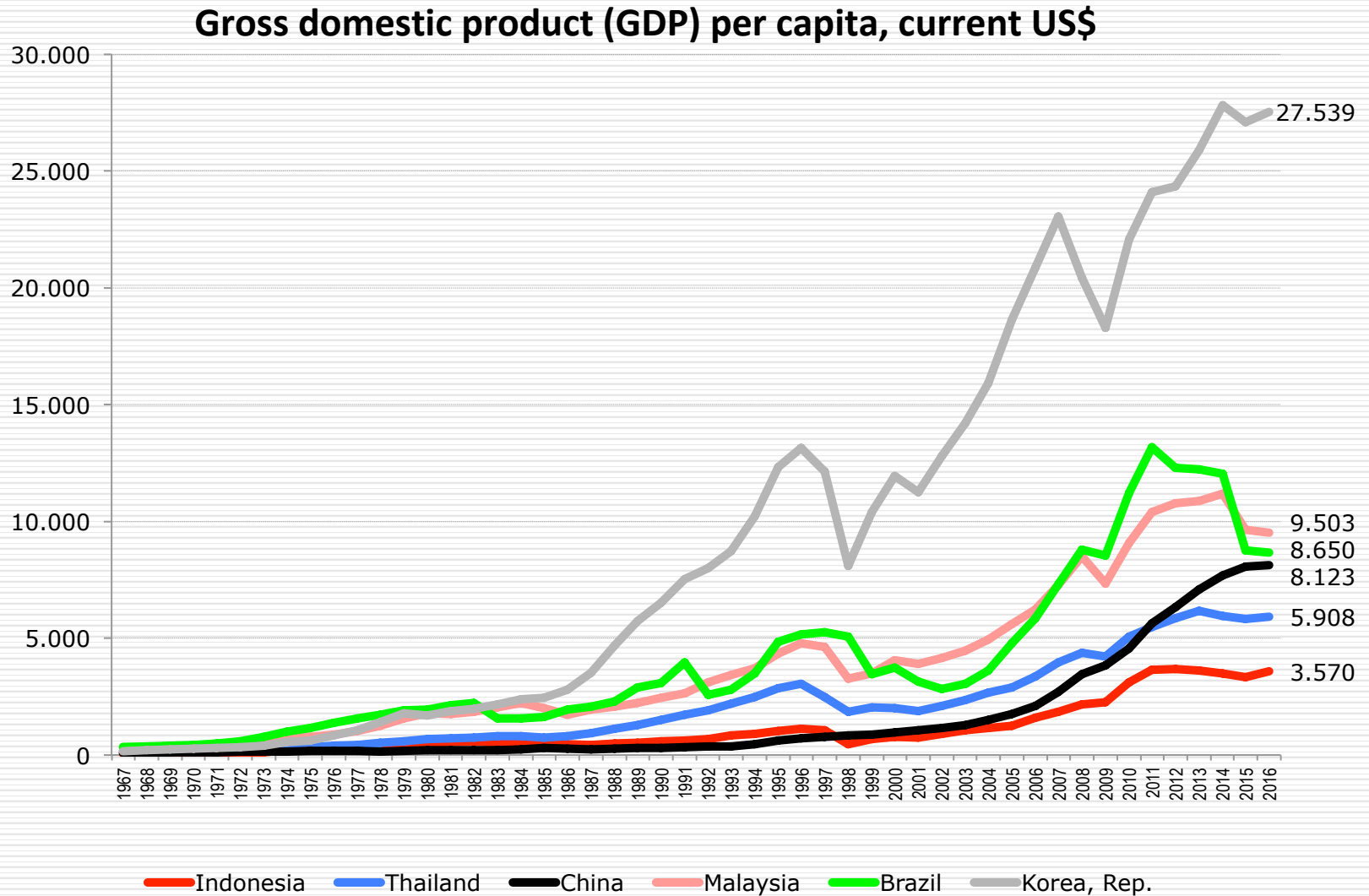


Setting off from a point where neighboring countries started their journey too (2)

GNI per capita, PPP, current international \$

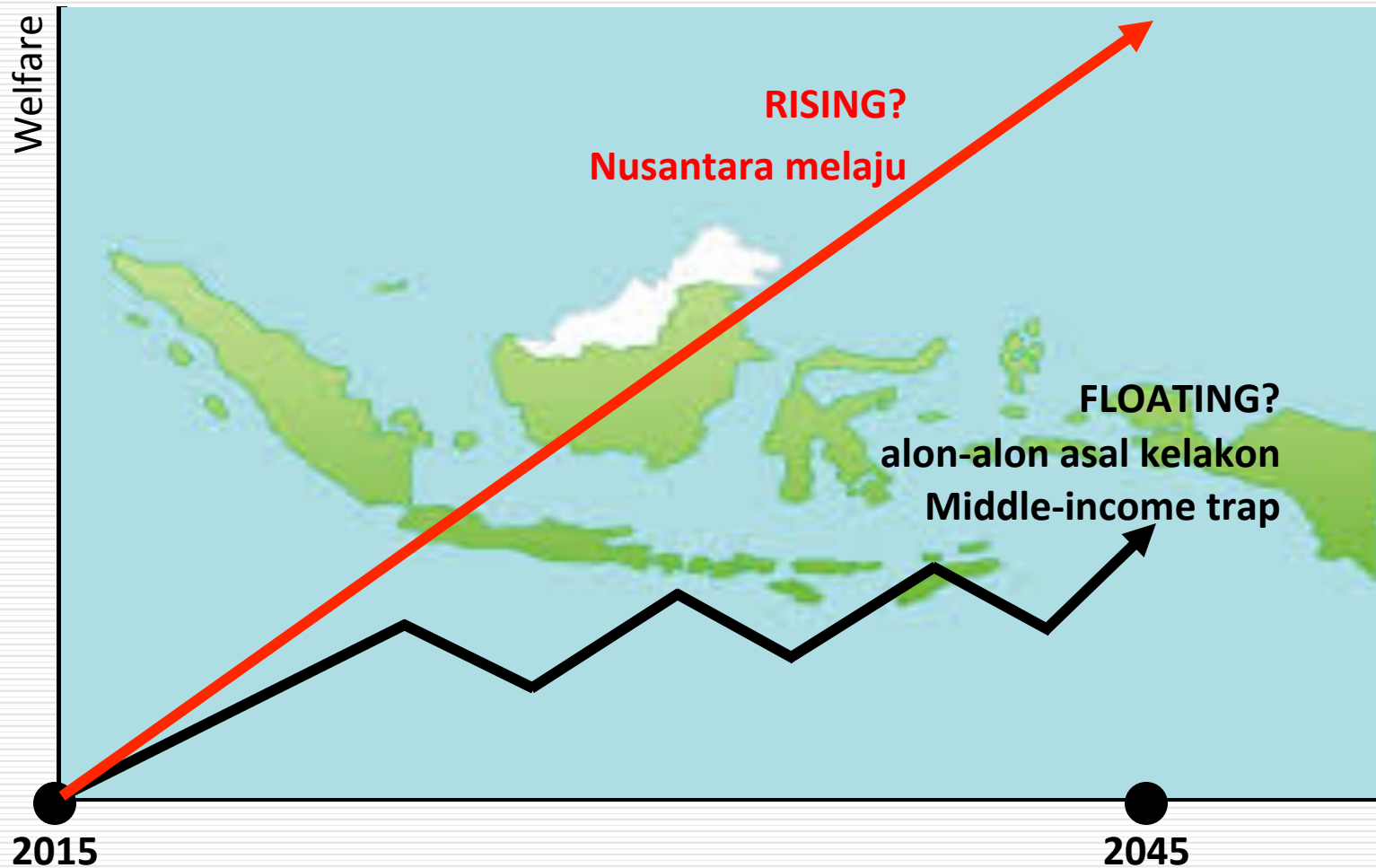


Setting off from a point where neighboring countries started their journey too (3)



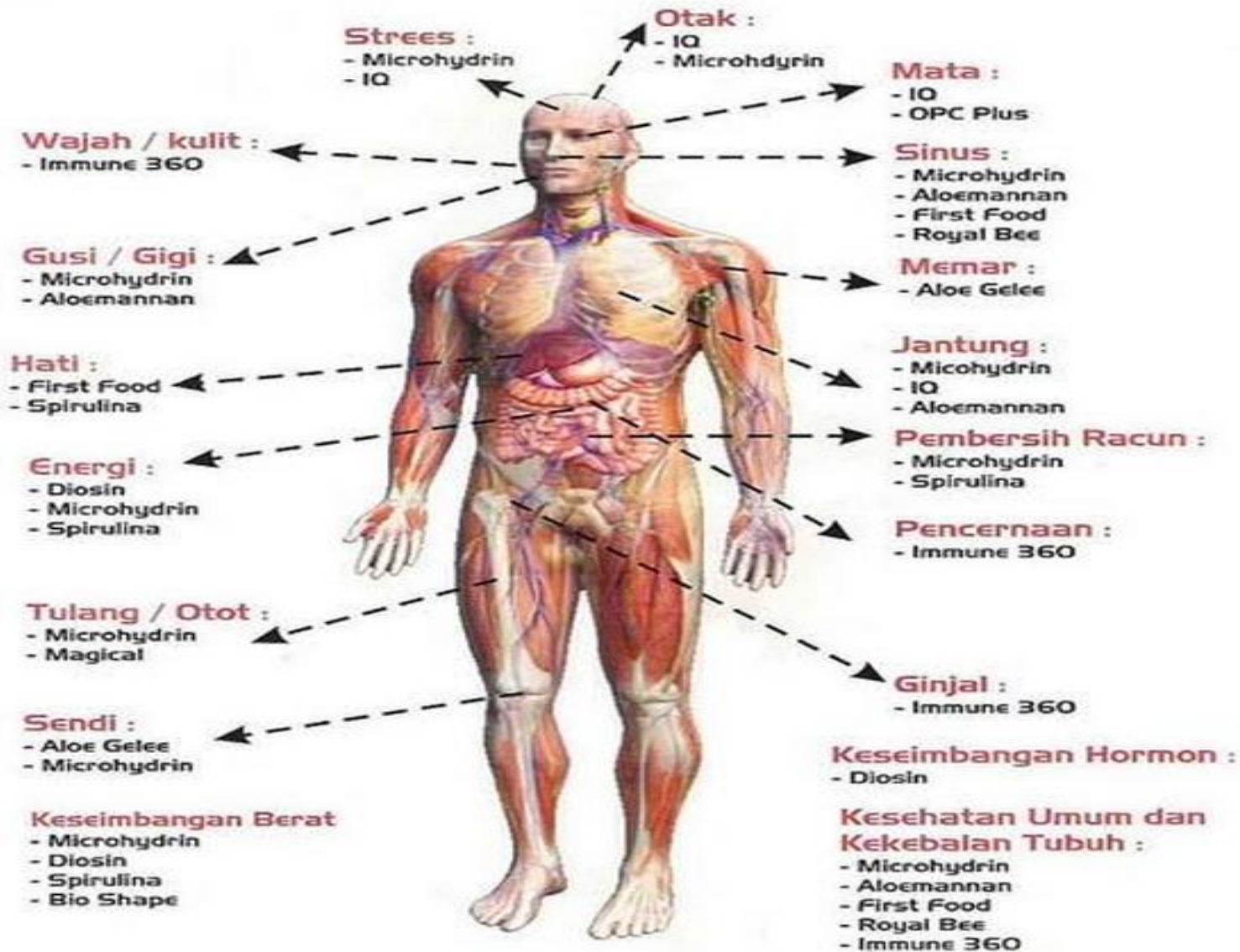
Source: World Bank, World Development Indicators online, downloaded on August 31, 2017.

Indonesia: avoiding the trap



Source: Adopted from world Bank, Indonesia: Avoiding The Trap, Development Policy Review, May 2014.

Analogi perekonomian dengan anatomi tubuh manusia



Menjadi juara: asupan harus bermutu, kerja keras, disiplin, rajin latihan dan bertanding



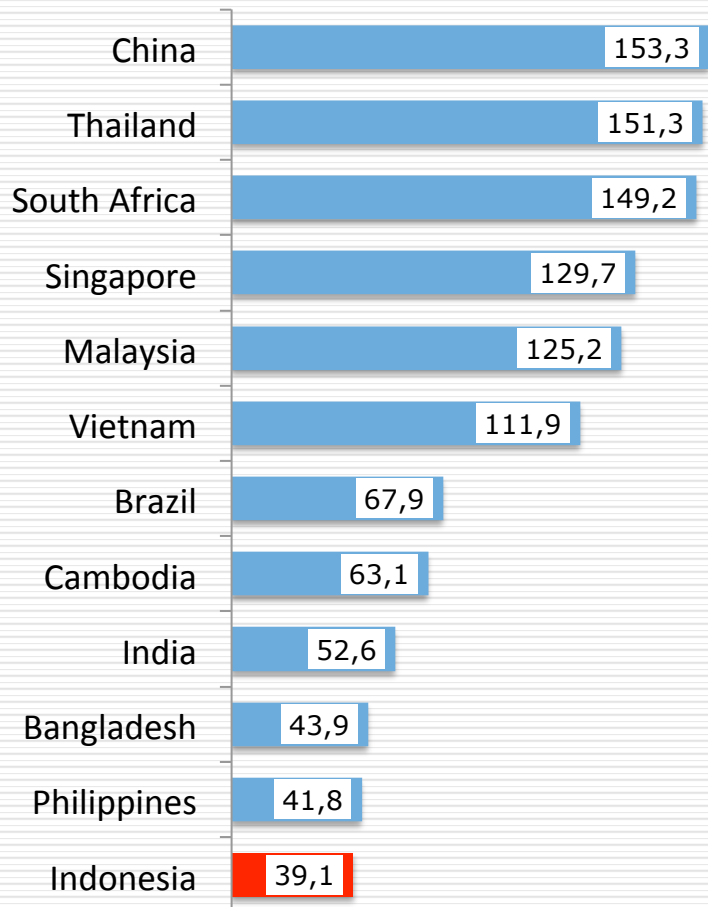
Michael Phelps/theguardian.com



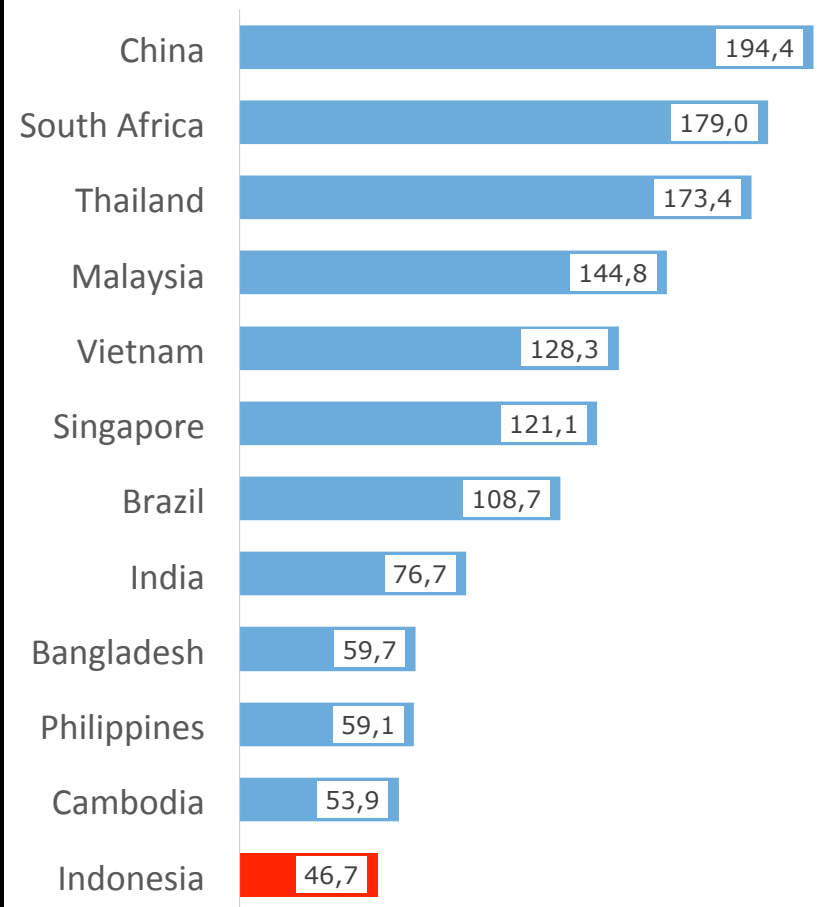
Usain Bolt/edgardaily.com

Credit penetration in Indonesia is still very low

**Domestic credit to private sector
(% of GDP), 2015**

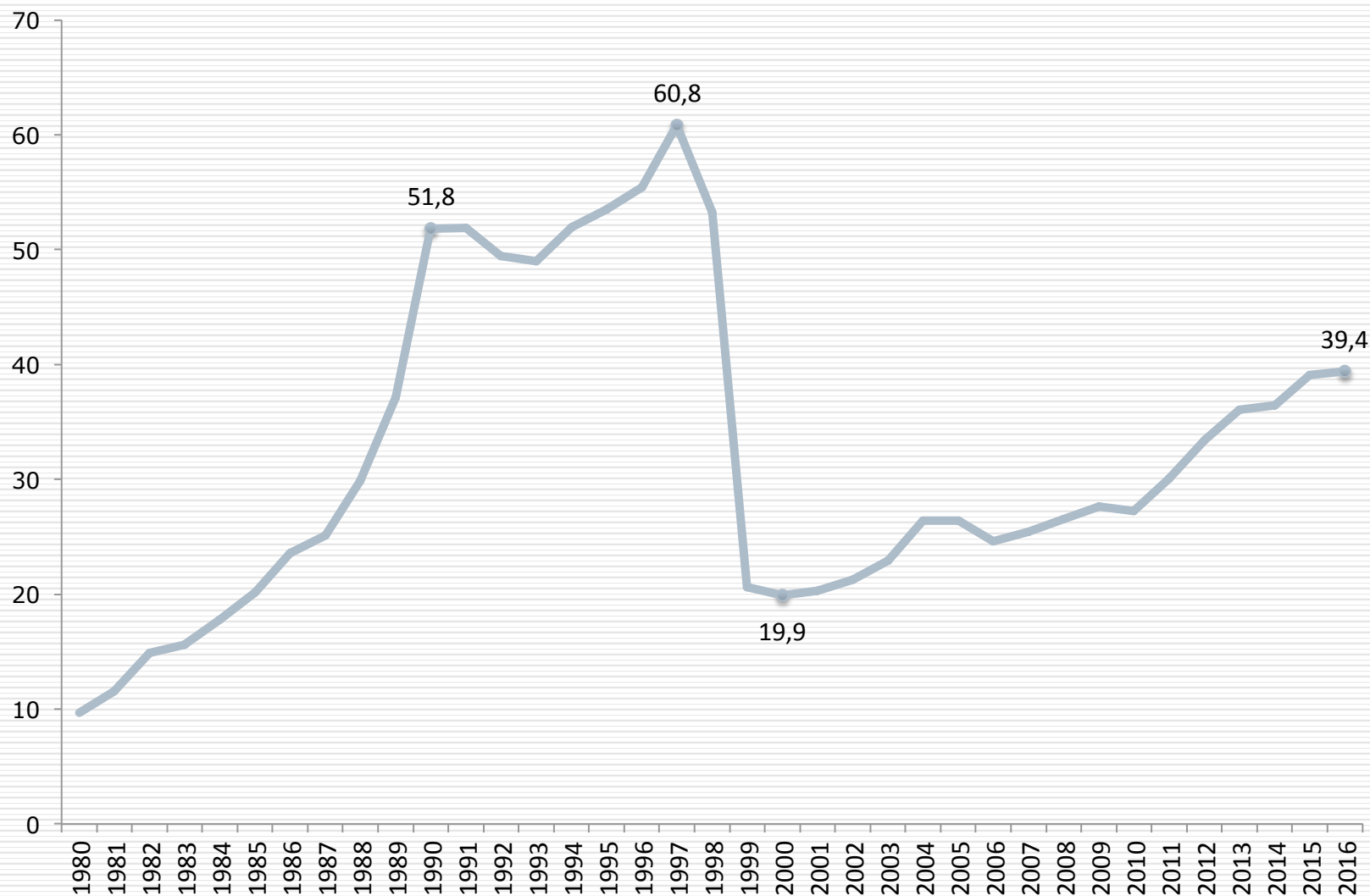


**Domestic credit provided by financial
sector (% of GDP), 2015**



Source: World Bank, World Development Indicators.

Indonesia: domestic credit to private sector

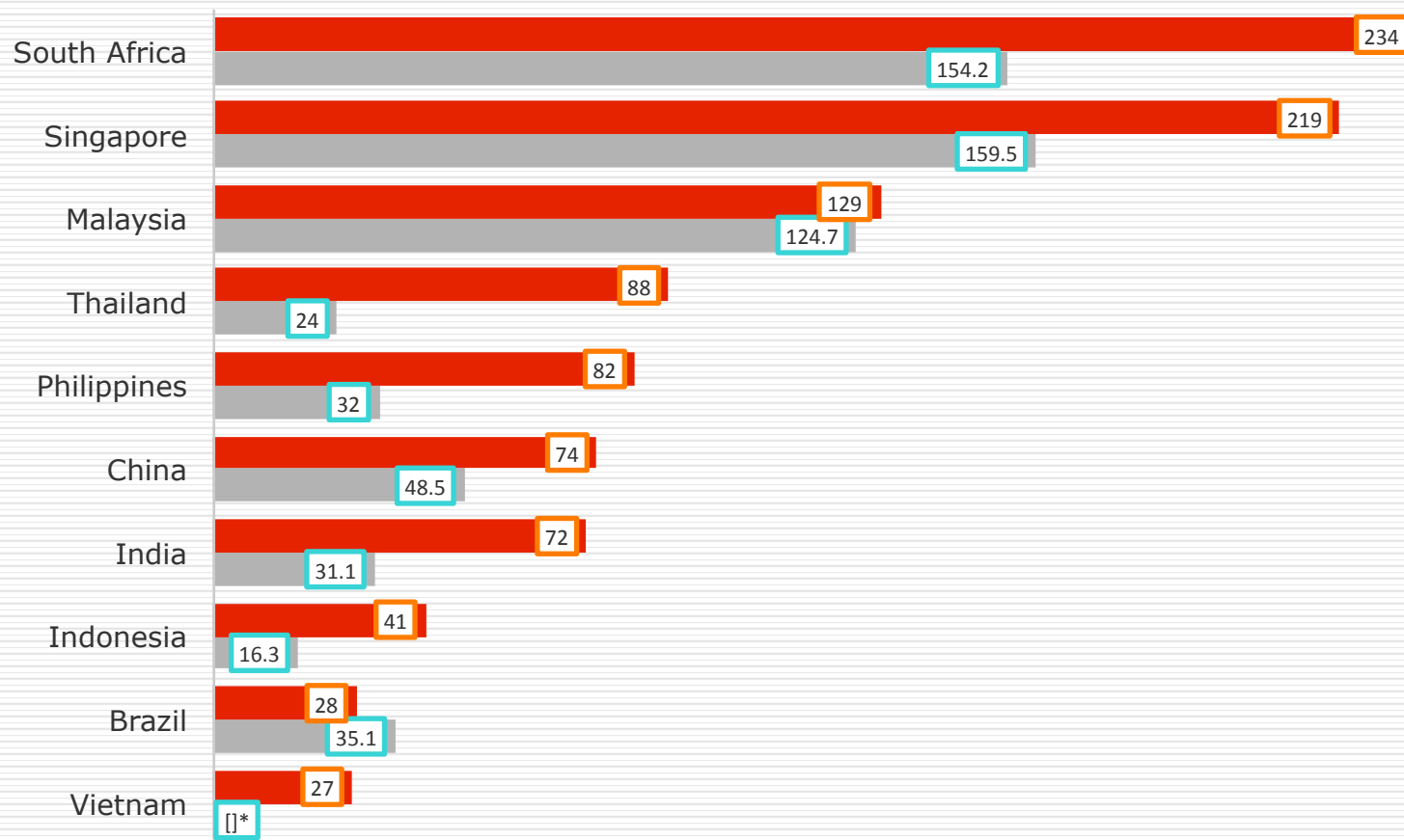


* 2003

Source: World Bank, World Development Indicators.

Stock market capitalization

Market capitalization of listed companies (% of GDP)



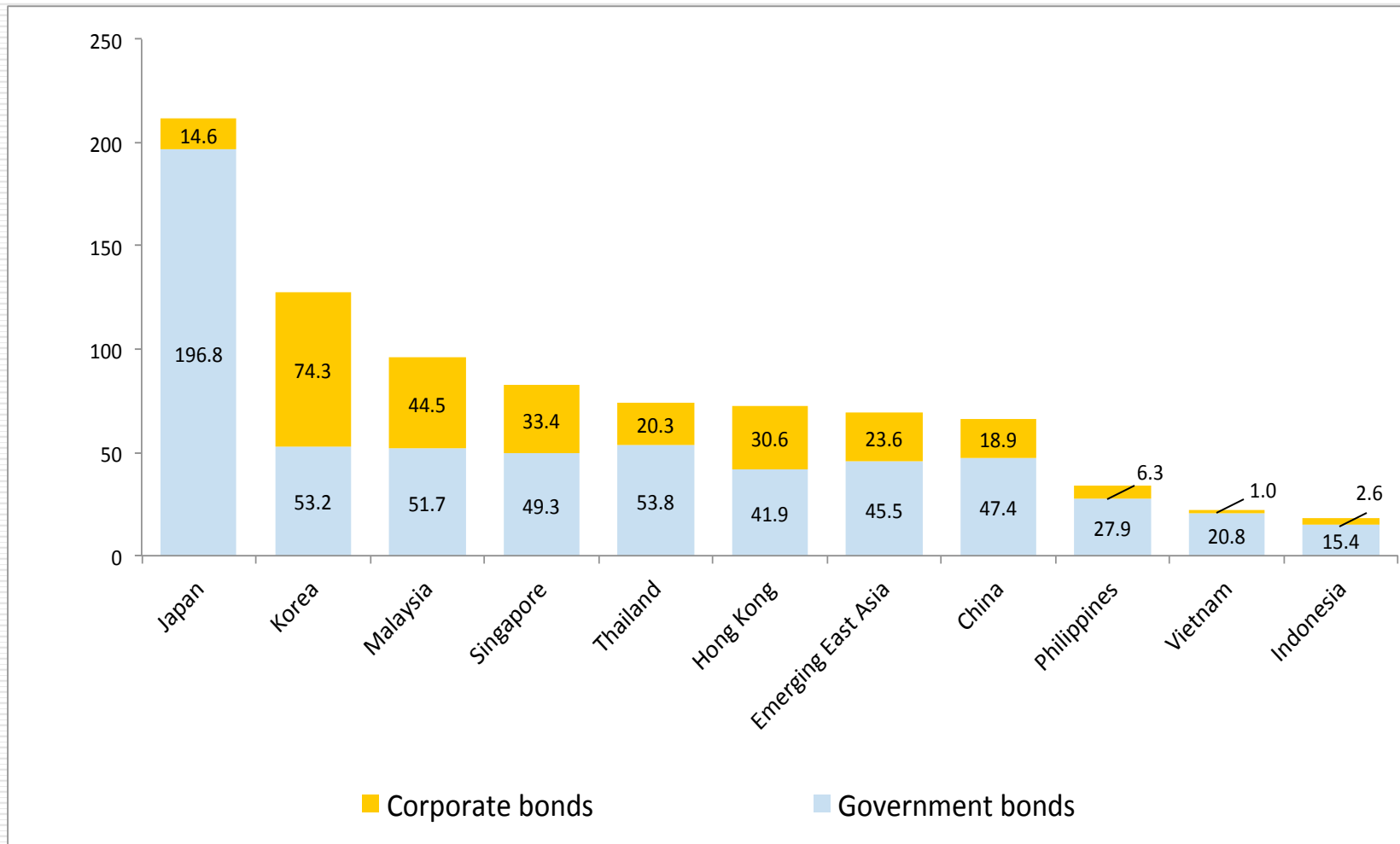
■ 2015 ■ 2000

* 2003

Source: World Bank, World Development Indicators.

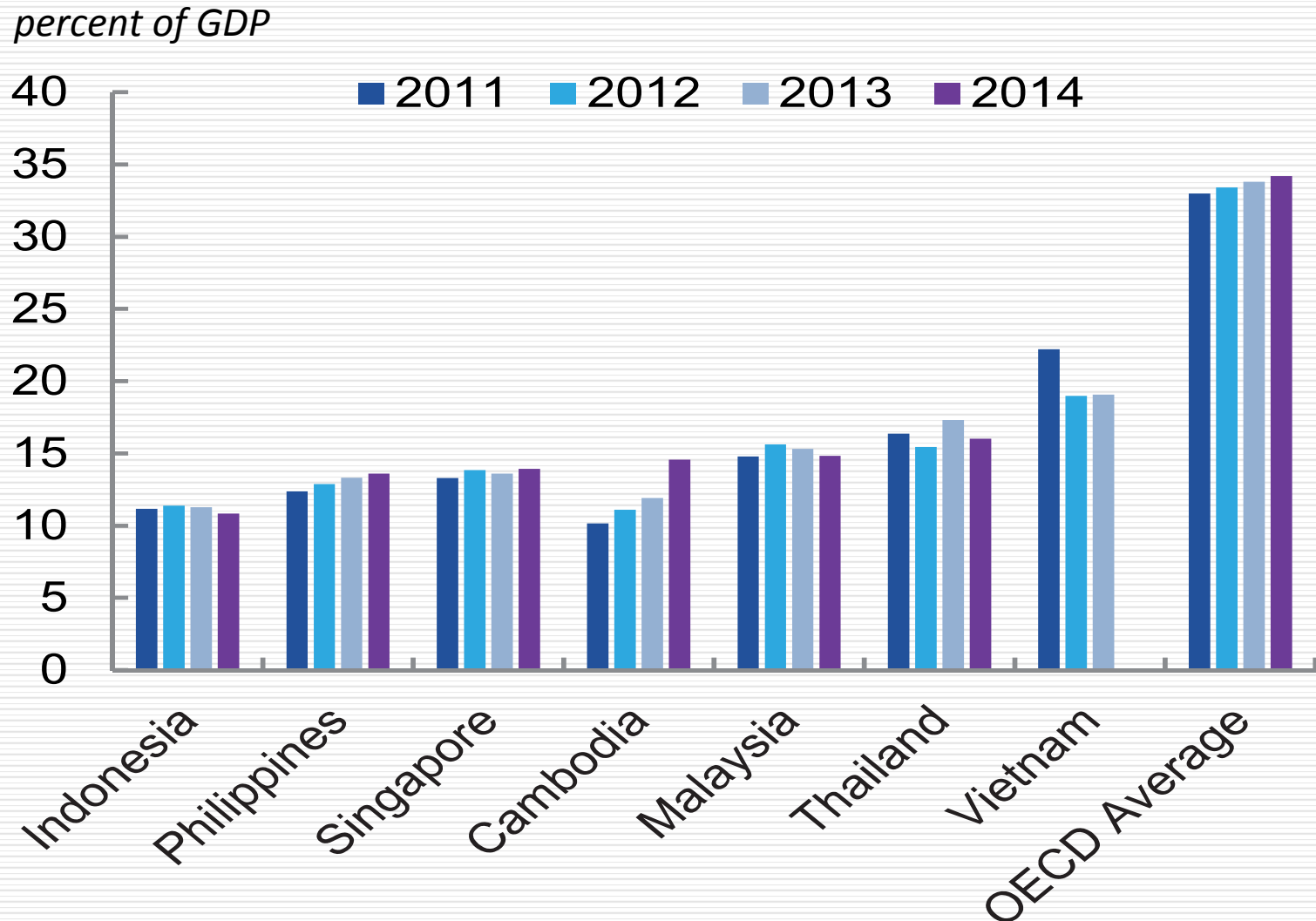
Size of local currency bonds market: Indonesia is still lagging behind in the long-term financing

(% of GDP, Q2-2017)



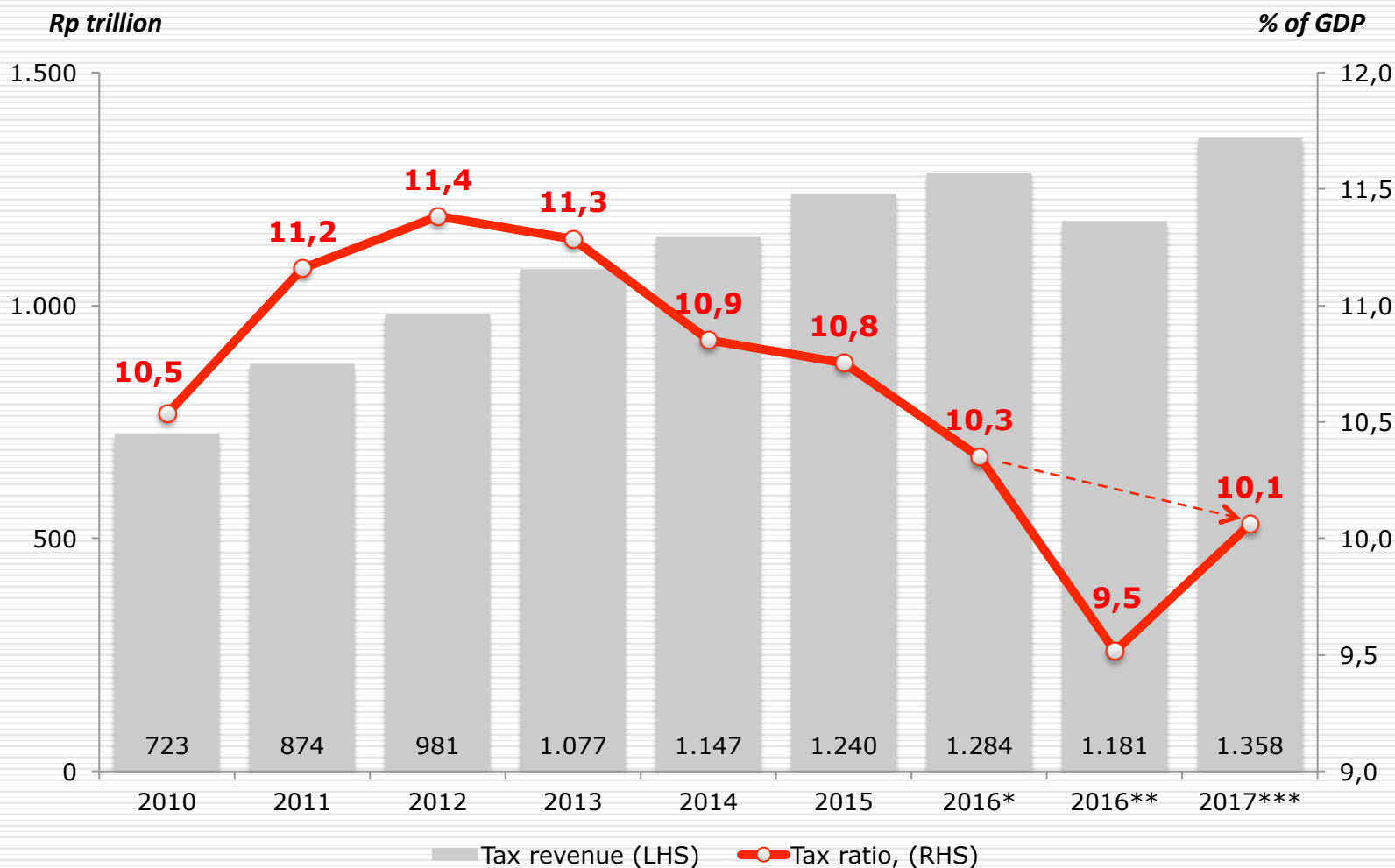
Source: Asian Development Bank, Asia Bond Monitor, June 2017.

Jantung-2 lemah dan melemah: tax-to-GDP ratio terendah dibandingkan negara tetangga



Source: World Bank, Indonesia Economic Quarterly, March 2017, p. 21.

Tax ratio turun dalam 5 tahun terakhir



* Preliminary actual.

** Without penalties from tax amnesty.

*** Own projection.

Sources: Tax revenue from Ministry of Finance; GDP from BPS-Statistics Indonesia based on 2010 Serie and current prices.

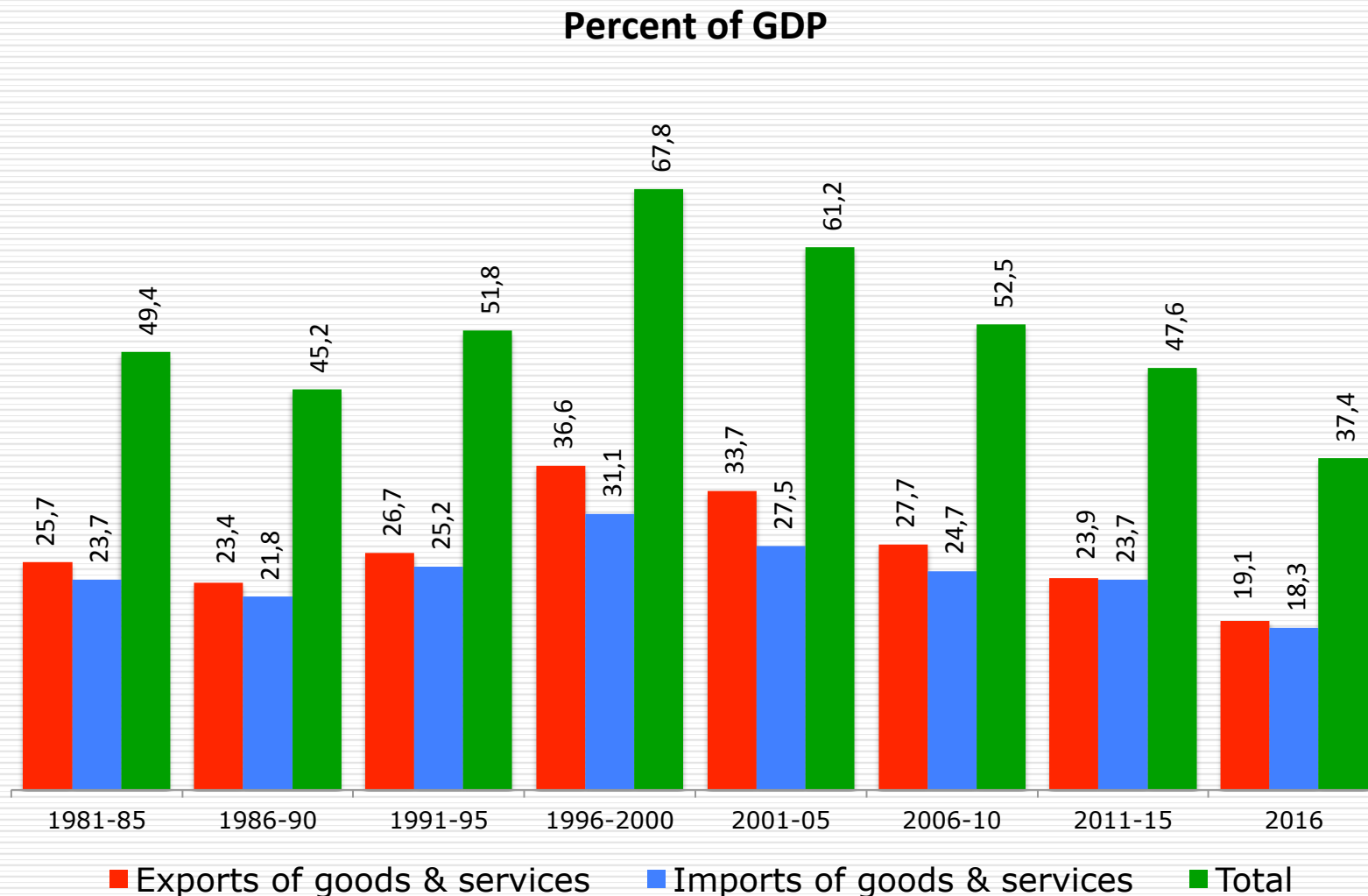
Degree of openness: $(X + M)^* / \text{GDP}$

Country	Population (mil.,2016)	Exports (X)		Imports (M)		X + M	
		1981	2016	1981	2016	1981	2016
China	1,378.7	7.5	19.6	7.5	17.4	15.0	37.0
India	1,324.2	5.8	19.2	8.4	20.6	14.2	39.8
United States	323.1	9.5	**12.6	9.9	**15.4	19.4	**28.0
Indonesia	261.1	29.0	19.1	24.0	18.3	53.0	37.4
Brazil	207.7	9.4	12.5	9.8	12.1	19.2	24.6
Japan	127.0	14.4	**17.6	13.7	**18.0	28.1	**35.6
Philippines	103.3	23.8	28.0	27.2	36.9	51.0	64.9
Vietnam	92.7	***36.0	93.6	***45.3	91.1	***81.3	***184.7
Germany	82.7	20.2	46.0	24.1	38.4	44.3	84.4
Thailand	68.9	23.8	68.9	30.1	54.2	53.9	123.1
United Kingdom	65.6	25.4	28.1	22.5	30.0	47.9	58.1
South Africa	55.9	28.4	30.3	30.4	30.2	58.8	60.5
Korea, Rep.	51.2	32.1	42.2	37.2	35.4	69.3	77.6
Malaysia	31.2	51.6	67.2	57.7	60.8	109.3	128.0
Netherlands	17.0	55.9	80.8	51.2	69.9	107.1	150.7
Sweden	9.9	28.7	44.4	28.1	39.8	56.8	84.2
Hongkong SAR, China	7.3	91.1	187.4	92.6	185.2	183.7	372.6
Denmark	5.7	36.1	53.1	34.9	46.2	71.0	99.3
Singapore	5.6	198.2	172.1	201.6	146.3	399.8	318.4

* Exports and imports of goods and services. **2015 ***1990

Source: World Bank: for population downloaded from <http://databank.worldbank.org/data/reports.aspx?source=2&series=SP.POP.TOTL&country=> on August 14, 2017; for exports downloaded from <http://databank.worldbank.org/data/reports.aspx?source=2&series=NE.EXP.GNFS.ZS&country=> on August 14, 2017; and for imports downloaded from <http://databank.worldbank.org/data/reports.aspx?source=2&series=NE.IMP.GNFS.ZS&country=> on August 14, 2017.

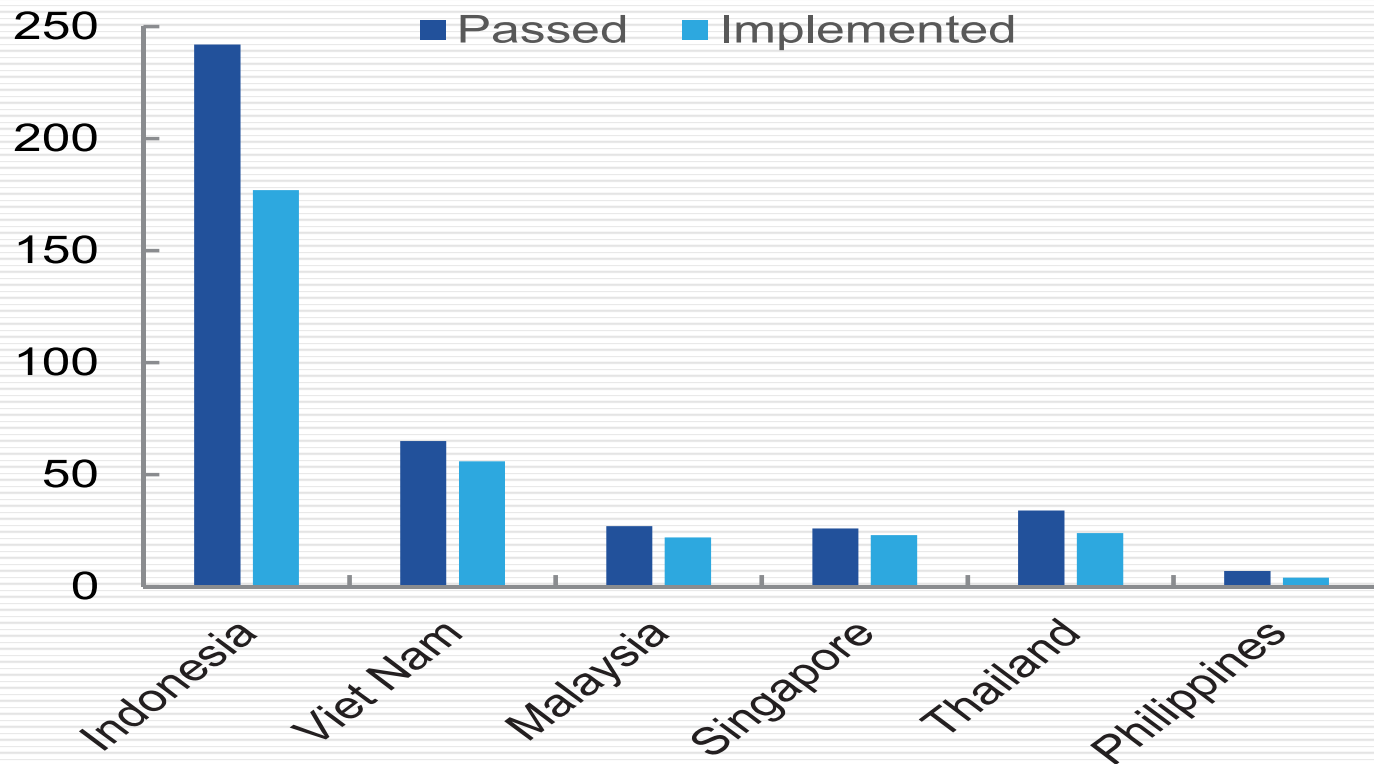
Indonesia: degree of openness, 1981-2016



Source: World Bank: for exports downloaded from <http://data.worldbank.org/indicator/NE.EXP.GNFS.ZS>); and for imports downloaded from <http://data.worldbank.org/indicator/NE.IMP.GNFS.ZS>. Downloaded on August 14, 2017.

Indonesia has actively used restrictive trade and investment measures

(number of restrictive measures on trade and investments passed and implemented June 2009-to date, select South East Asian countries)



Source: Global Trade Alert (accessed 13/11/2015); World Bank staff calculations

Strategi menyerang lebih ampuh, musim 2016-17

England - Premier League - Table

Total		Home			Away				
#	Team Name	P	W	D	L	F	A	GD	Pts
1	Chelsea	38	30	3	5	85	33	52	93
2	Tottenham Hotspur	38	26	8	4	86	26	60	86
3	Manchester City	38	23	9	6	80	39	41	78
4	Liverpool	38	22	10	6	78	42	36	76
5	Arsenal	38	23	6	9	77	44	33	75
6	Manchester United	38	18	15	5	54	29	25	69

Spain - LaLiga Santander - Table

Total		Home			Away				
#	Team Name	P	W	D	L	F	A	GD	Pts
1	Real Madrid	38	29	6	3	106	41	65	93
2	Barcelona	38	28	6	4	116	37	79	90
3	Atletico Madrid	38	23	9	6	70	27	43	78
4	Sevilla	38	21	9	8	69	49	20	72
5	Villarreal	38	19	10	9	56	33	23	67
6	Real Sociedad	38	19	7	12	59	53	6	64

Bagian III
Kinerja Pertumbuhan Sektoral

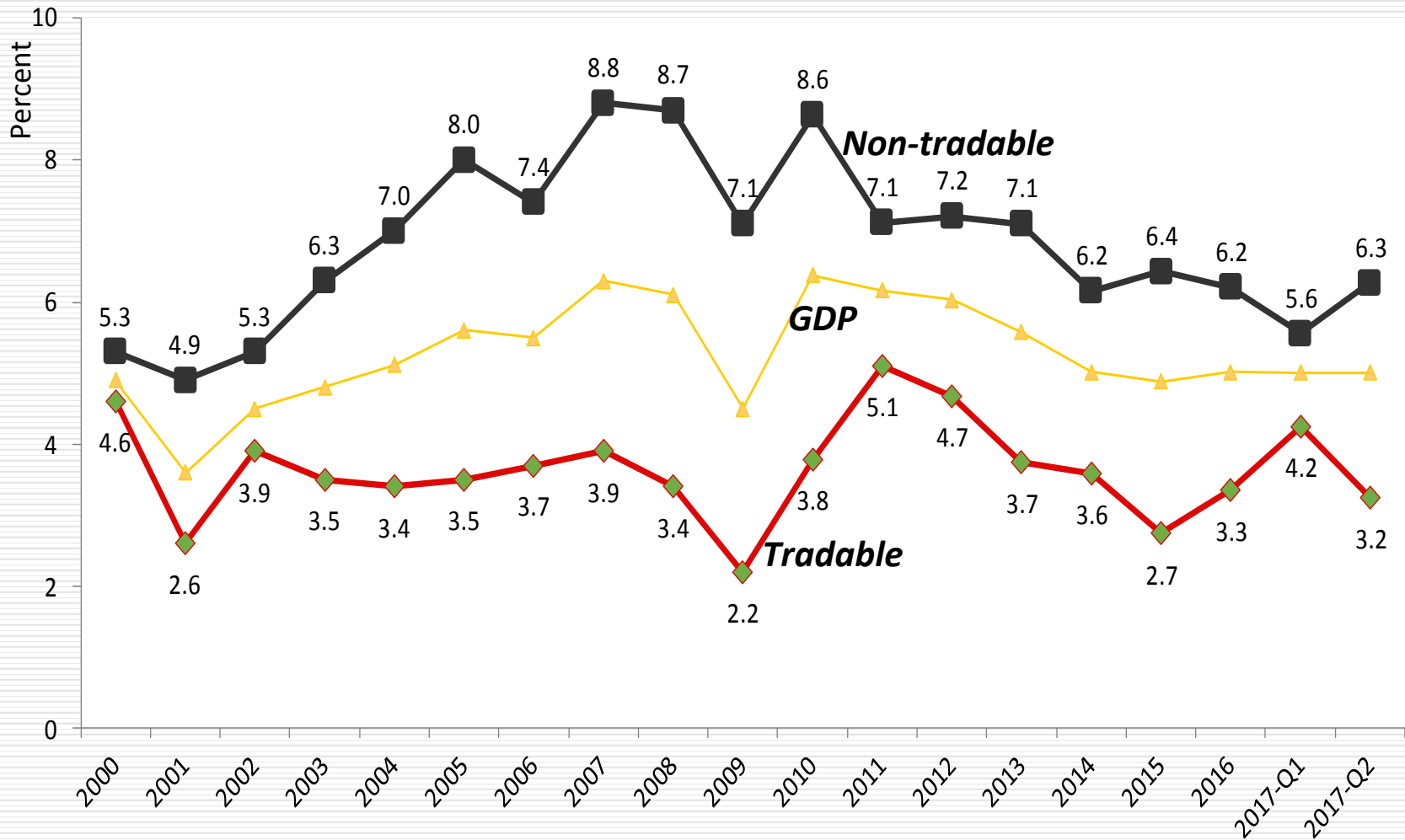
GDP growth by sector

Sectors	2012	2013	2014	2015	2016	Q1-17	Q2-17	Share 2017*
Agriculture, forestry & fishery	4.59	4.20	4.24	3.77	3.25	7.12	3.33	13.76
Mining and Quarrying	3.02	2.53	0.43	-3.42	1.06	-0.64	2.24	7.65
Manufacturing industry	5.62	4.37	4.64	4.33	4.29	4.24	3.54	20.37
Electricity and gas	10.06	5.23	5.90	0.90	5.39	1.60	-2.53	1.19
Water, waste management, cesspit and recycling	3.34	3.32	5.24	7.07	3.60	4.39	3.67	0.07
Construction	6.56	6.11	6.97	6.36	5.22	5.95	6.96	✓ 10.17
Wholesale & retail trade, cars & motorcycles reparations	5.40	4.81	5.18	2.59	3.93	4.96	3.78	13.13
Transportation and warehousing	7.11	6.97	7.36	6.68	7.74	8.03	8.37	✓ 5.24
Accommodation, food and beverages	6.64	6.80	5.77	4.31	4.94	4.68	5.07	✓ 2.87
Information and communication	12.28	10.39	10.12	9.69	8.87	9.13	10.88	✓ 3.81
Finance and insurance	9.54	8.76	4.68	8.59	8.90	5.99	5.94	✓ 4.25
Real estate	7.41	6.54	5.00	4.11	4.30	3.67	3.86	2.82
Business services	7.44	7.91	9.81	7.69	7.36	6.80	8.14	✓ 1.75
Public adm., defense, and compulsory social security	2.13	2.56	2.38	4.63	3.19	0.22	-0.03	3.59
Education	8.22	7.44	5.47	7.33	3.84	4.09	0.90	3.18
Health and social activities	7.97	7.96	7.96	6.68	5.00	7.10	6.40	✓ 1.07
Other services	5.76	6.40	8.93	8.08	7.80	8.01	8.63	✓ 1.76
Gross domestic product	6.03	5.56	5.01	4.88	5.02	5.01	5.01	100.00

* First semester; excluding taxes minus subsidies.

Source: BPS-Statistics Indonesia.

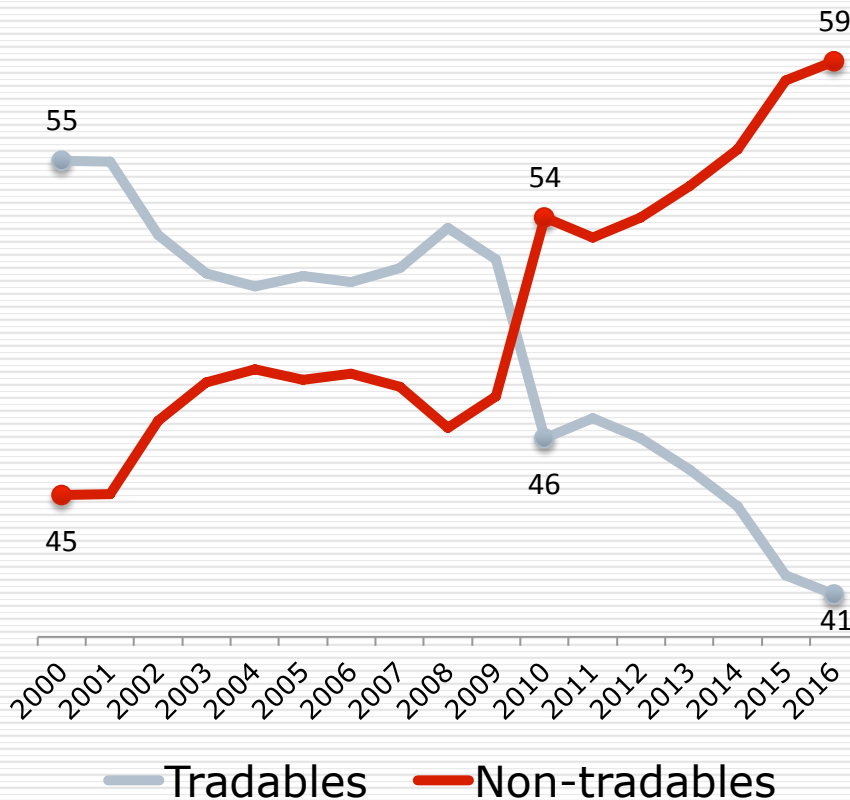
Low quality of growth: tradable sector versus non-tradable sector



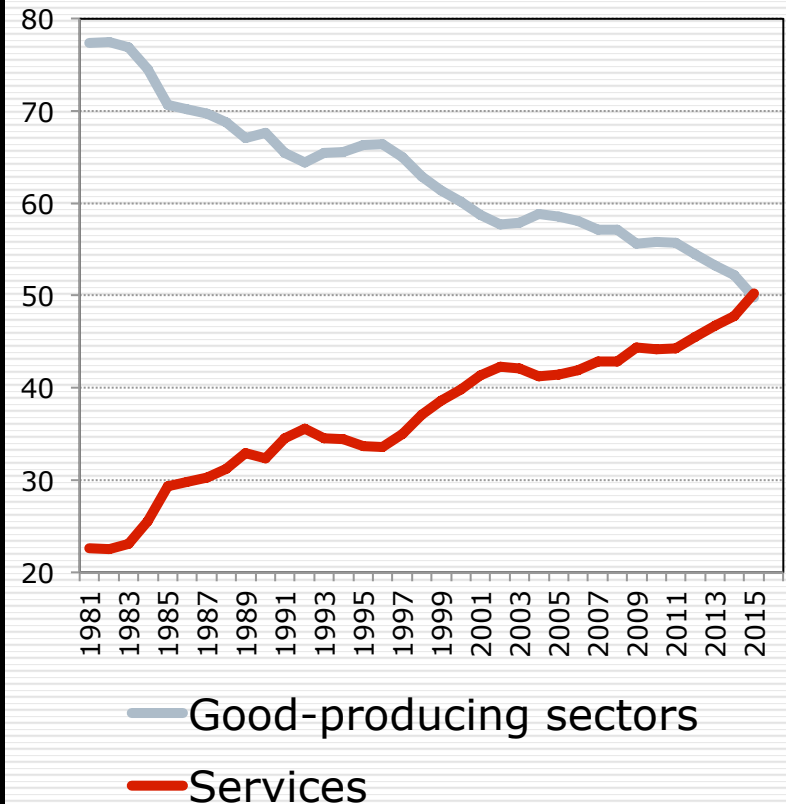
Source: BPS-Statistics Indonesia.

The service sectors have dominated the Indonesian economy: too early?

**Economic structure of Indonesia:
tradables vs. non-tradables
(% of GDP)**



**Economic structure of China:
good-producing sectors and
service sectors (% of GDP)**



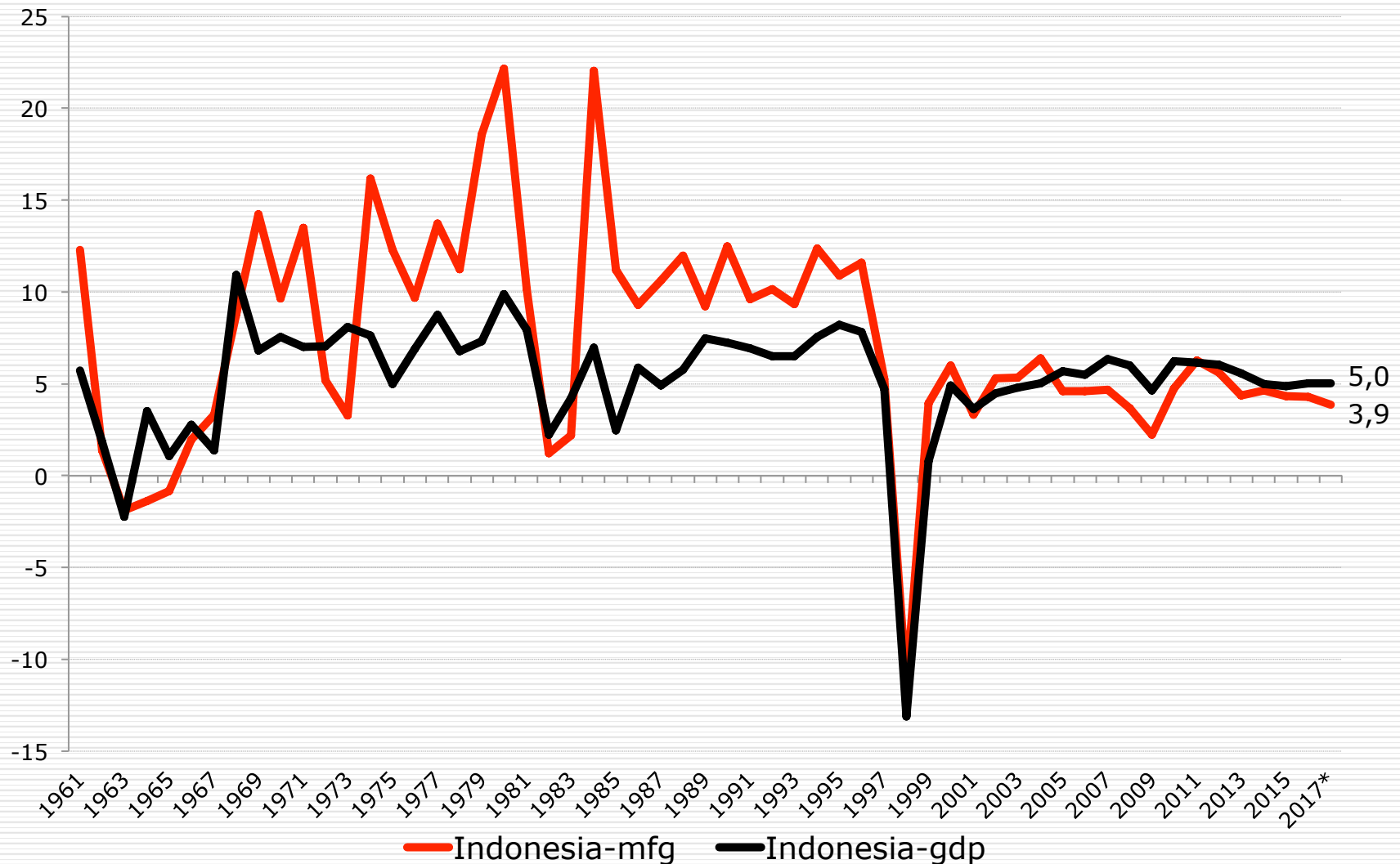
Growth of manufacturing industries, 2011-17

	2011	2012	2013	2014	2015	2016	Average 2011-16	2017*
GDP Total	6.17	6.03	5.56	5.08	4.88	5.02	5.46	5.01
Manufacturing, Total	6.26	5.62	4.37	4.64	4.33	4.29	4.92	3.88
Non-oil & gas manufacturing	7.46	6.98	5.45	5.61	5.05	4.42	5.83	4.35
Coal and Refined Petroleum Products	-0.33	-2.40	-2.64	-2.12	-1.13	3.24	-0.90	0.12
Food Products and Beverages	10.98	10.33	4.07	9.49	7.54	8.46	8.48 ✓	7.69
Tobacco Products	-0.23	8.82	-0.27	8.33	6.24	1.64	4.09	1.83
Textiles and Wearing Apparel	6.49	6.04	6.58	1.56	-4.79	-0.13	2.63	1.92
Leather & Related Products & Footware	10.94	-5.43	5.23	5.62	-3.97	8.15	3.42	5.62
Wood & of its products (except furniture)	-2.72	-0.80	6.19	6.12	-1.63	1.80	1.49	-2.51
Paper & Paper Products; Repro of Recorded	3.89	-2.89	-0.53	3.58	-0.16	2.16	1.01	1.30
Chem & Pharma & Botanical Products	8.66	12.78	5.10	4.04	7.61	5.48	7.28 ✓	8.10
Rubber & Plastics Products	2.08	7.56	-1.86	1.16	5.04	-8.34	0.94	3.28
Non-Metallic Mineral	7.78	7.91	3.34	2.41	6.03	5.46	5.49	-2.16
Manufacture of Basic Metals	13.56	-1.57	11.63	6.01	6.21	0.76	6.10	2.13
Computer, Optical Products & Elec.Equip	8.79	11.64	9.22	2.94	7.83	4.34	7.46 ✓	3.90
Machinery and Equipment	8.53	-1.39	-5.00	8.67	7.58	5.05	3.91	3.49
Transport Equipment	6.37	4.26	14.95	4.01	2.40	4.52	6.09 ✓	1.78
Furniture	9.93	-2.15	3.64	3.60	5.17	0.47	3.44	2.63
Other Manuf, Repair & Instr of Machinery	-1.09	-0.38	-0.70	7.65	4.66	-2.91	1.21	-1.83

* January-June

Source: BPS-Statistics Indonesia

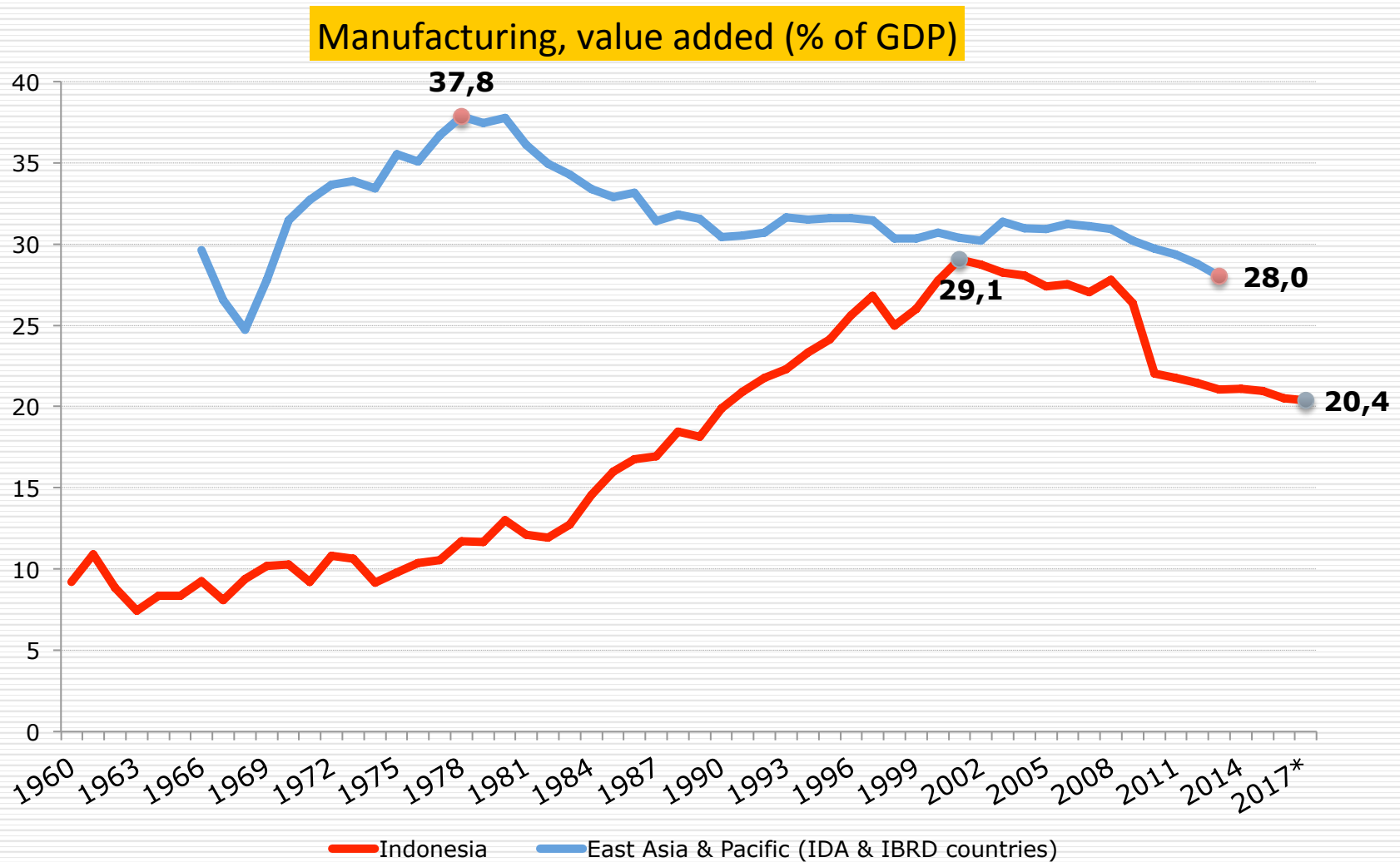
Growth of manufacturing industry vs GDP



* January-June

Source: BPS-Statistics Indonesia

Manufacturing matters: the share of manufacturing industry continued to decline



* First semester

Sources: World Bank and BPS-Statistics Indonesia

Labor productivity differences across sectors remain significant

(Sector labor productivity (real terms) compared with labor productivity in agriculture)

Sector	2000-03	2005-08	2009-12
Agriculture	1.0	1.0	1.0
Low-end services	2.4	2.5	2.2
Manufacturing industries	5.7	5.8	5.0
Transport & communication	2.8	3.5	5.5
Financial services	21.5	20.5	14.6
Mining and quarrying	46.8	26.7	18.0

Source: World Bank, Indonesia: Avoiding The Trap, Development Policy Review 2014, p. 6.

New primadona: tourism?

International visitors arrivals to Indonesia by port of entry

Growth Jan-Jul 2017 (yoy) = 23.53%

Port of Entry	2014	2015	2016	2017*
Ngurah Rai	3,731,735	3,936,066	4,885,062	3,379,287
Soekarno-Hatta	2,246,437	2,368,628	2,603,195	1,437,679
Batam	1,454,110	1,585,719	1,510,203	724,483
Tanjung Uban	320,861	305,471	308,964	193,240
Juanda	217,193	204,200	231,455	124,707
Kualanamu	234,724	201,447	211,942	126,102
Husein Sastranegara	180,392	159,811	183,542	89,526
Adi Sucipto	89,156	82,126	114,639	75,407
Tanjung Pinang	97,672	91,341	93,924	59,588
Tanjung Balai Karimun	100,782	97,320	91,811	47,673
Lombok	69,881	70,248	91,102	71,720
Top_11	8,742,943	9,102,377	10,325,839	6,329,412
Others	692,468	1,128,398	1,193,436	1,482,918
Total	9,435,411	10,230,775	11,519,275	7,812,330

* January-July

Source: BPS-Statistics Indonesia

Mostly from Asia-Pacific

International visitors arrivals to Indonesia by nationality

Nationality	2014	2015	2016
China	1,052,705	1,249,091	1,556,771
Malaysia	1,418,256	1,431,728	1,541,197
Singapore	1,559,044	1,594,102	1,515,701
Australia	1,145,576	1,090,025	1,302,292
Japan	505,175	528,606	545,392
India	267,082	306,960	422,045
Korea	352,004	375,586	386,789
United States	246,397	269,062	316,782
Philippines	248,182	267,700	298,910
France	208,357	208,679	256,229
Taiwan	220,328	223,478	252,849
Top-11	7,223,106	7,545,017	8,394,957
Others	2,122,305	2,685,758	3,124,318
Total	9,345,411	10,230,775	11,519,275

* January-June

Source: BPS-Statistics Indonesia

Bagian IV

*Domestic Demand Mengalami Tekanan,
Namun Daya Beli Masyarakat Tidak Merosot*

*Konsumsi Rumah tangga dan
Daya Beli Masyarakat*

GDP growth by expenditure (percent)

	2012	2013	2014	2015	2016	Q1-17	Q2-17	<i>Share</i> 2017*
Private consumption	5.49	5.43	5.15	4.96	5.01	4.94	4.95	56.29
LNPRT** consumption	6.68	8.18	12.19	-0.62	6.62	8.05	8.49	1.19
General government consumption	4.53	6.75	1.16	5.32	-0.15	2.68	-1.93	7.60
Gross domestic fixed capital formation	9.13	5.01	4.45	5.01	4.48	4.78	5.35	31.46
Exports of goods and services	1.61	4.17	1.07	-2.12	-1.74	8.21	5.76	19.82
Less imports of goods and services	8.00	1.86	2.12	-6.41	-2.27	5.12	2.80	-18.25
Gross domestic product	6.03	5.56	5.01	4.88	5.02	5.01	5.01	100.00

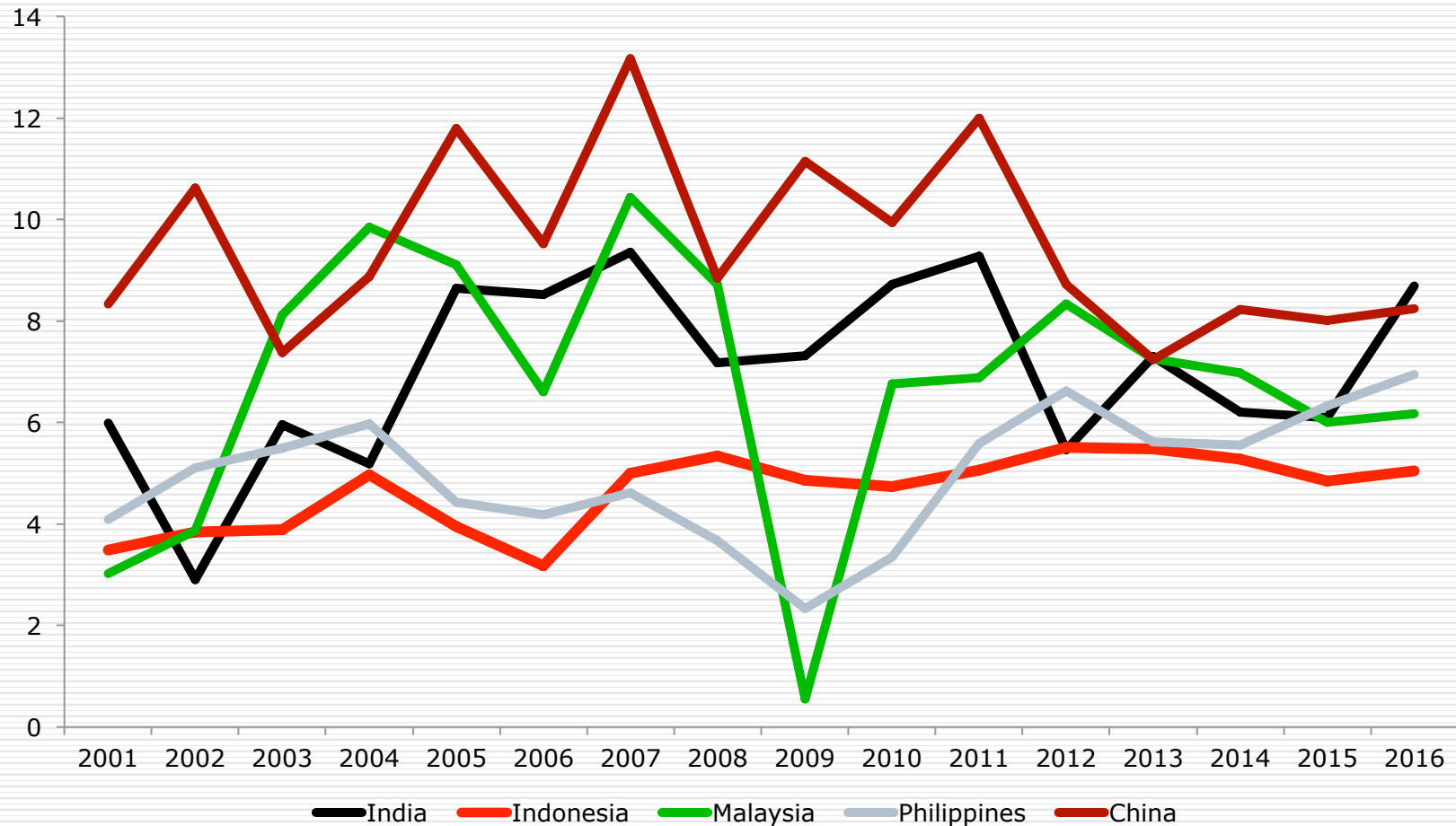
* First semester; not included change in inventory and statistical discrepancy.

** LNPRT stands for lembaga non-profit yang melayani rumah tangga (non-profit organization serving the household).

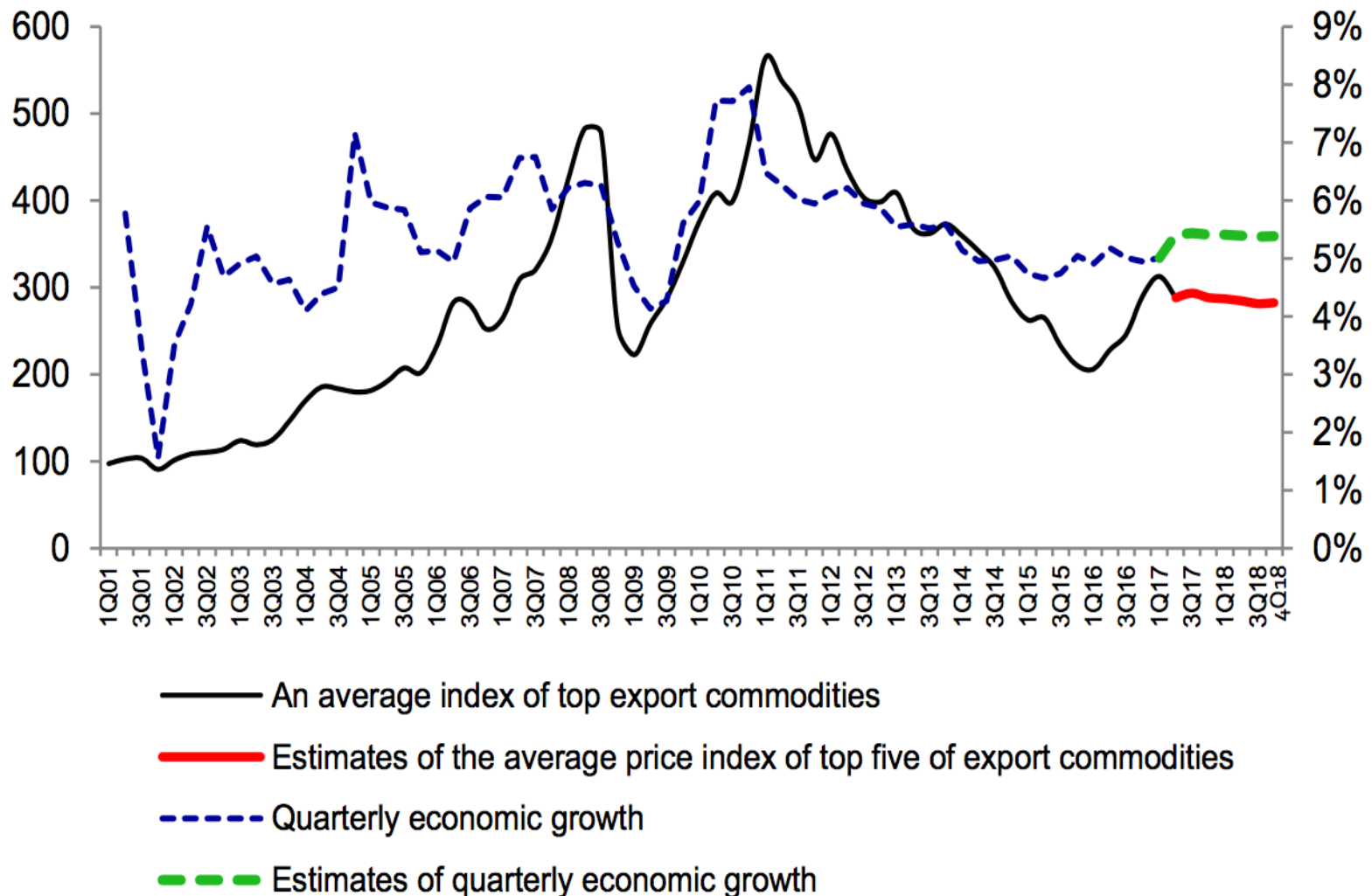
Source: BPS-Statistics Indonesia.

Dibandingkan negara tetangga, pertumbuhan konsumsi rumah tangga Indonesia stabil-rendah

Pertumbuhan konsumsi rumah tangga, persen

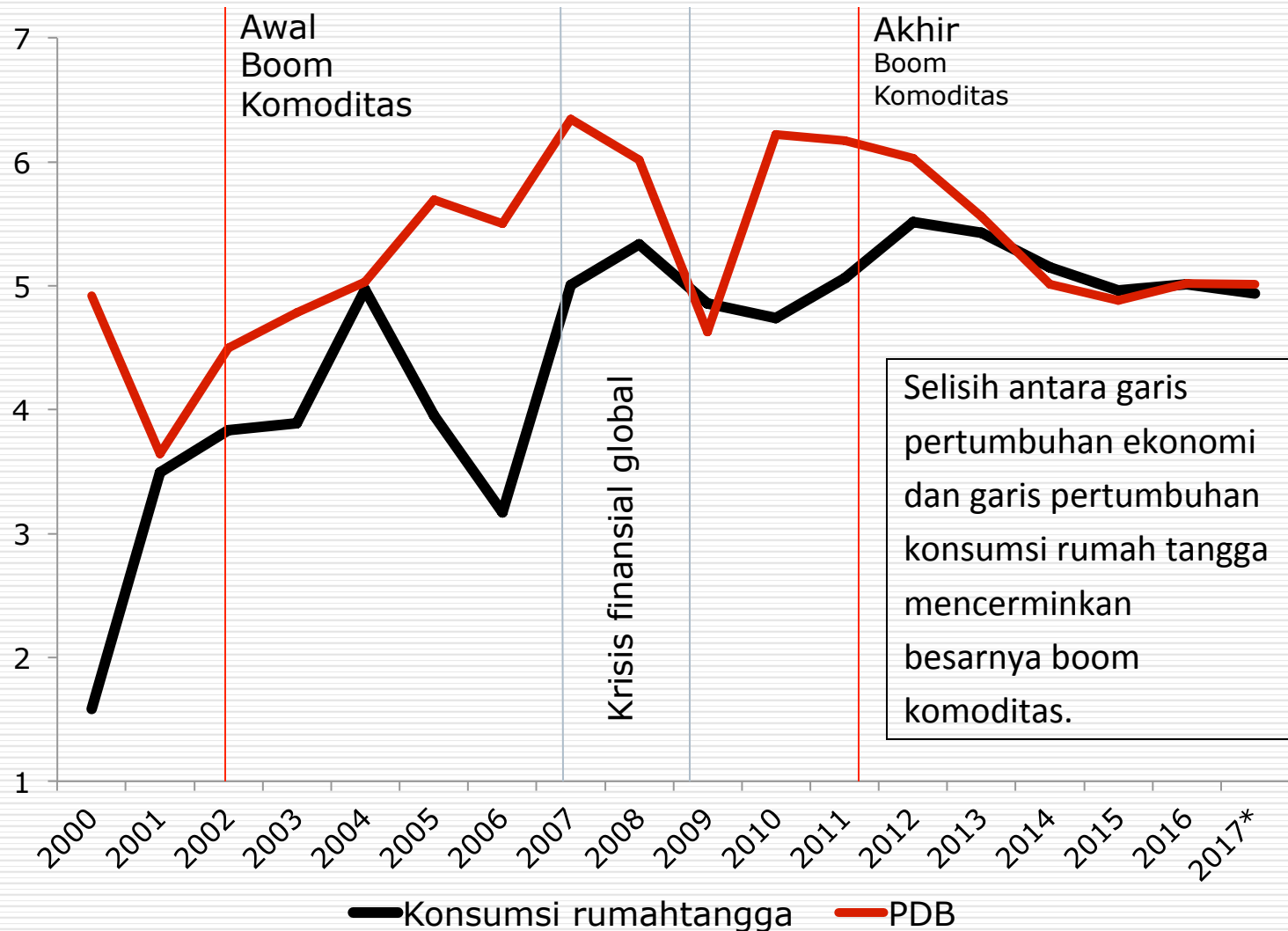


Pertumbuhan ekonomi terkait erat dengan harga komoditas

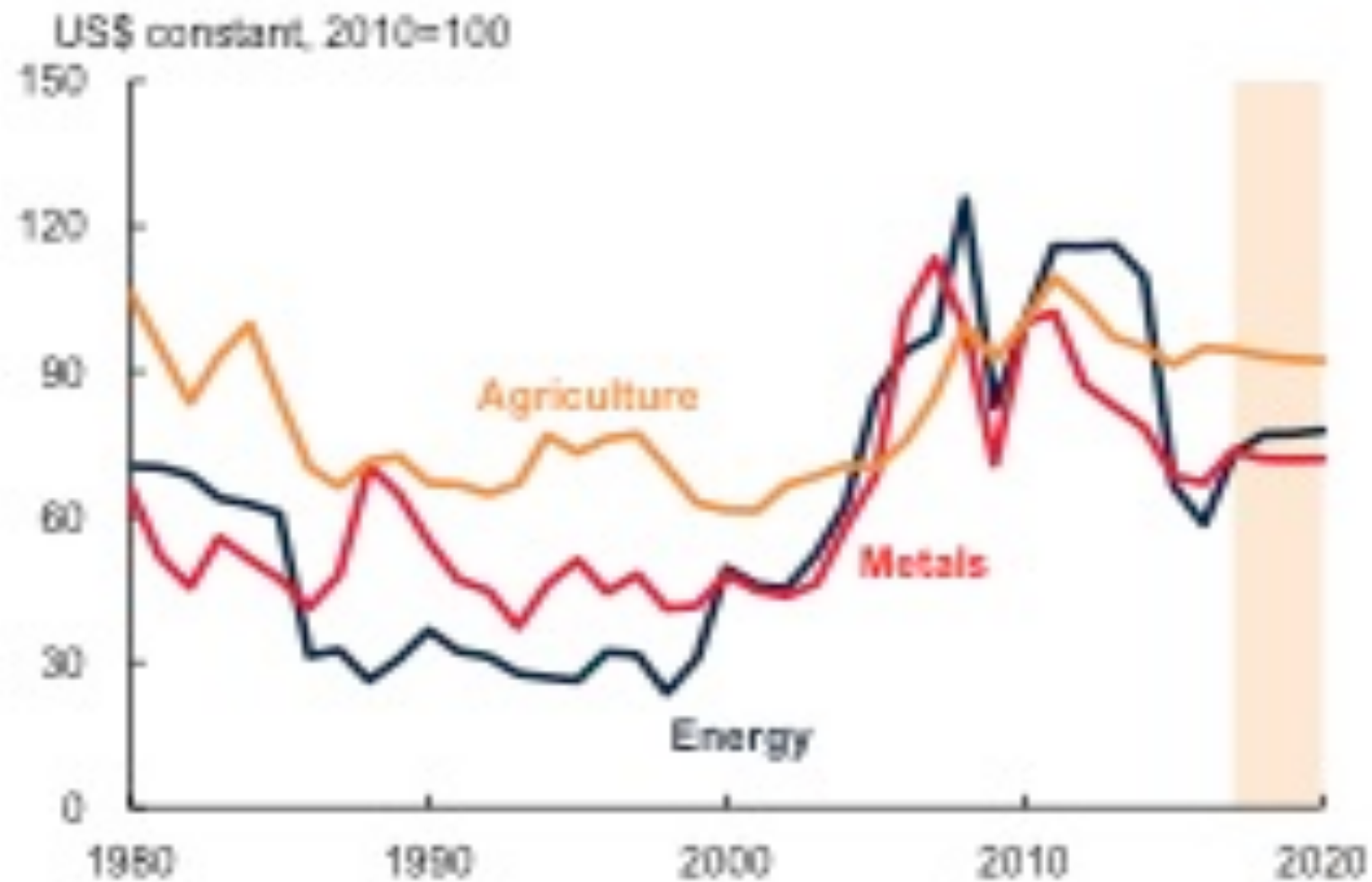


Source: Office of Chief Economist, Bank Mandiri..

Pertumbuhan ekonomi dan konsumsi rumah tangga pasca boom komoditas



Prospek (indeks) harga komoditas



Source: World Bank.

Note: Shaded area (2017-20) denotes forecast.

Sektor perdagangan masih tumbuh walau mengalami perlambatan

- Wholesale and retail trade in Semester I-2017 grew by **4.66** percent.
- Indeed, the growth of this subsector fell from **5.41** percent in 1-2017 to **3.94** percent in Q2-2017.

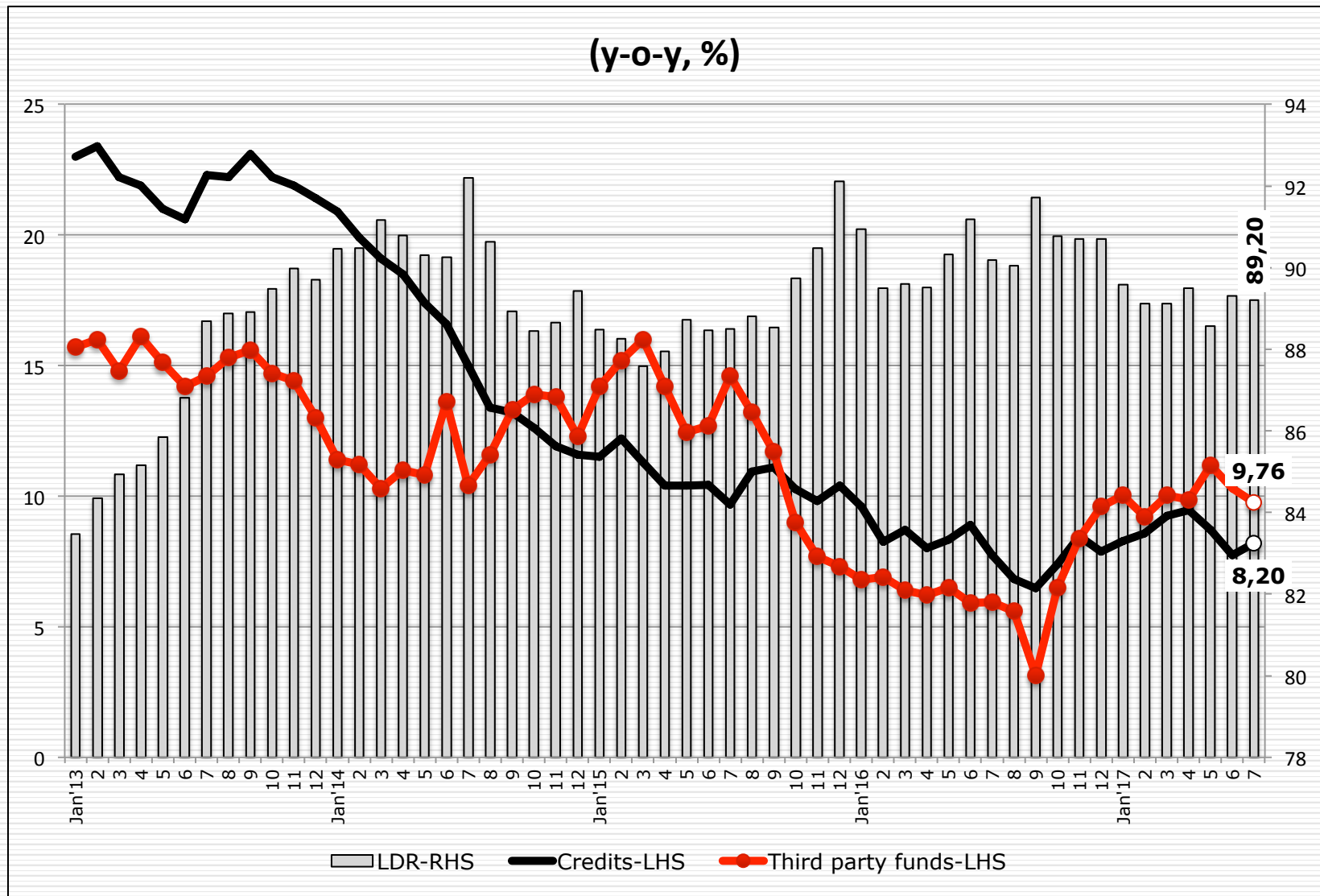
Daya beli masyarakat tidak turun!!! (1)

- Tidak ada kejadian luar biasa yang menyebabkan daya beli masyarakat secara nasional mengalami penurunan.
- Penurunan omzet atau laba beberapa outlet pasar modern dan pusat perbelanjaan tidak bisa dijadikan acuan terjadinya penurunan daya beli masyarakat.
- Begitu banyak ragam barang dan jasa serta berbagai kelompok pendapatan. Sangat boleh jadi penjualan beberapa produk turun dan daya beli kelompok pendapatan tertentu juga turun. Tetapi, secara keseluruhan naik, yang tercermin dari peningkatan riil konsumsi masyarakat sekitar 5%, sementara secara nominal naik sekitar 8%.

Daya beli masyarakat tidak turun!!! (2)

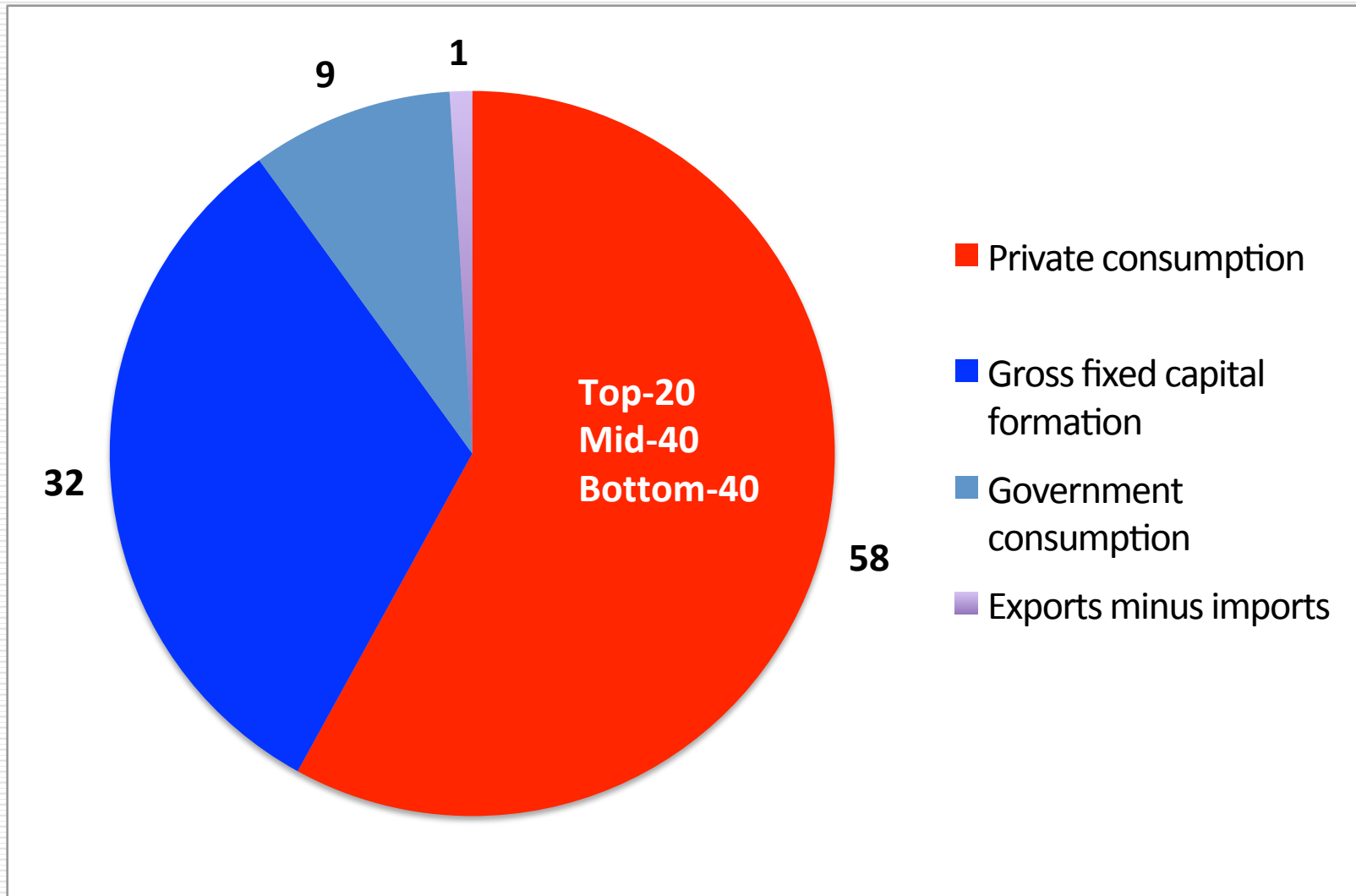
- Ada indikasi penurunan konsumsi (bukan daya beli) kelompok menengah-atas untuk berjaga-jaga dengan menaikkan tabungan (*switching to saving*).
 - Porsi pendapatan yang ditabung pada Q2-17 meningkat menjadi 20.77 persen dari 18.60 persen pada Q2-2016. (Bank Mandiri, survei kepercayaan konsumen (IKK): dari 20,6% pada Juli menjadi 21,1% pada Agustus)
 - Pertumbuhan dana pihak ketiga (DPK) naik tajam sejak Oktober 2016 dan mencapai dua digit (11.2%) pada Mei 2017
- Ada pula yang beralih ke belanja *online* system/e-commerce, tetapi porsinya masih relatif kecil: tidak sampai 2 persen dari bisnis ritel total.

Credit grew only one digit for 19 months in a row, while deposit growth continued to rise



Sources: Bank Indonesia and Financial Services Authority (OJK).

Composition of GDP by expenditure, 2016 (%)



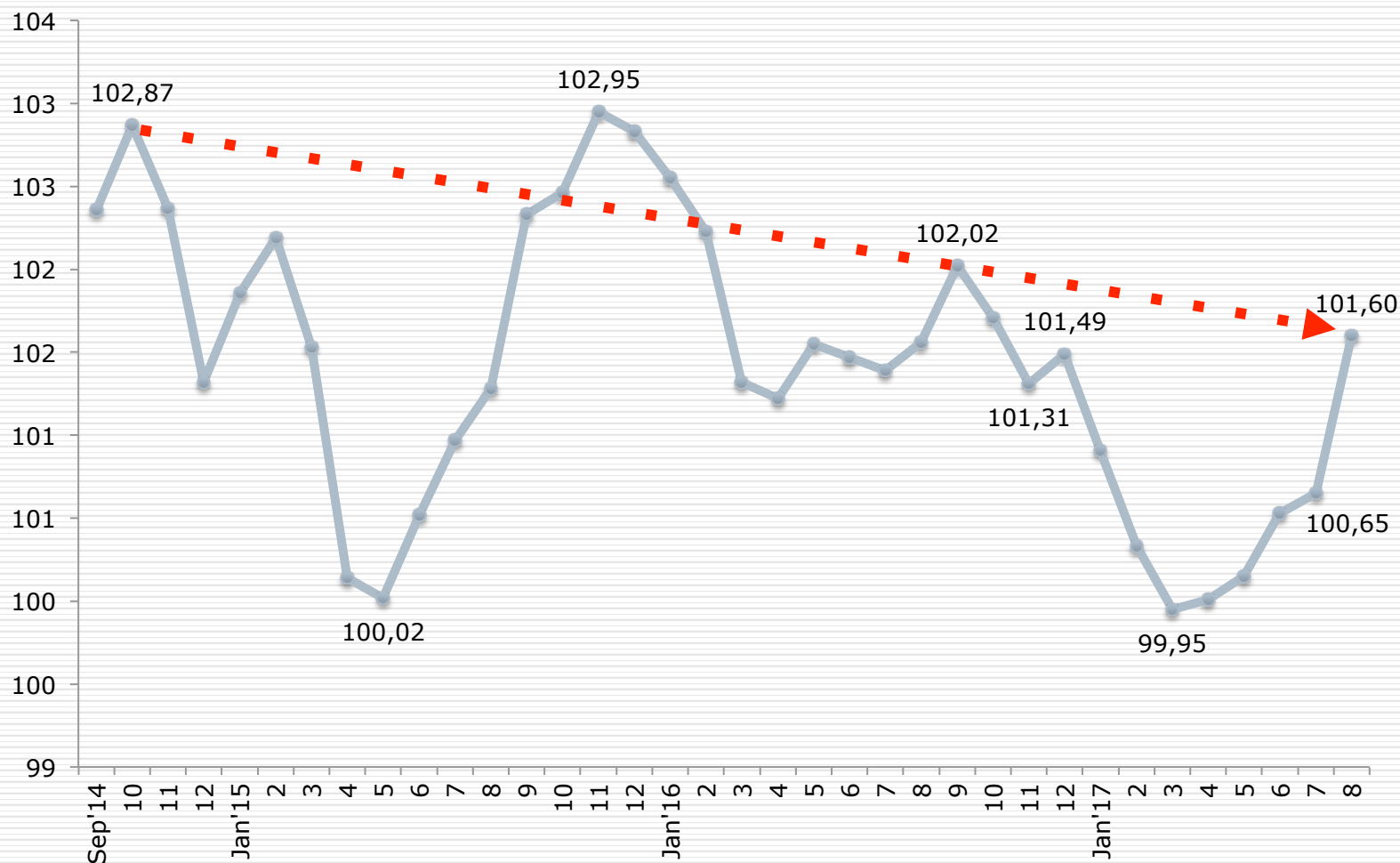
Source: BPS-Statistics Indonesia.

Bottom-40 under considerable pressures

- The majority are farmers, farm workers, construction workers and other informal workers, and factory workers.
- Their purchasing power generally have decreased for quite long enough.
- Some can still survive by working longer hours, side jobs, or family members enter the labor market, so that family income does not go down significantly.
- The delay of disbursement of social assistance funds.
- The decline of purchasing power of this group on the national purchasing power is relatively small because their consumption share to the total private consumption is relatively low (17%).

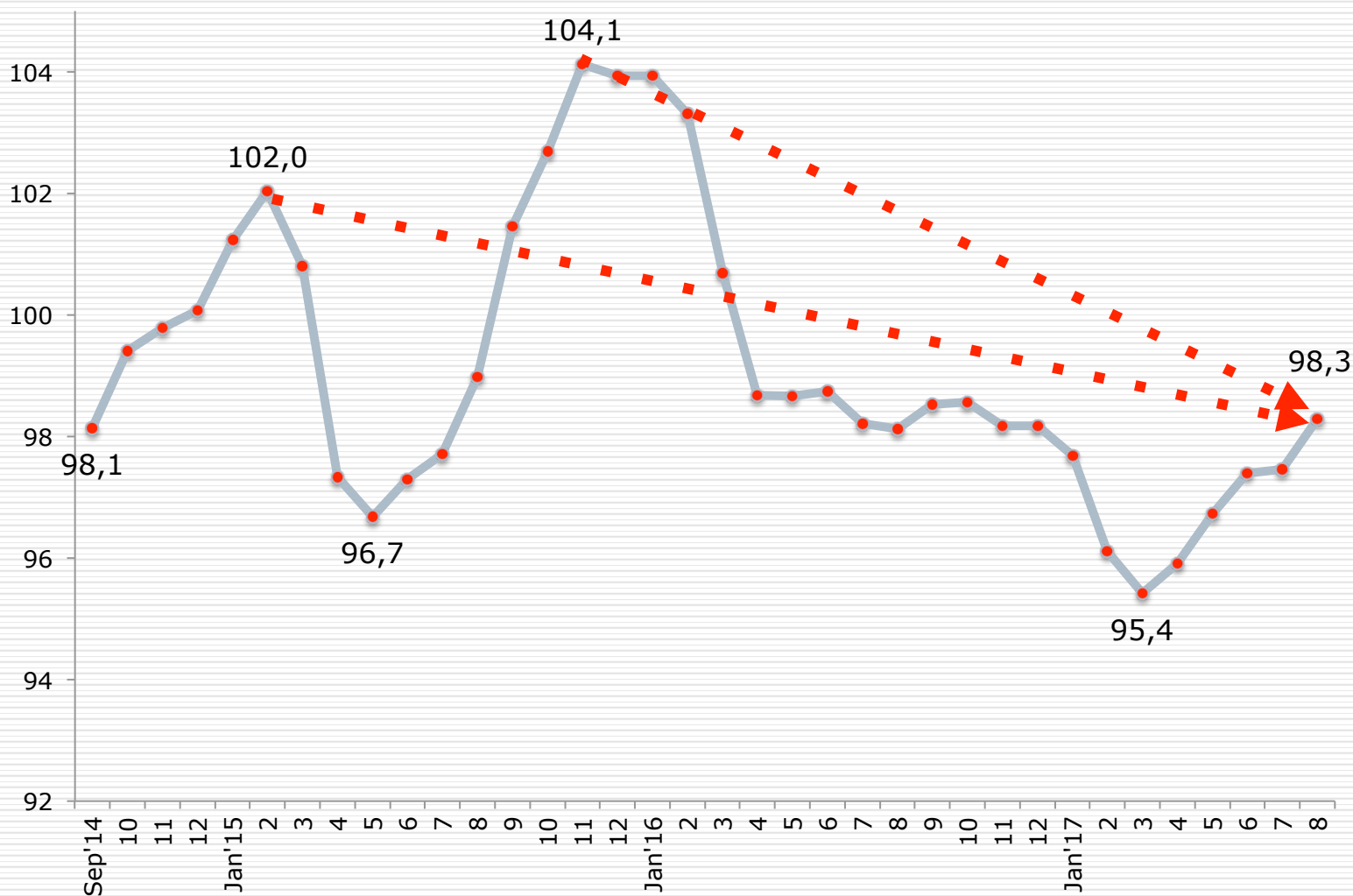
Farmers' purchasing power under pressure

Farmers' terms of trade



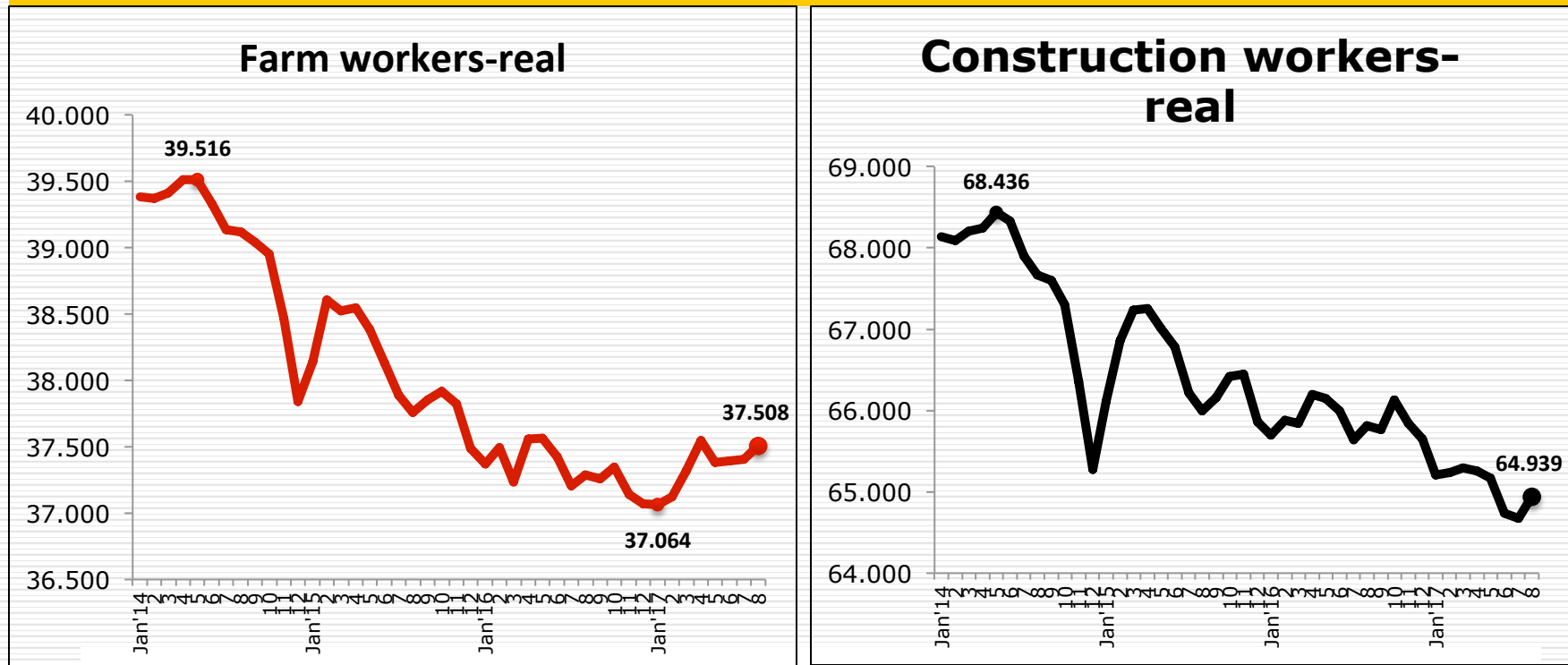
Farmers' purchasing power under pressure

Farmers' terms of trade - food



Informal workers in rural suffered more than in urban

Daily real wages, rupiah



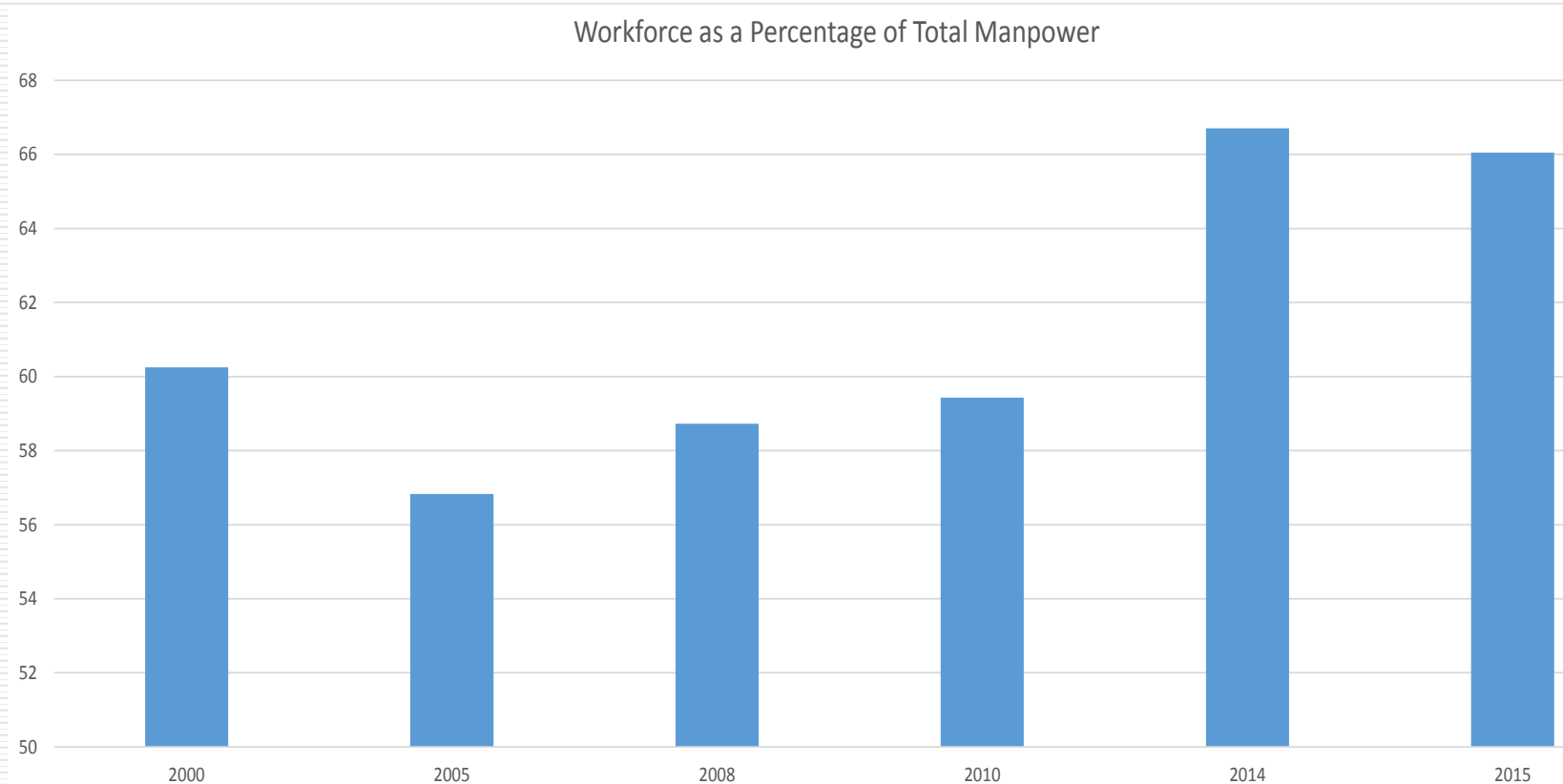
Change of daily real wages, year-on-year, percent

	Nov'15-Nov'14	Nov'16-Nov'15	Aug'17-Aug'16	Aug'17-Nov'14
Farm workers	-1.67	-1.80	0.58	-2.49
Construction workers	0.15	-0.91	-1.32	-2.12

Source: BPS-Statistics Indonesia.

Makin banyak anggota keluarga yang bekerja

Labor force participation rate is on the rise to compensate for stagnation/declining real wage and shorter working hours



Source: DR. Ari Kuncoro based on BPS-Statistics Indonesia.

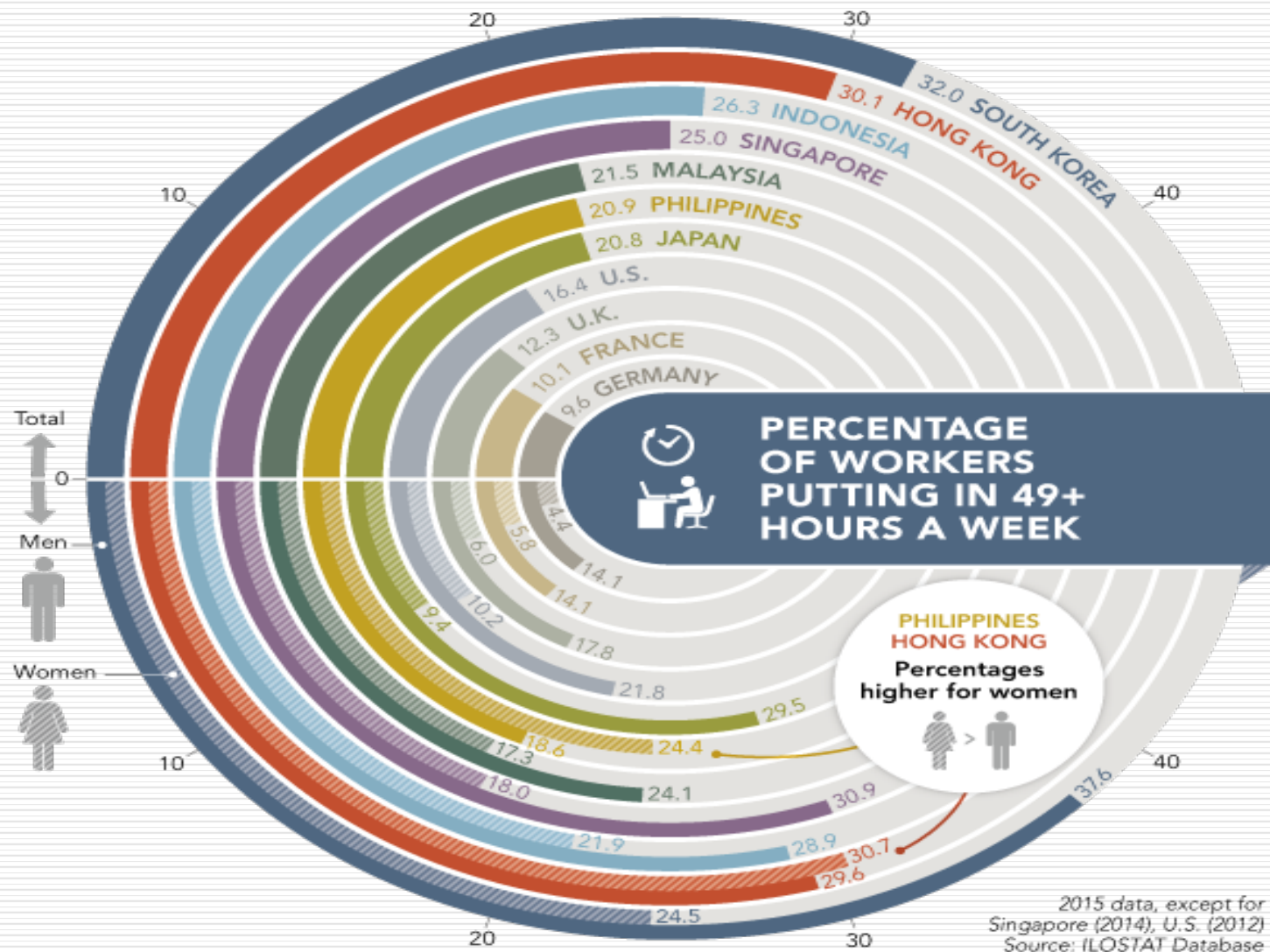
Pengangguran turun, tetapi lebih banyak menciptakan pekerja informal

Posisi Februari, persen

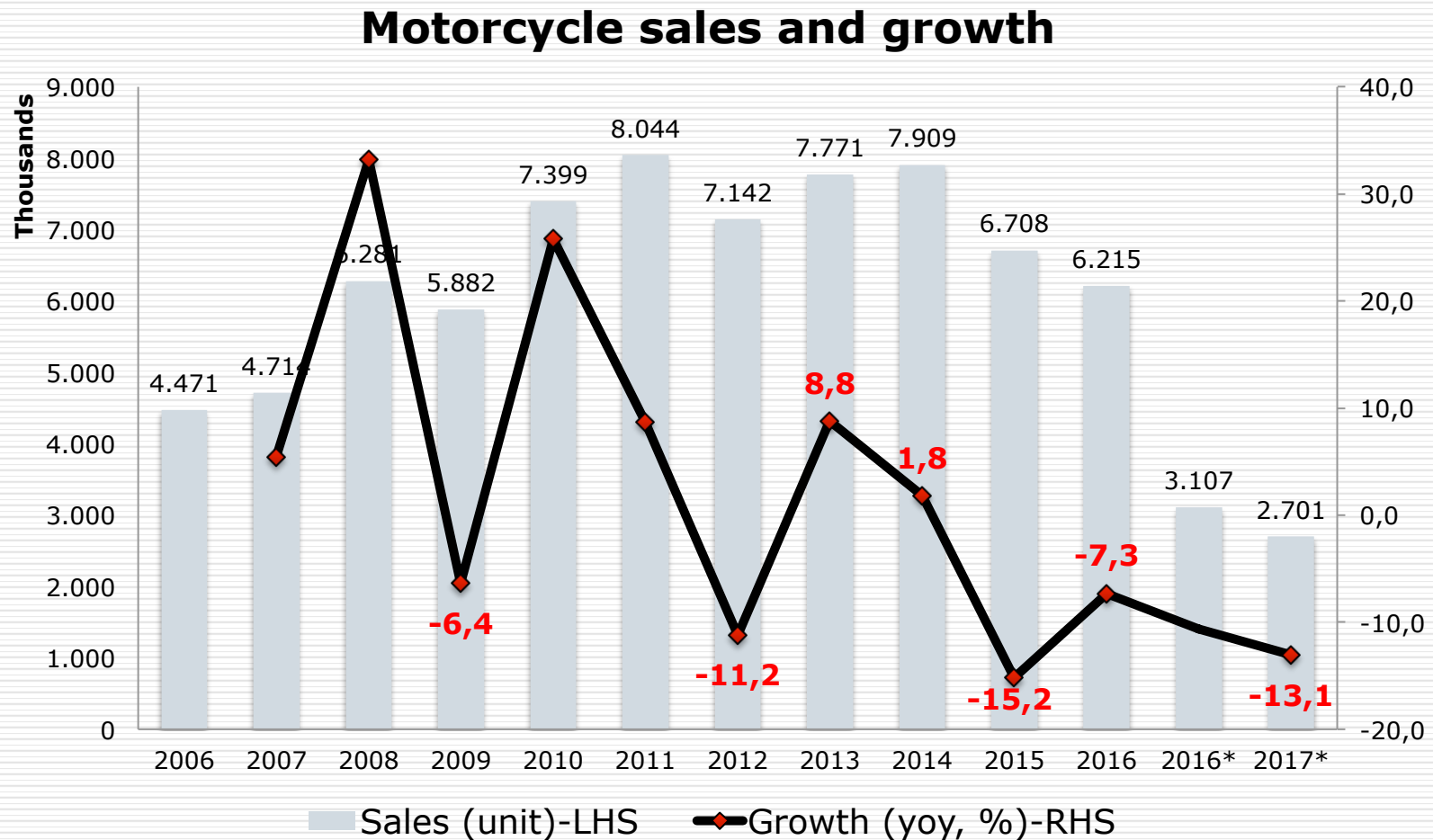
	2015	2016	2017
Informal	57.94	58.28	58.35
Berusaha sendiri	17.92	16.90	17.55
Berusaha dibantu buruh tidak tetap	15.55	17.41	17.09
Pekerja bebas di pertanian	4.20	4.34	4.30
Pekerja bebas di nonpertanian	5.63	5.80	4.83
Pekerja keluarga/tak dibayar	14.64	13.83	14.58
Formal	42.06	41.72	41.65
Berusaha dibantu buruh tetap	3.48	3.34	3.57
Buruh/karyawan	38.58	38.38	38.08

Sumber: Badan Pusat Statistik

Grappling with the issue of overwork: 26.3% of workers in Indonesia worked 49+ hours per week



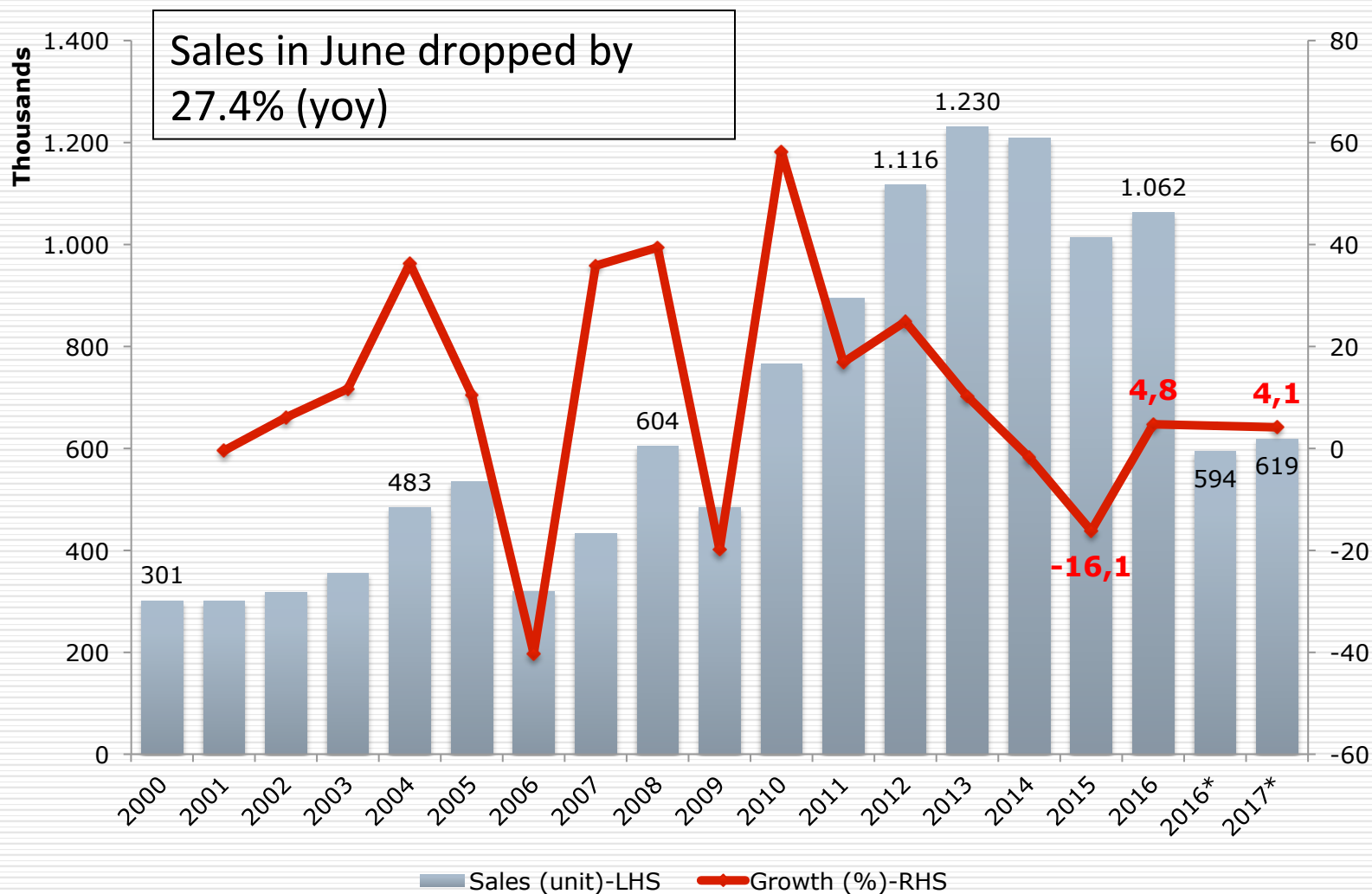
Motorcycle sales and growth dropped sharply since 2015



* January-June.

Sources: Asosiasi Industri Sepeda Motor Indonesia (AISII) and ASEAN Automotive Federation.

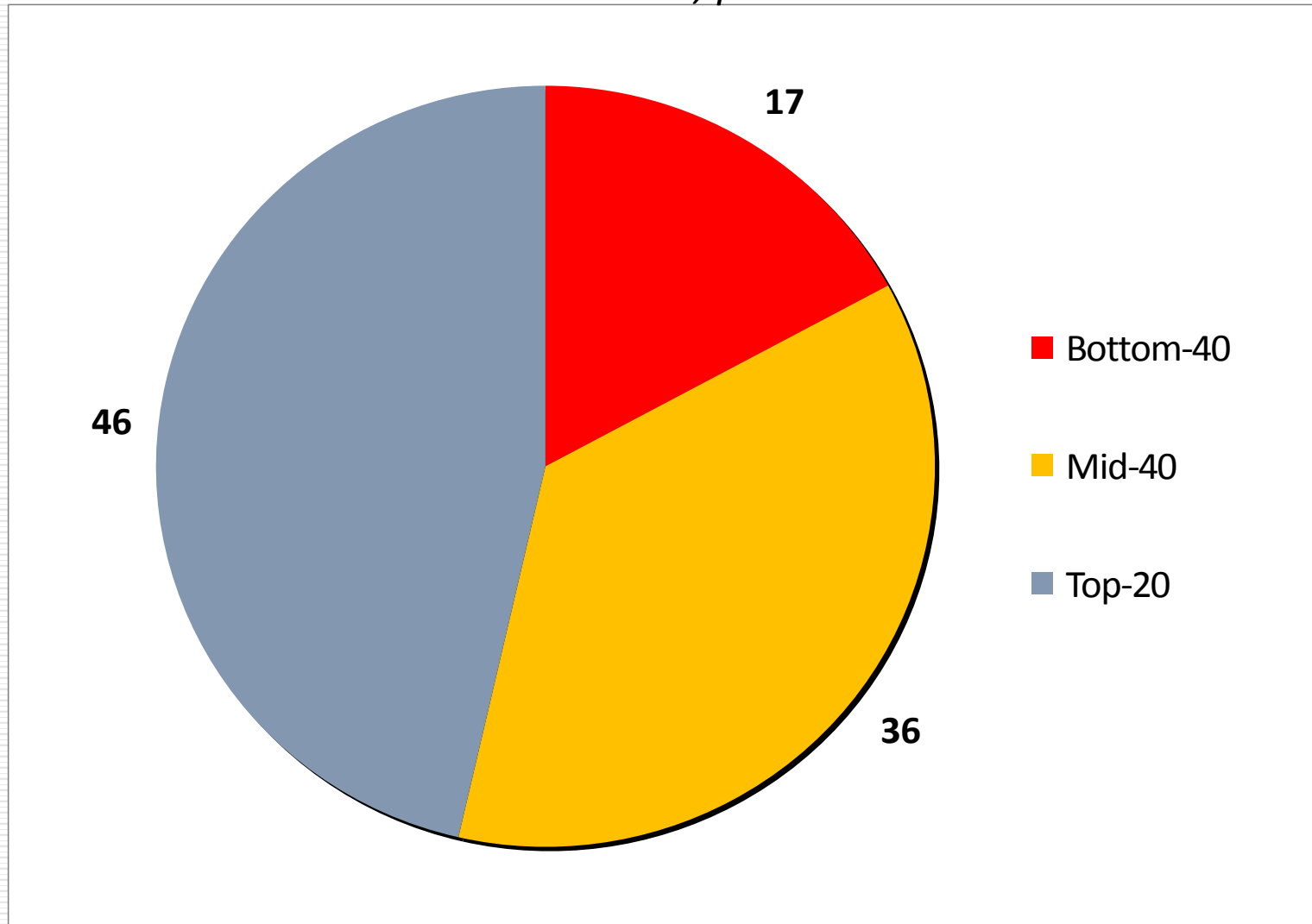
Car sales increased by 6.0 percent in Q1-2017



* January-July.
Source: Gaikindo

Distribution of spending by “income” group

March 2017, percent



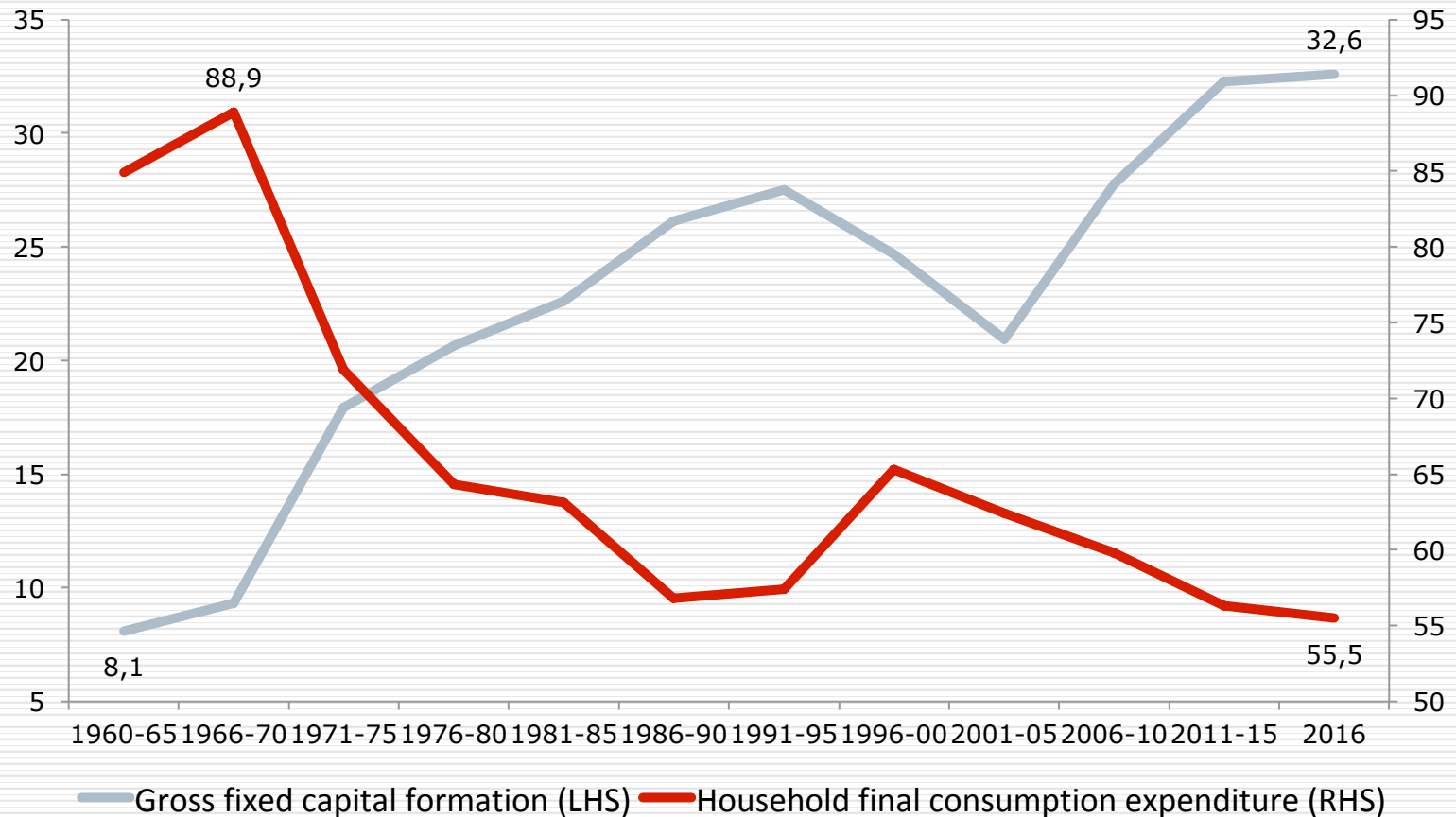
Source: BPS-Statistics Indonesia.

Mulai merembet ke kelompok lower-middle

- Elimination of of electricity subsidies for 900 VA customers (approximately 19 million). The average spending on electricity of this group went up from Rp 80,000 to Rp 170,000.
- Salaries of civil servants, soldiers, and police officers have not risen in the last two years. Also due to budget cuts for current expenditures.
- Sedan sales fell by 24% and 4X2 car sales fell by 7% in Jan-Jul 2017, switched to “cheap” cars (LCGC) that grew sharply by 35.8%.

Porsi konsumsi rumah tangga terus menurun, sebaliknya porsi investasi meningkat

Household final consumption expenditures and Gross fixed capital formation, percent of gross domestic product (GDP)



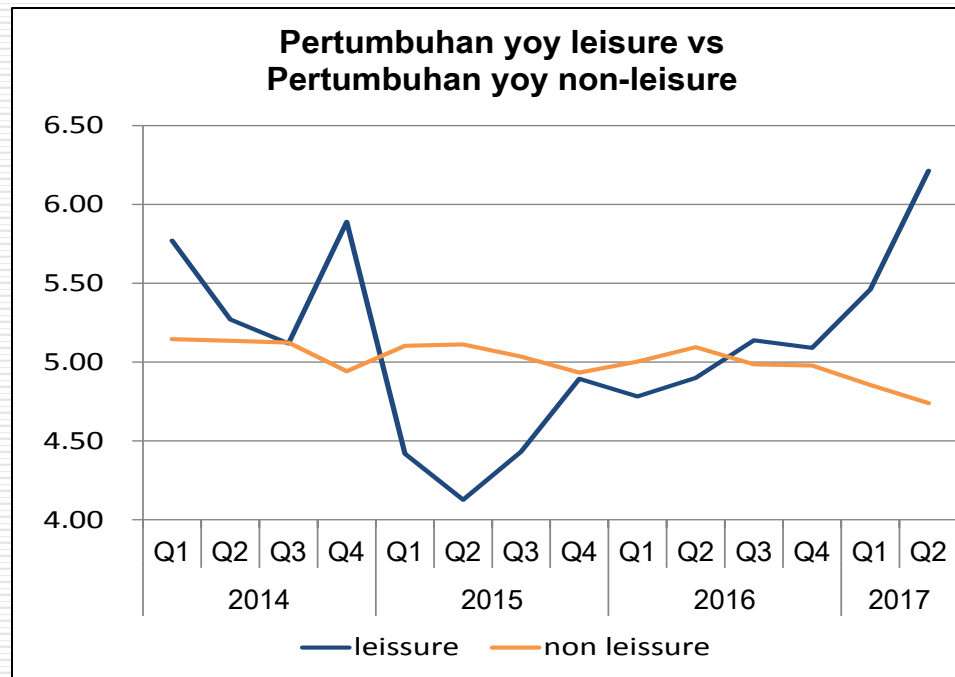
Source: World Bank, World Development Indicators..

Pergeseran pola konsumsi

- Ketika pendapatan masih sangat rendah, sebagian besar pendapatan dibelanjakan. Porsi terbesar untuk makanan.
- Peningkatan pendapatan mendorong pergeseran dari konsumsi karbohidrat ke protein, dan dari bahan makanan (belum diolah) ke makanan olahan (*processed food*).
- Pertumbuhan strata menengah (*consumer class*) dan kemajuan teknologi mendorong perubahan yang kian beragam: pergeseran pola konsumsi dari kebutuhan *non-leisure* ke *leisure* (*non-leisure*: makanan & apparel; *leisure*: *hospitality* (hotel dan restoran) serta rekreasi dan budaya)
- Kemajuan ICT mengubah cara bertransaksi, dari interaksi atau transaksi langsung tatap muka menjadi transaksi *online*. Transaksi *e-commerce* dan belanja *online* kian marak walaupun porsinya masih relatif sangat kecil.

Perubahan gaya hidup (*lifestyle*)

- Shift in consumption pattern from food and apparel to “leisure”.
- Leisure: hospitality (restaurants and hotels) and recreation & culture.



Source: BPS-Statistics Indonesia

Pertumbuhan nilai tambah sektor transportasi dan hospitality pun meningkat relatif tinggi

year on year, percent

	Q1-2017	Q2-2017
Transportation and warehousing	8.03	8.37
Railways transpot	12.30	18.03
Land transport	7.70	8.04
Sea transport	0.85	3.07
River, lake, and ferry transport	7.51	6.57
Air transport	13.23	11.92
Warehousing and support services for transportation, postal & courier	7.29	7.96
 Accomodation, food and beverages	 4.68	 5.07
Accomodation	4.70	4.84
Food and beverages	4.68	5.13

Source: BPS-Statistics Indonesia.

Transportasi penumpang pun naik cukup tinggi

Pertumbuhan angkutan penumpang dan barang Semester I 2017, persen

Penumpang angkutan udara domestik	10.22
Penumpang angkutan udara internasional	13.54
Penumpang angkutan laut domestik	3.62
Barang angkutan domestik	1.69
Penumpang angkutan kereta api	8.53
Barang angkutan kereta api	18.32

Source: BPS-Statistics Indonesia.

Tekanan dan Risiko Fiskal (APBN)

Target penerimaan pajak 2017 masih sangat ambisius, kemungkinan besar tidak tercapai

	2014 <i>Actual audited</i>	2015 <i>Budget</i>	2015 <i>Revised Budget</i>	2015 <i>Actual audited</i>	2016 <i>Budget</i>	2016 <i>Revised Budget</i>	2016 <i>Actual</i>	2017 <i>Budget</i>	2017 <i>Revised Budget</i>	2018 <i>Proposed Budget</i>
A. Revenues	1,550	1,794	1,762	1,508	1,822	1,786	1,547	1,750	1,736	1,878
I. Tax revenues	1,147	1,380	1,489	1,240	1,547	1,539	1,285	1,499	1,473	1,609
a. Income tax	546	644	679	602	757	856	666	788	784	853
i. Oil and gas	87	89	50	50	41	36	36	36	42	36
ii. Non-oil & gas	459	556	630	553	716	819	630	752	742	817
b. VAT/LGST	409	525	576	424	572	474	412	494	475	535
c. Excises	118	127	146	145	146	148	144	157	153	155
d. Others	73	84	88	70	71	61	64	60	60	66
II. Non-tax revenues	399	410	269	256	274	245	262	250	260	268
B. Expenditures	1,777	2,040	1,984	1,806	2,096	2,083	1,860	2,080	2,133	2,257
C. Overall balance	-227	-246	-223	-298	-274	-297	-308	-330	-397	-379
<i>as percent of GDP</i>	-2.2	-2.1	-1.9	-2.6	-2.2	-2.4	-2.5	-2.41	-2.92	-2.19

Sources: Ministry of Finance..

Pertumbuhan penerimaan perpajakan (luas)

Tahun	persen
2012	12.2
2013	9.9
2014	6.5
2015	8.1
2016	3.6
2017**	14.6

*Realisasi sementara

**APBN-P 2017 dibandingkan realisasi 2016.

- Pertumbuhan 2015 semu karena praktek “ijon” dan penundaan pembayaran restitusi. Tak ada lagi akrobat pajak pada 2016.
- Pertumbuhan 2016 tanpa penerimaan uang tebusan dari program amnesti pajak = **-4,7%**.
- Pertumbuhan 2017 (APBN) tanpa uang tebusan dibandingkan realisasi 2016 tanpa uang tebusan = **25.9%**.

- Pada APBN-P 2017, target penerimaan pajak **dipangkas sebesar Rp 26 triliun** dari target pada APBN 2017, sehingga pertumbuhan 2017 (APBN-P) dibandingkan realisasi 2016 tanpa uang tebusan = **23.7%**.

More focus on 2017 budget

Summary of State Budget 2014-2018 (IDR trillion unless otherwise indicated)

	2017 Budget	2017 Revised Budget	2017 Budget outlook	2018 Proposed Budget
A. Revenues	1,750	1,736	1,736	1,878
I. Tax revenues	1,499	1,473	1,473	1,609
a. Income tax	788	784	784	853
i. Oil and gas	36	42	42	36
ii. Non-oil & gas	752	742	742	817
b. VAT/LGST	494	475	475	535
c. Excises	157	153	153	155
d. Others	60	60	60	66
II. Non-tax revenues	250	260	260	268
B. Expenditures	2,080	2,133	2,099	2,257
C. Overall balance	-330	-397	-363	-379
as percent of GDP	-2.41	-2.92	-2.67	-2.19

Sources: Ministry of Finance..

Outlook penerimaan pajak 2017: skenario-1

	2016	2017
Penerimaan perpajakan (luas)	1,284,970.1	1,472,709.9
Penerimaan Ditjen Pajak (sempit)	1,105,974.5	1,283,565.9
Penerimaan dari tax amnesty (TA)	103,300.0	11,000.0
Penerimaan Ditjen Pajak tanpa TA	1,002,674.5	1,272,565.9

- Target penerimaan pajak dalam arti sempit (hanya yang menjadi kewenangan Ditjen Pajak, tidak termasuk cukai, bea masuk dan bea keluar) Rp 1.283,6 triliun.
- Realisasi penerimaan pajak selama delapan bulan pertama (Januari-Agustus) Rp 686 triliun atau 53,5% dari target APBN-P; dengan pertumbuhan tahunan 10,23 persen.
- Jika sampai akhir tahun pertumbuhan penerimaan pajak 10,23%, maka penerimaan pajak 2017 = **Rp 1.219 triliun** atau **95%** dari target. ***“Shortfall” penerimaan pajak Rp 65 triliun, ceteris paribus.***
- Walaupun outlook pengeluaran sudah dipangkas Rp 34 triliun, defisit APBN naik menjadi **3,1%** (melebihi batas maksimum 3%).

Shortfall berpotensi naik karena tak ada lagi TA sampai akhir 2017: skenario-2

- *Shortfall* berpotensi naik karena tak ada lagi penerimaan dari TA sampai akhir tahun (penerimaan dari amnesti pajak tahun ini hanya Rp 11 triliun dari gelombang III TA: Januari-Maret).
- Tanpa denda yang diperoleh dari TA tahun lalu, pertumbuhan yang harus dicapai untuk memperoleh penerimaan pajak sebesar Rp 1.284 triliun tahun ini adalah **28%**. Butuh kerja keras luar biasa.
- Jika pertumbuhan penerimaan pajak tanpa TA sebesar **20%**, maka penerimaan pajak 2017 **Rp 1.204**. Berarti **shorfall = Rp 80 triliun, defisit APBN = 3,25%**.

Outlook penerimaan pajak 2017: skenario-3

	2016	2017
Penerimaan perpajakan (luas)	1,284,970.1	1,472,709.9
Penerimaan Ditjen Pajak (sempit)	1,105,974.5	1,283,565.9
Penerimaan dari tax amnesty	103,300.0	11,000.0
Penerimaan Ditjen Pajak tanpa TA	1,002,674.5	1,272,565.9

- Realisasi penerimaan pajak selama delapan bulan pertama (Januari-Agustus) Rp 686 triliun atau 53,5% dari target APBN-P; dengan pertumbuhan tahunan 10,23 persen.
- Realisasi rerata penerimaan pajak per bulan Rp 86 triliun.
- Dengan melakukan ekstrapolasi, penerimaan pajak 2017 **Rp 1.032 triliun** atau **80%** dari target.
- **“Shortfall” penerimaan pajak Rp 252 triliun; defisit APBN menggelembung ke aras 4,5%.**

Implikasi

- Tidak ada pilihan lain kecuali memangkas pengeluaran.
- Hampir tidak ada lagi ruang untuk memotong belanja rutin (*current spending*).
- Memangkas belanja modal (*capital spending*) merupakan keniscayaan, antara lain dengan:
 - Menjadwal ulang proyek-proyek infrastruktur.
 - Tidak mencairkan penyertaan modal negara (PMN)
- Secepatnya melakukan tindakan. Jika tidak, ancaman menghadang:
 - Peninjauan sovereign rating oleh rating agencies
 - Stabilitas makroekonomi goyah
 - Ongkos ekonomi dan politik sangat mahal, berpotensi mengalami “krisis kecil.”

Bagian V
Menghadapi Era Digital Economy

*Potret Indonesia Menghadapi
Era Digital Economy*

IMD World Digital Competitiveness Ranking and its components, 2017 (n=63)

	Overall	Knowledge	Technology	Future Readiness	Score
Singapore	1	1	1	6	100.000
Sweden	2	2	5	5	95.938
USA	3	5	6	2	95.410
Finland	4	9	4	4	95.026
Denmark	5	8	10	1	94.524
Hong Kong	7	6	3	17	92.135
Taiwan	12	16	7	16	87.566
Australia	15	18	15	14	85.006
Korea, Rep	19	14	17	24	82.961
Malaysia	24	17	18	27	79.944
Japan	27	29	23	25	78.094
China	31	23	36	34	71.452
Thailand	41	44	30	45	63.771
Philippines	46	53	51	43	55.887
South Africa	47	49	53	42	55.709
India	51	37	59	51	54.367
Brazil	55	55	55	44	52.290
Indonesia	59	58	56	62	44.225
Venezuela	63	63	63	63	23.463

Source: IMD World Digital Competitiveness Ranking 2017

Indonesia: digital trends

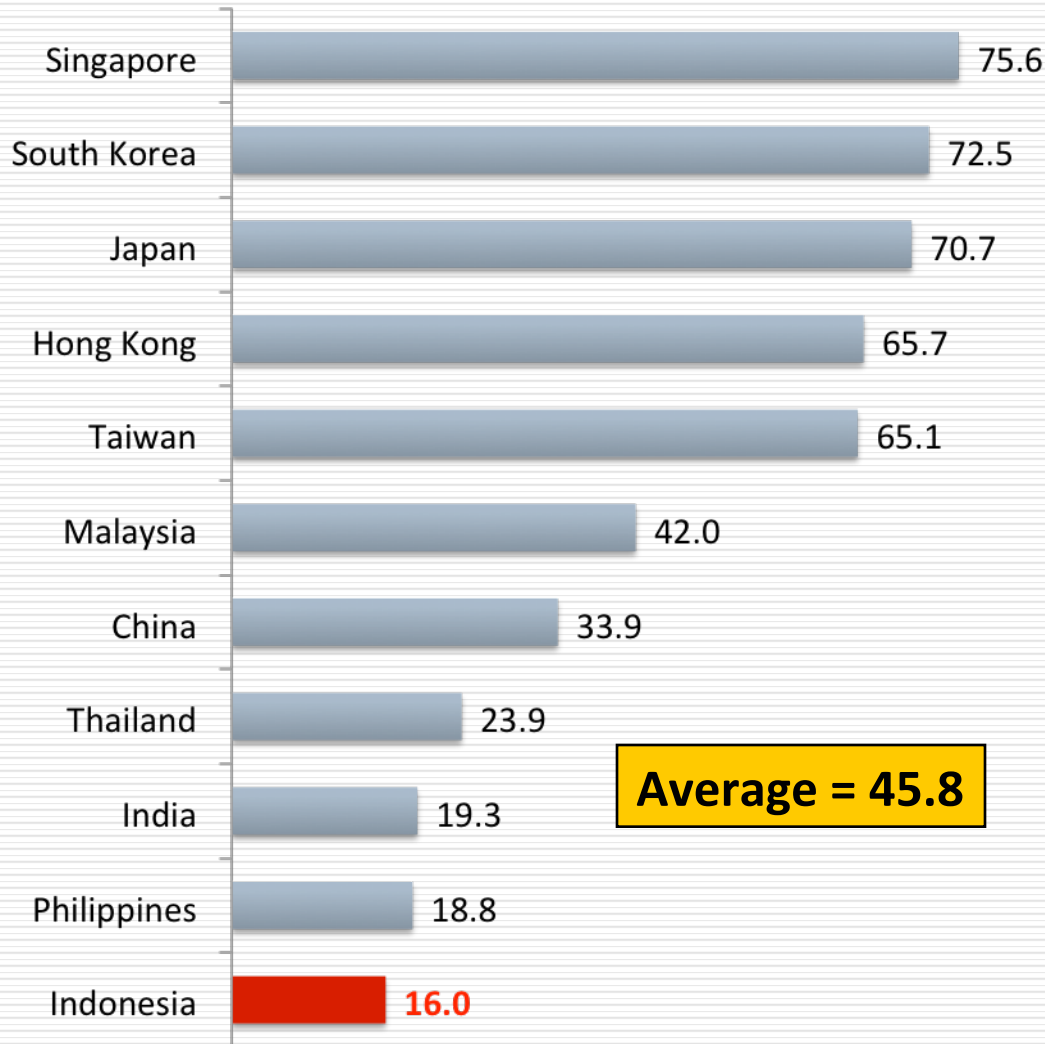
Overall & factors

	2013	2014	2015	2016	2017
Overall	58	57	60	60	59
Knowledge	58	57	60	60	58
Technology	55	53	57	58	56
Future readiness	54	53	58	60	62

Factors & sub-factors, 2017

Knowledge	58
Talent	48
Training & education	59
Scientific concentration	54
Technology	56
Regulatory framework	61
Capital	37
Technological framework	58
Future readiness	62
Adaptive attitudes	63
Business agility	35
IT integration	61

Connecting capabilities: the Asian digital transformation index (overall score)



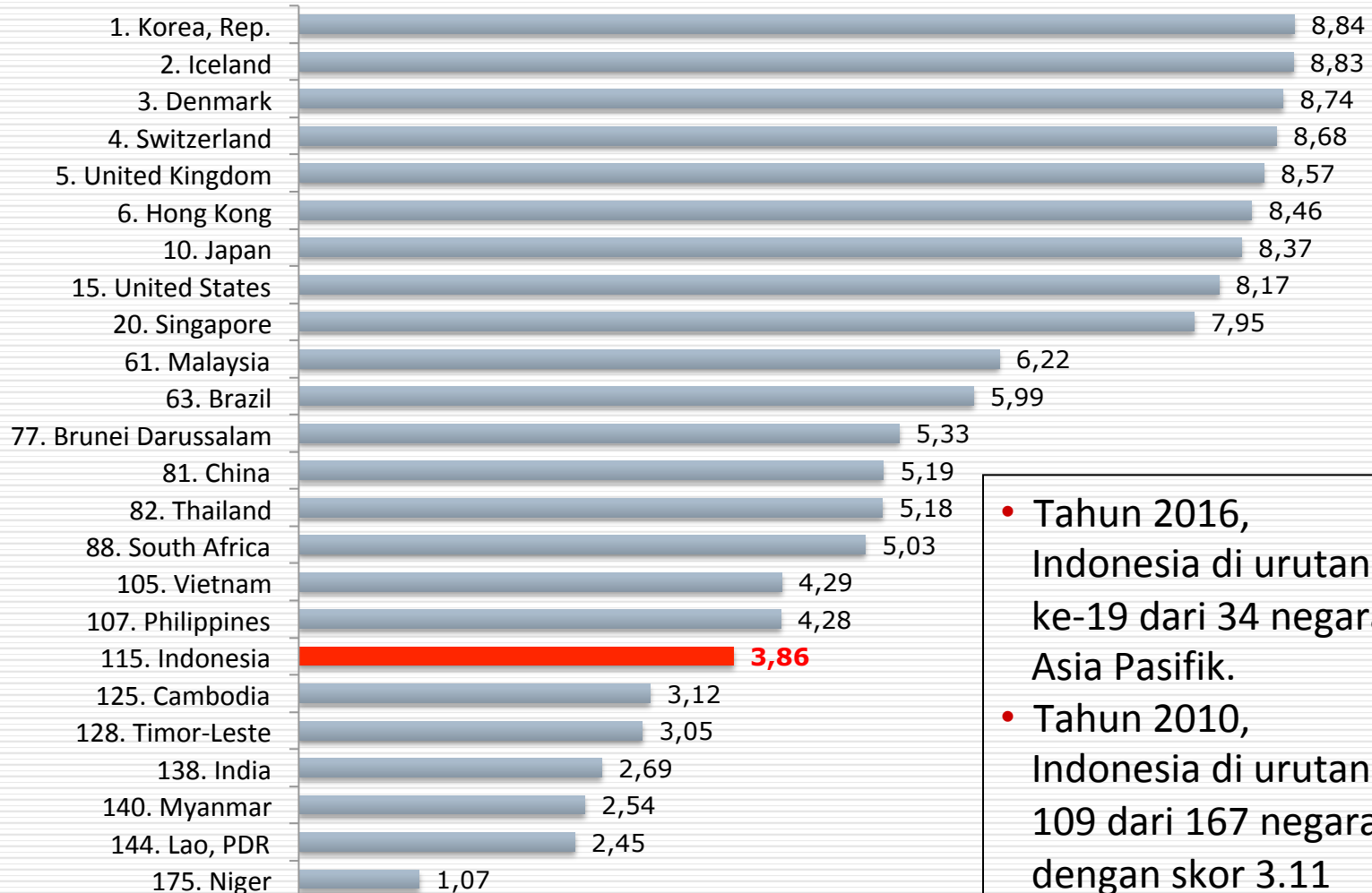
The ***Asian Digital Transformation Index***, which is a quantitative ranking of 11 economies in the comprised of 20 indicators across three thematic categories: digital infrastructure, human capital and industry connectedness. The categories, and the individual criteria within them, are weighted according to our assumptions of their relative importance in fostering digital transformation at organisations within countries.

Source: The Economist Intelligence Unit, *Connecting Capabilities: The Asian Digital Transformation Index*, 2016.

<http://connectedfuture.economist.com/article/connecting-capabilities/>

ICT Indonesia tercecer, terendah di ASEAN-6

ICT Development Index 2016



Indonesia: IDI sub-index

IDI ACCESS SUB-INDEX

4.71

Fixed-telephone
subscriptions per 100
inhabitants

8.75

Mobile-cellular telephone
subscriptions per 100
inhabitants

132.35

International internet
bandwidth per Internet user
(Bit/s)

6,584.25

Percentage of households
with computer

18.71

Percentage of households
with Internet access

38.40

IDI USE SUB-INDEX

2.19

Percentage of individuals
using the Internet

21.98

Fixed (wired)-broadband
subscriptions per 100
inhabitants

1.09

Active mobile-broadband
subscriptions per 100
inhabitants

42.05

IDI SKILLS SUB-INDEX

5.48

Mean years of schooling

7.59

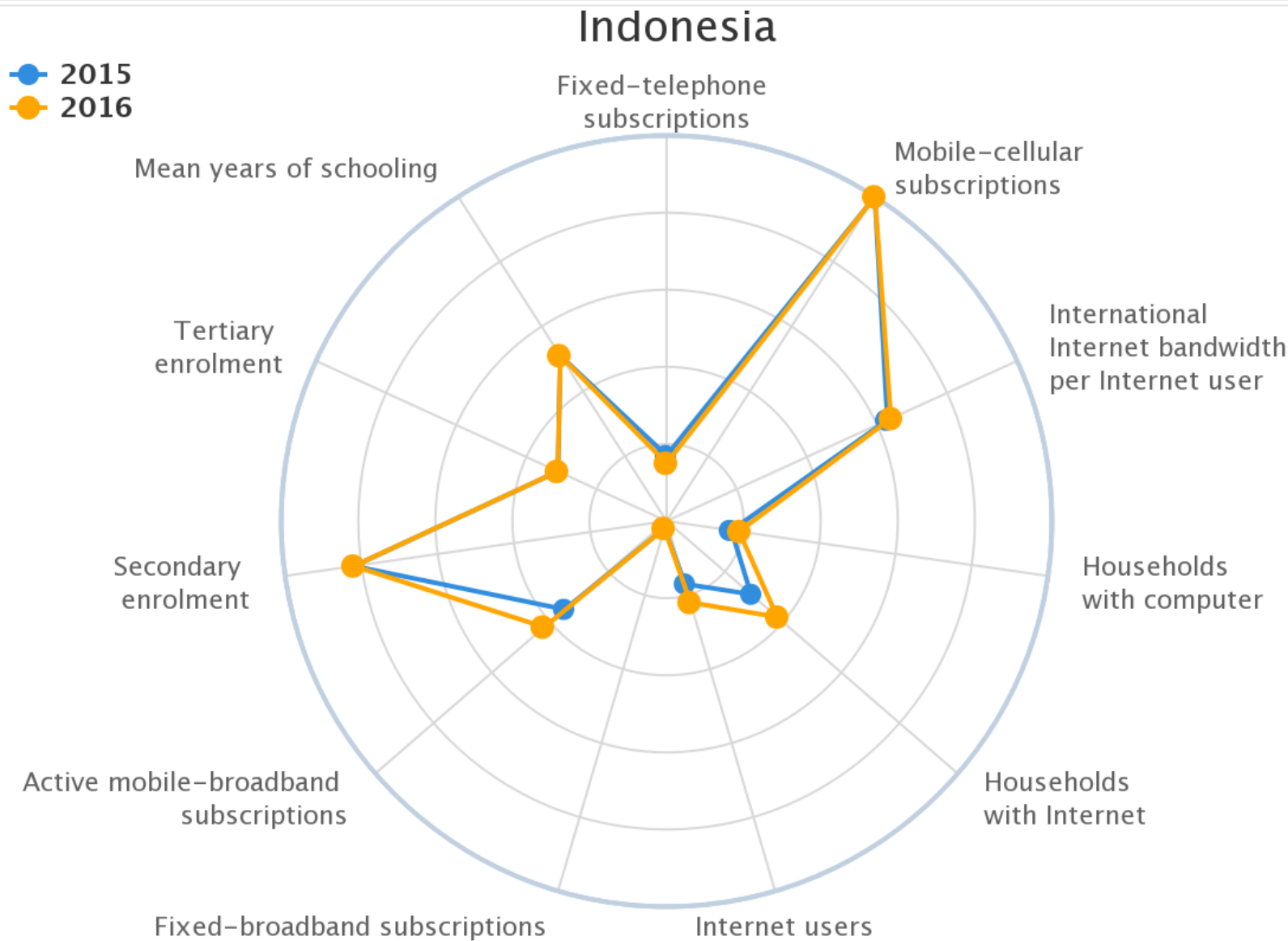
Secondary gross enrolment
ratio

82.49

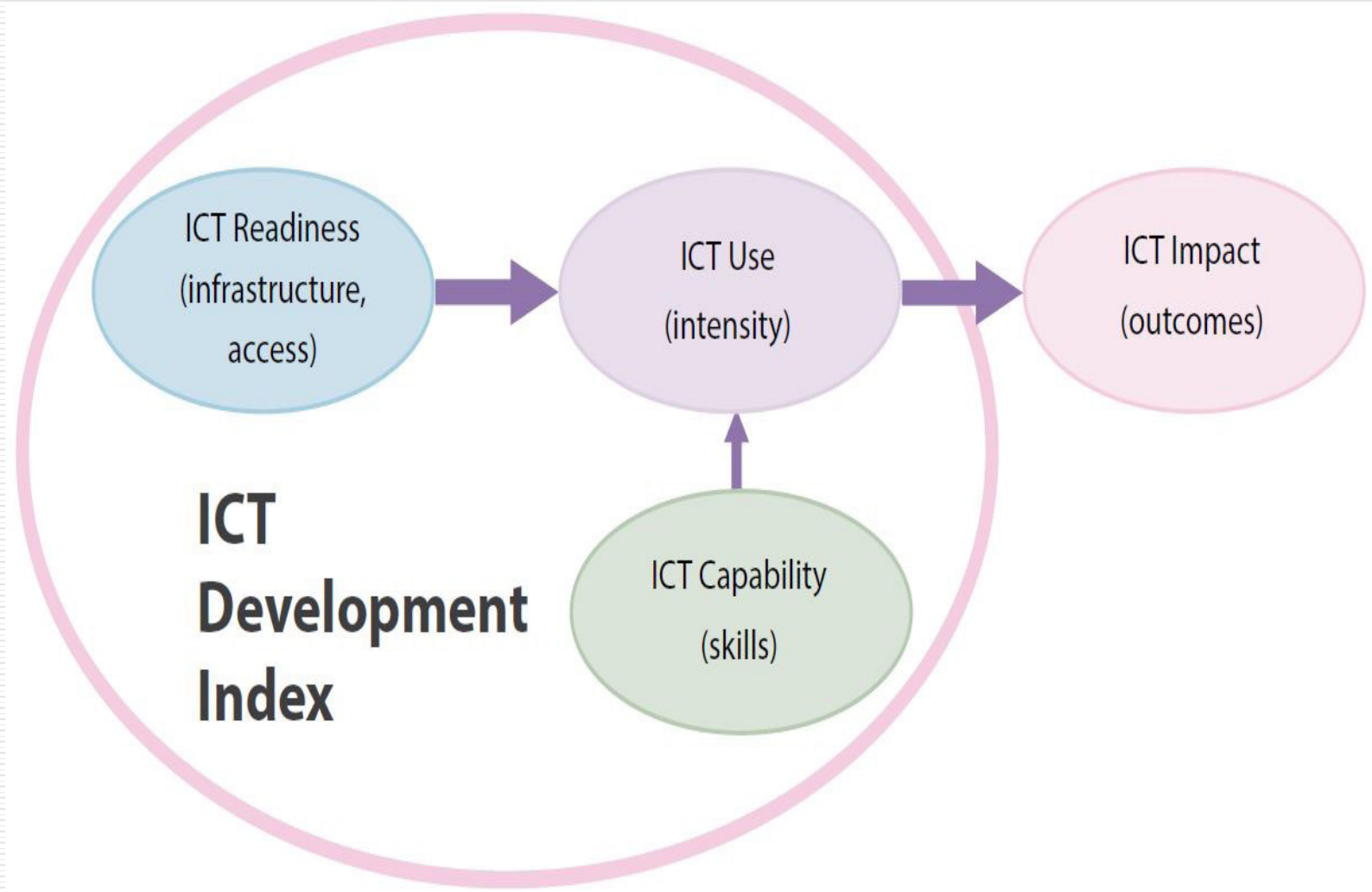
Tertiary gross enrolment
ratio

31.29

Profil IDI Indonesia



Three stages in the evolution towards an information society



Source: International Telecommunication Union (ITU), *Measuring the Information Society Report 2016*, p. 8.

The three-stage model

- **Stage 1:** ICT readiness – reflecting the level of networked infrastructure and access to ICTs;
- **Stage 2:** ICT intensity – reflecting the level of use of ICTs in the society; and
- **Stage 3:** ICT impact – reflecting the results/outcomes of more efficient and effective ICT use.

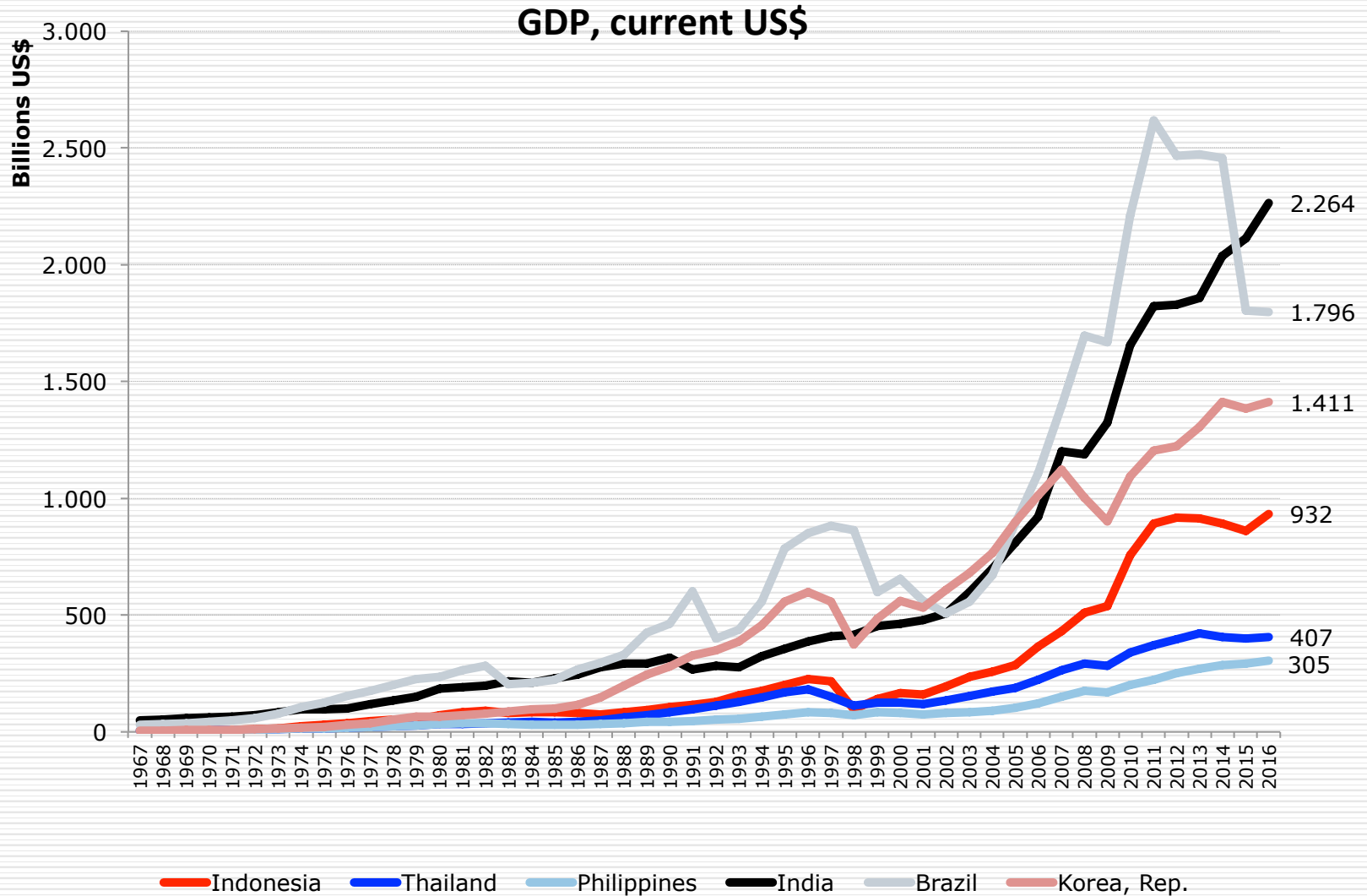
*Potensi Besar untuk Berkembang dan
Menggerakkan Perekonomian yang Inklusif*

GDP growth by sector

Sectors	2010	2011	2012	2013	2014	2015	2016	Share 2016
Agriculture, forestry & fishery	3.53	3.96	4.59	4.20	4.24	3.77	3.25	13.45
Mining and Quarrying	4.10	4.29	3.02	2.53	0.43	-3.42	1.06	7.20
Manufacturing industry	3.79	6.26	5.62	4.37	4.64	4.33	4.29	20.51
Electricity and gas	8.09	5.69	10.06	5.23	5.90	0.90	5.39	1.15
Water, waste management, cesspit and recycling	6.74	4.73	3.34	3.32	5.24	7.07	3.60	0.07
Construction	6.84	9.02	6.56	6.11	6.97	6.36	5.22	10.38
Wholesale & retail trade, cars & motorcycles reparations	9.08	9.66	5.40	4.81	5.18	2.59	3.93	13.19
Transportation and warehousing	7.14	8.31	7.11	6.97	7.36	6.68	7.74	5.22
Accommodation, food and beverages	6.31	6.86	6.64	6.80	5.77	4.31	4.94	2.92
Information and communication	14.86	10.02	12.28	10.39	10.12	9.69	8.87	3.62
Finance and insurance	5.68	6.97	9.54	8.76	4.68	8.59	8.90	4.20
Real estate	8.72	7.68	7.41	6.54	5.00	4.11	4.30	2.81
Business services	8.37	9.24	7.44	7.91	9.81	7.69	7.36	1.70
Public adm., defense, and compulsory social security	7.89	6.43	2.13	2.56	2.38	4.63	3.19	3.86
Education	11.79	6.68	8.22	7.44	5.47	7.33	3.84	3.37
Health and social activities	5.90	9.00	7.97	7.96	7.96	6.68	5.00	1.07
Other services	7.94	8.22	5.76	6.40	8.93	8.08	7.80	1.71
Gross domestic product	6.38	6.17	6.03	5.56	5.01	4.88	5.02	100.00

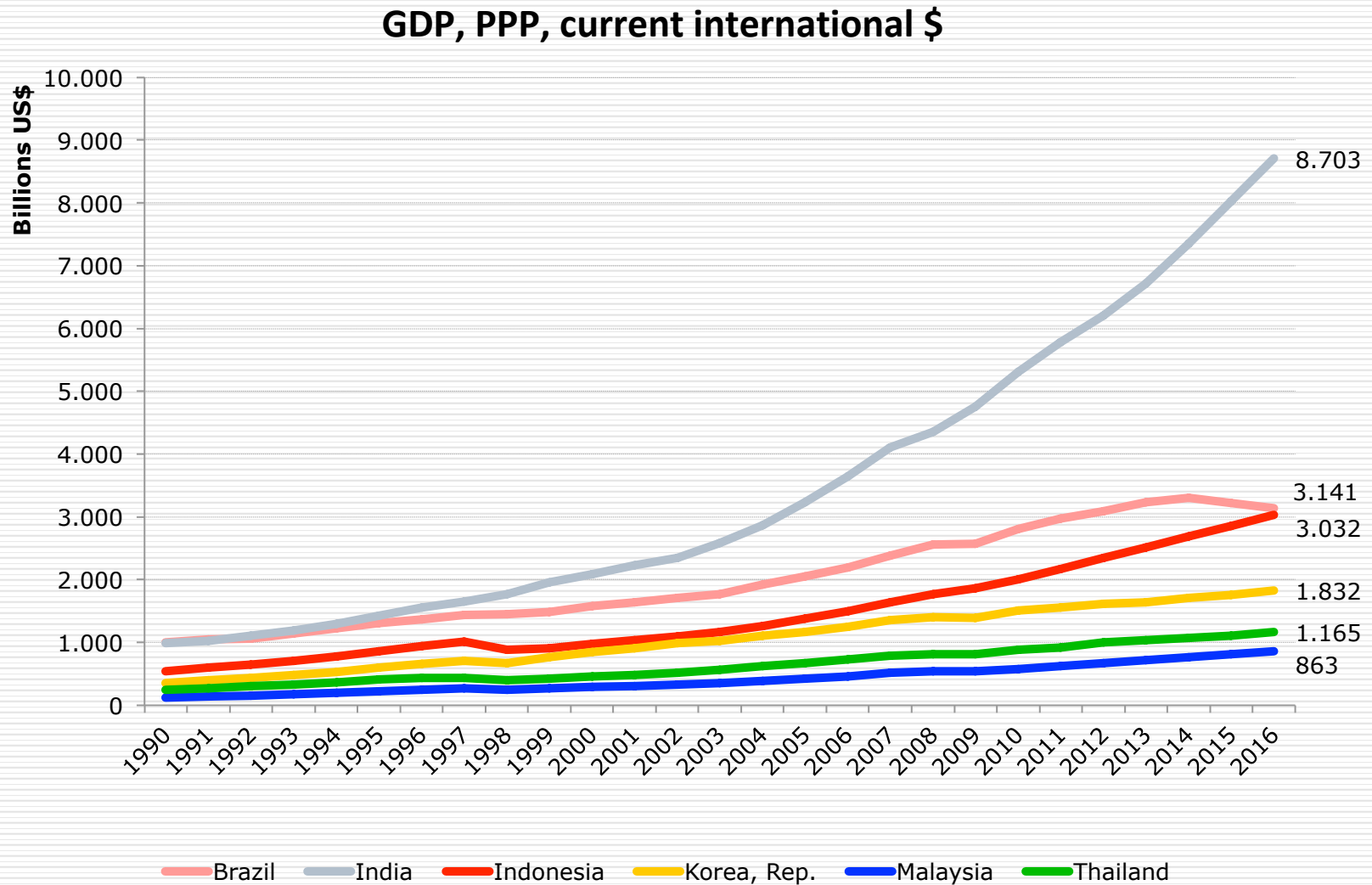
Source: BPS-Statistics Indonesia.

Perekonomian Indonesia terbesar ke-16 berdasarkan PDB



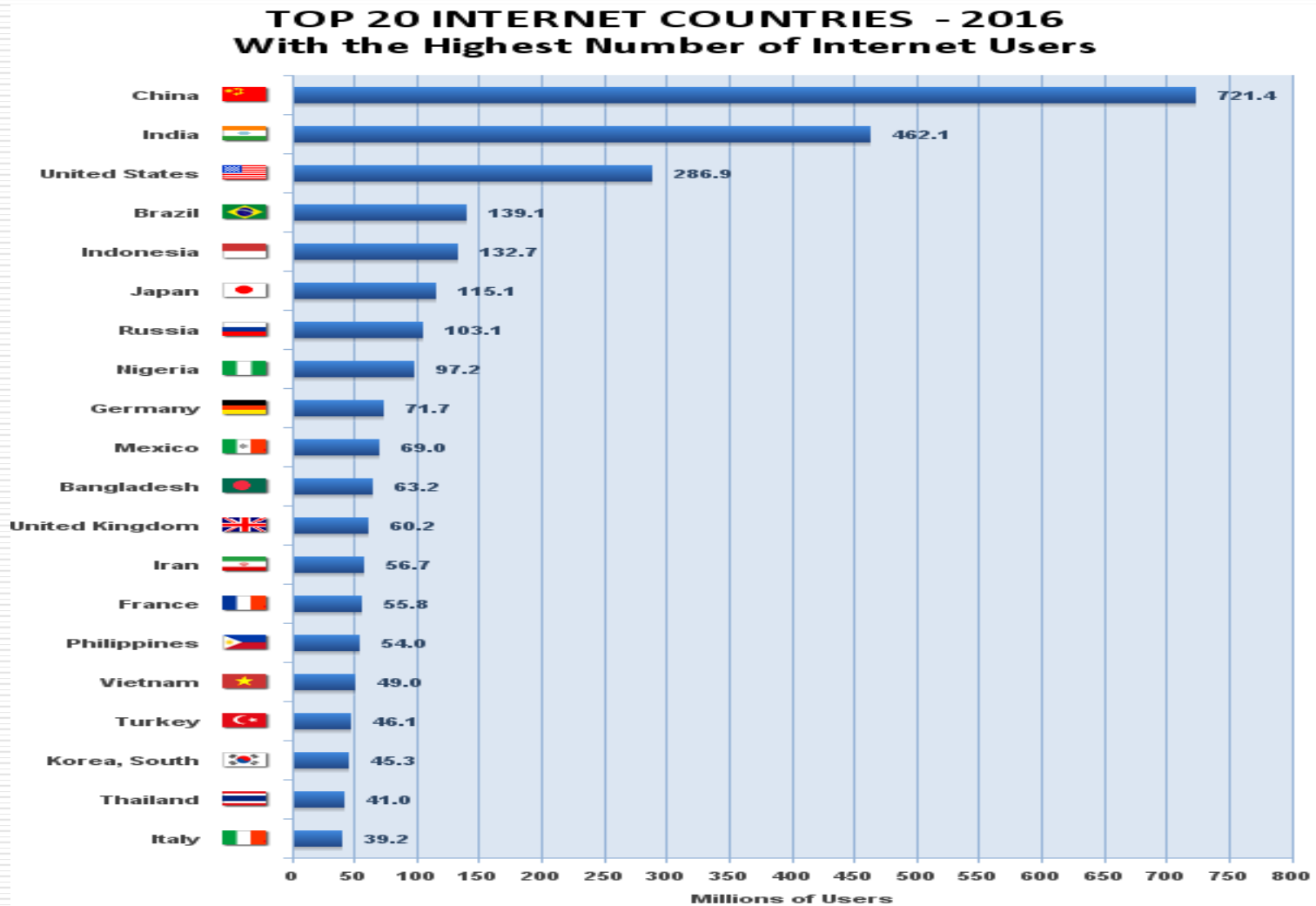
Source: World Bank, World Development Indicators online, downloaded on August 31, 2017.

Indonesia terbesar ke-8 berdasarkan PDB paritas daya beli, nyaris menyusul Brazil



Source: World Bank, World Development Indicators online, downloaded on August 31, 2017.

Pengguna internet di Indonesia terbanyak ke-5

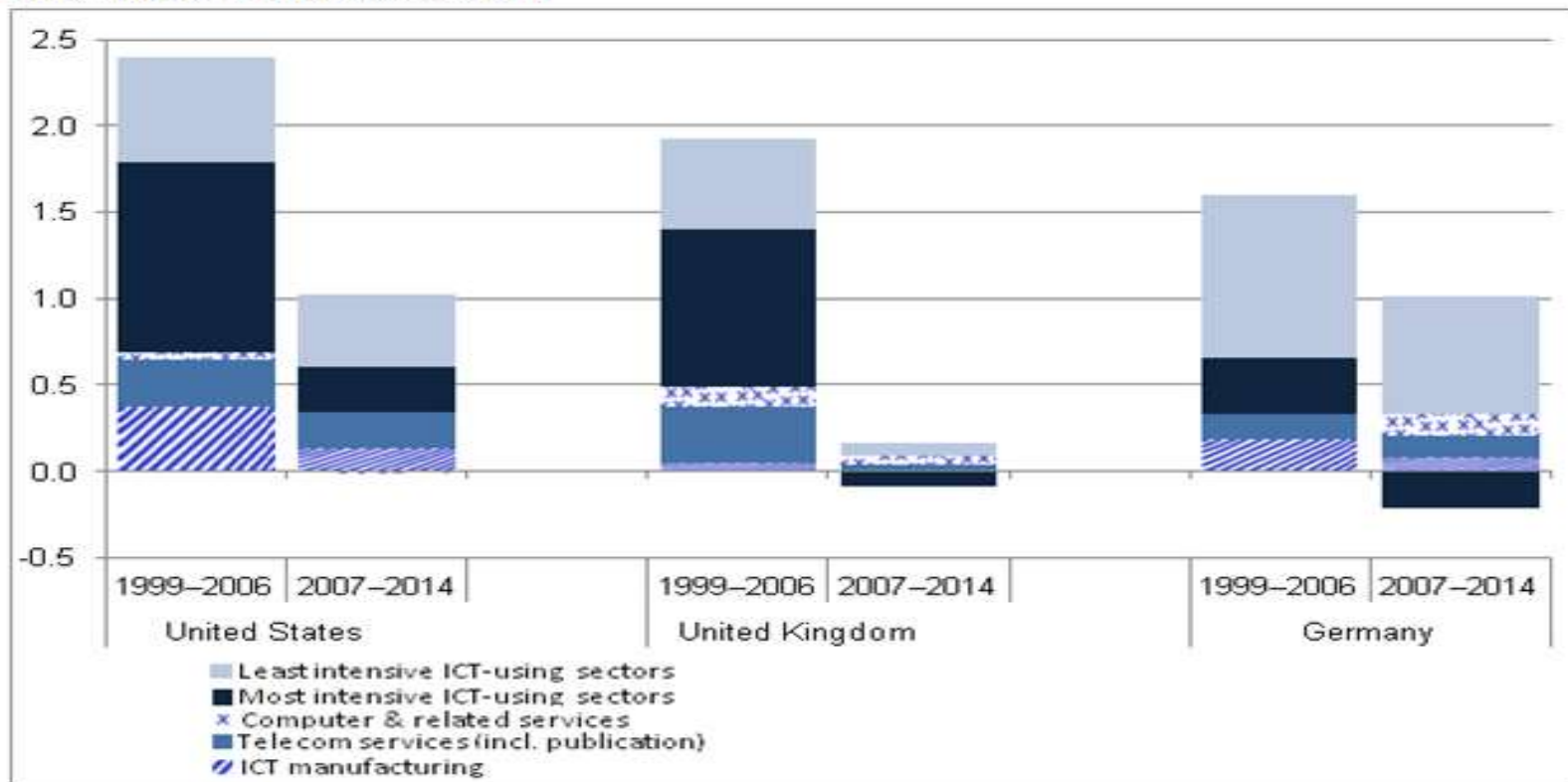


Source: Internet World Stats - www.internetworldstats.com/top20.htm
2,709,419,883 Internet users in the Top 20 countries as of June 30, 2016
Copyright © 2016, Miniwatts Marketing Group

Source: <http://www.internetworldstats.com/top20.htm>

The productivity paradox of the new digital economy

Contribution of ICT-Producing, Most Intensive ICT-Using and Least Intensive ICT-Using Industries to Total Economy Labour Productivity Growth, 1996–2006 and 2007–2014 (average percentage point change per year)



Note: “Most intensive ICT-using industries” refer to the top half of the industries with the highest share of value of ICT investment plus purchases of ICT services as a percentage of “synthetic output” (which is value added at industry level plus the intermediate use of ICT services) for each period. Least intensive ICT-using sectors refer to the bottom half of industries in terms of ICT intensity. The contribution of ICT-producing industries (which are also part of “most intensive ICT-using industries”) to labour productivity growth are shown separately.

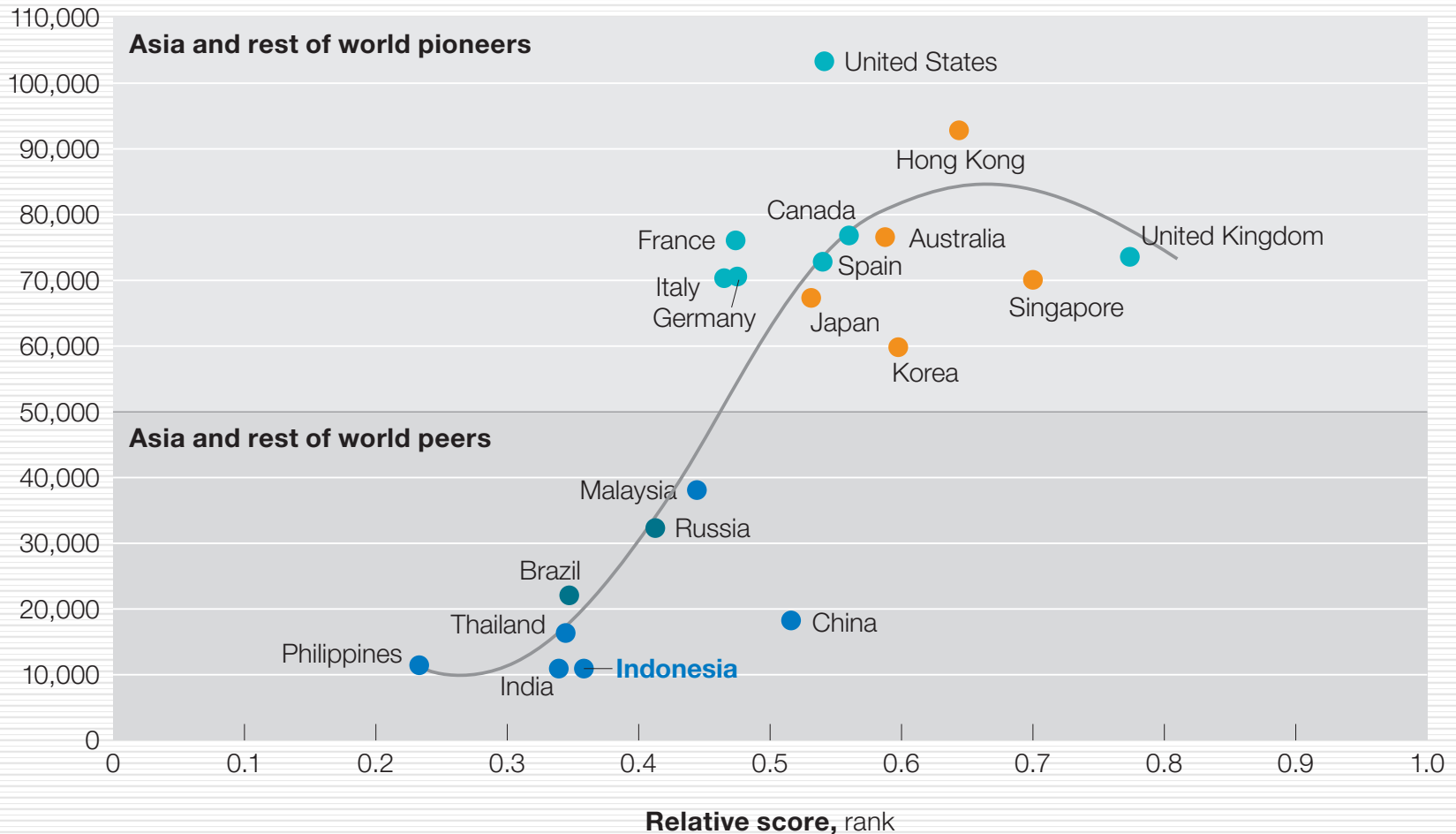
Source: van Ark *et al.* (2016)

Source: Bart van Ark, “The Productivity Paradox of the New Digital Economy,” *International Productivity Monitor*, No.31, Fall 2016.

Improvement in digitalization results in increased labor productivity

Labor productivity,¹
PPP, USD per worker

● Asian peers ● Asian pioneers ● Rest of world peers ● Rest of world pioneers

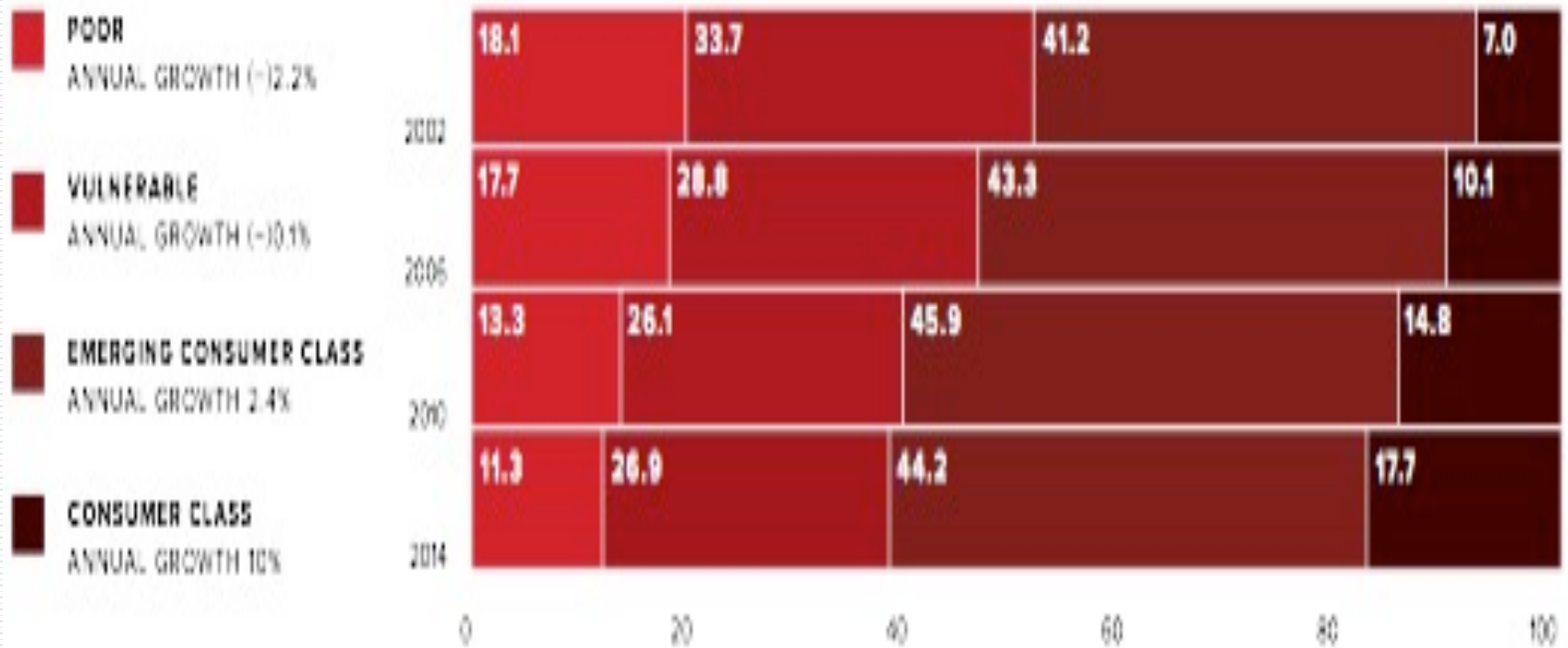


Source: McKinsey&Company, Indonesia Office, "Unlocking Indonesia's Digital Opportunity," October 2016.

Potensi lainnya

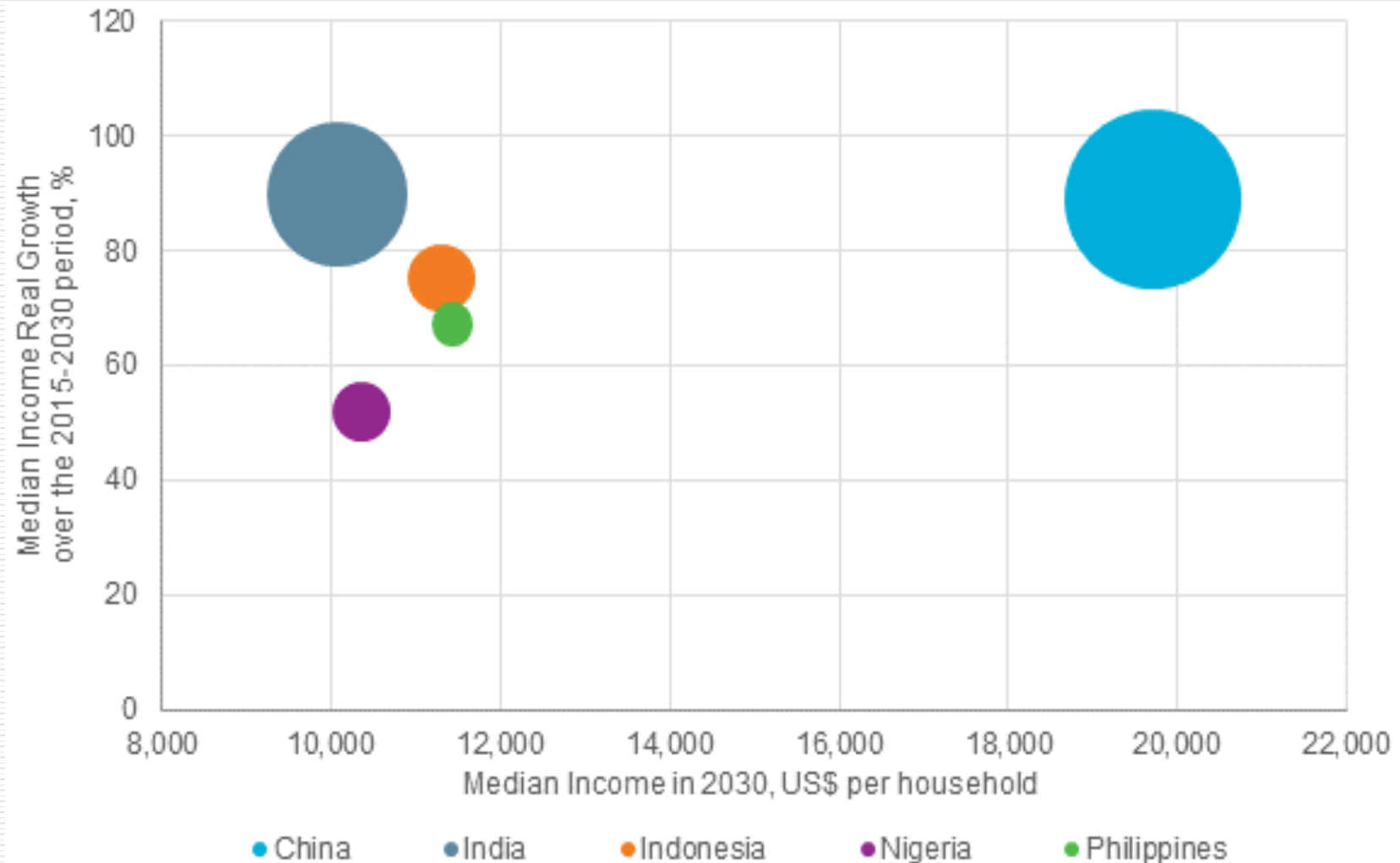
- Mayoritas penduduk Indonesia berusia muda.
- Pertumbuhan strata menengah sangat pesat.
- Penduduk semakin bergeser ke kota. Sekarang lebih banyak penduduk di perkotaan ketimbang di perdesaan.
- Dependency ratio terus turun → demographic bonus. Jangan sampai berwujud petaka atau beban demograpi.
- Basisnya masih sangat rendah

Population share by class, 2002-2014, percent



An economically secure “consumer” class has grown strongly at 10 percent per year since 2002, and now includes nearly one in five Indonesians. However, reductions in poverty and vulnerability have been very small.

Top five emerging markets with the best middle class potential 2015-2030



Source: Euromonitor International from national statistics

(<http://blog.euromonitor.com/2015/09/top-5-emerging-markets-with-the-best-middle-class-potential.html>)

Ecommerce tumbuh pesat tetapi dari basis rendah

2016 Ecommerce share is still about 1.2% (156 T out of 1900T)

n

Fig. 38: Headline ecommerce stats

Country	Population (2015) (mn)	Internet Users (2015) (mn)	Internet Penetration ratio	ARPU (USD)	Retail sales (\$mn) 2015	Ecommerce sales (\$mn) 2015	Ecommerce sales as a % of retail sales (2015)	Number of users transacting online (mn)	Retail website traffic in past 6 months (mn)	Frequency of retail site visit per internet user	Bounce rate (%)
USA	322	284	88%	1,657	2,948,165	270,969	9.2%	163.55	2,993	10.5	37.2%
Singapore	6	5	82%	360	23,807	980	4.1%	2.72	29	6.3	34.9%
China	1,376	706	51%	743	2,120,530	293,045	13.8%	394.38	1,293	1.8	41.7%
Japan	127	115	91%	878	960,296	69,074	7.2%	78.63	1,204	10.5	38.4%
Vietnam	93	47	51%	22	89,058	698	0.8%	31.53	117	2.4	47.2%
Thailand	68	27	40%	131	92,676	1,441	1.6%	11.02	90	3.3	46.0%
Indonesia	258	50	19%	76	145,830	1,682	1.2%	22.17	183	3.7	45.2%
Malaysia	30	21	68%	42	49,981	519	1.0%	12.24	62	3.0	40.0%
Philippines	101	43	42%	14	73,352	354	0.5%	26.01	65	1.5	41.5%

Source: * For retail website traffic, we have taken the total number of visits on top 10 websites in a country in the past 6 months.

**Frequency implies the total number of visits on top 10 retail websites in past 6 months divided by number of internet users in the country.

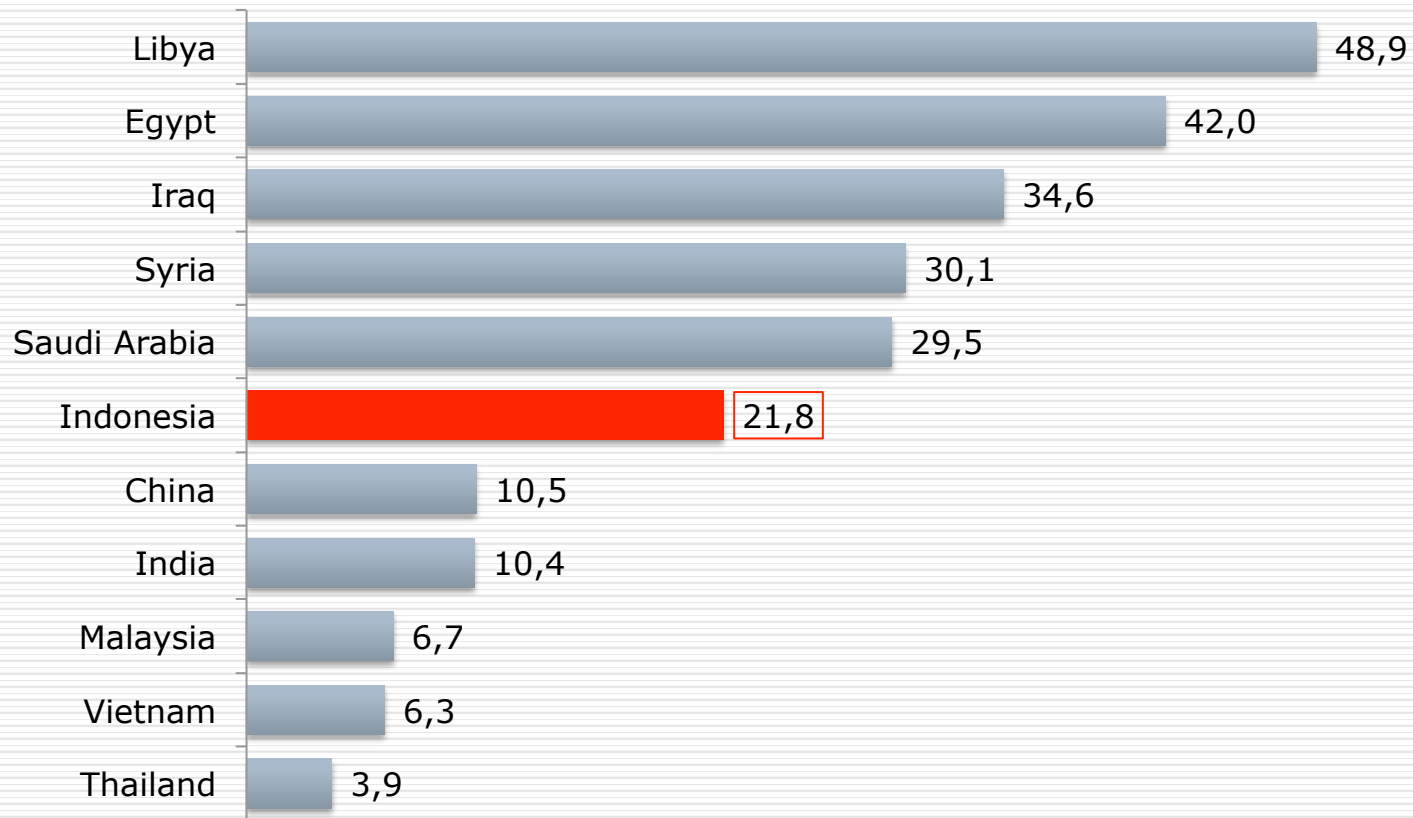
***Bounce rate implies the percentage of visitors to a particular website who navigate away from the site after viewing only one page.

Source: Euromonitor, Internet live stats, Similarweb, Statista, PWC, Alexa, Nomura Research

Source: Nomura

Youth unemployment

**Unemployment, youth total (% of total labor force ages 15-24)
(modeled ILO estimate, 2014)**



Source: World Bank.

Indonesia's scores over time

	SCIENCE 	READING 	MATHEMATICS 
2000	393	371	367
2003	395	382	360
2006	393	393	391
2009	383	402	371
2012	382	396	375
2015	403	397	386
Change since 2012	21	1	11
Change since first focal assessment in subject	10	27	26
Bold = significant change			

Source: OECD, PISA.

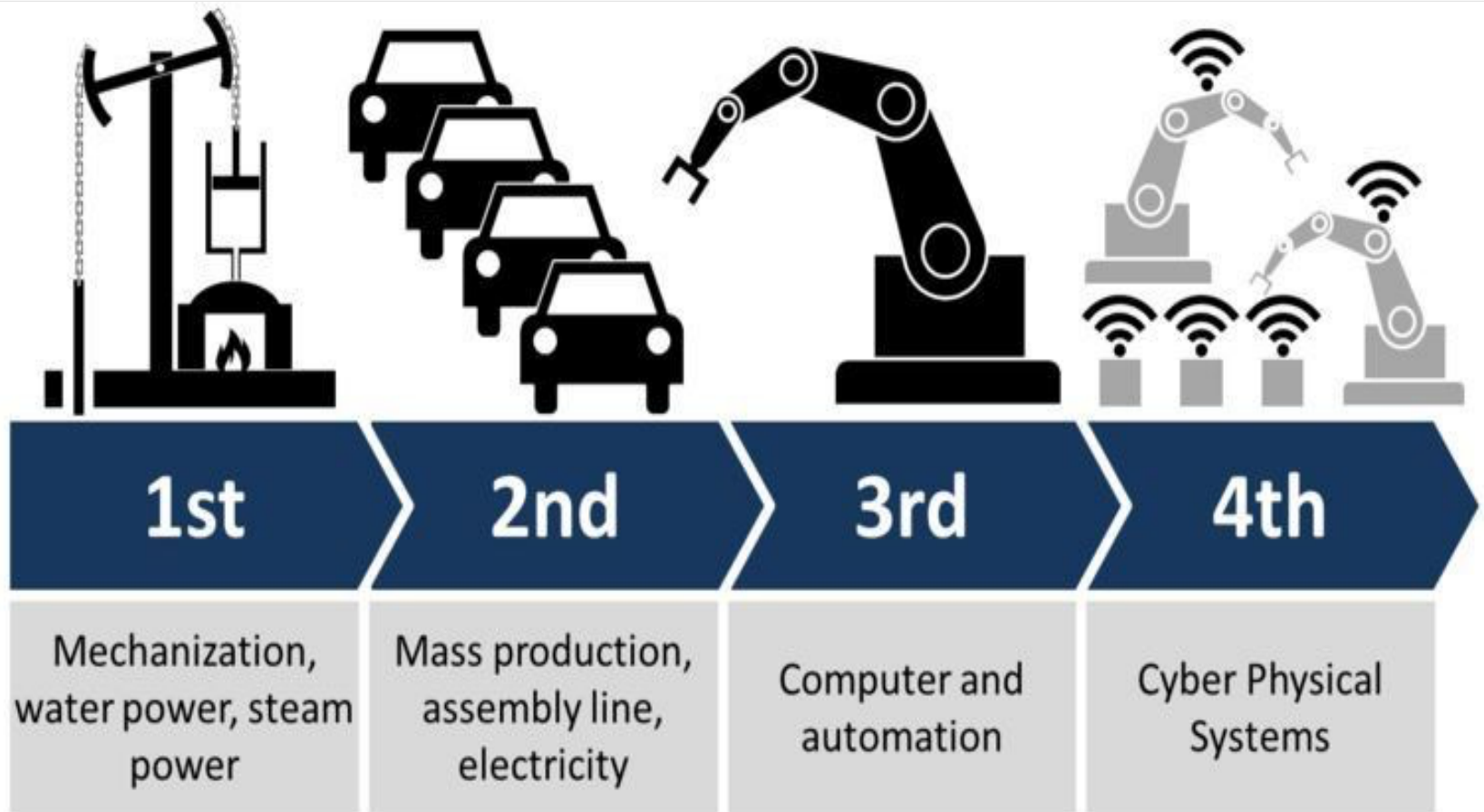
Knowledge & skills performance of the world's 15-year-olds students based on PISA surveys

2015 Rank (n=70)	Country/ Economy	Science				Reading				Mathematics			
		2000	2009	2012	2015	2000	2009	2012	2015	2000	2009	2012	2015
	OECD average	500	501	501	493	500	493	496	493		496	494	490
1	Singapore		542	551	556		526	542	535		562	573	564
2	Japan	550	539	547	538	522	520	538	516	557	529	536	532
4	Chinese Taipei		520	523	532		495	523	497		543	560	542
6	Macao (China)		511	521	529		487	509	509		525	538	544
8	Vietnam	-	-	528	525	-	-	508	487	-	-	511	495
9	Hong Kong (China)	541	549	555	523	525	533	545	527	560	555	561	548
10	B-S-J-G (China)*		575	580	518		556	570	494		600	613	531
11	Korea	552	538	538	516	525	539	536	517	547	546	554	524
12	New Zealand	528	532	516	513	529	521	512	509	537	519	500	495
14	Australia	528	527	521	510	528	515	512	503	533	514	504	494
16	Germany	487	520	524	509	484	497	508	509	490	513	514	506
25	United States	499	502	497	496	504	500	498	497	493	487	481	470
52	Malaysia		-	420	443		-	398	431		-	421	446
54	Thailand	436	425	444	421	431	421	441	409	432	419	427	415
62	Indonesia	393	383	382	403	371	402	396	397	367	371	375	386
63	Brazil	375	405	405	401	396	412	410	407	334	386	391	377

* Beijing-Shanghai-Jiangsu-Guangdong; before 2015 Shanghai only.

Source: OECD, PISA (The Programme for International Student Assessment) database.

Robots have been taking our jobs for 50 years, so why are we worried?



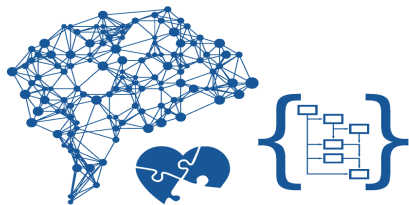
Source: World Economic Forum

https://www.weforum.org/agenda/2017/07/robots-have-been-taking-our-jobs-for-50-years-so-why-are-we-worried-now?utm_content=buffer7f273&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

The 10 skills you need to thrive in the Fourth Industrial Revolution: top 10 skills

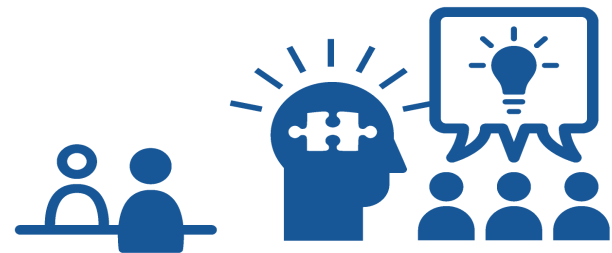
in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility



in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity



Source: Future of Jobs Report, World Economic Forum

Terima Kasih

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